

**Draft * Draft * Draft
of possible letter to Biography Page Participants**

This letter is to inform you that editorial and production work is in progress on "Brea: Celebrating 75 Years," and that we are all looking forward to the timely release of the completed book this fall. Your participation in the "partners in progress" chapter, which funds the book, is sincerely appreciated by both Windsor Publications, Inc. and the Brea Historical Society.

The staff and management of Windsor Publications, in addressing the challenge of current economic conditions, has taken steps to reorganize under Chapter 11 protection in order to guarantee delivery and preserve the integrity of our current and on-going projects. As part of the financial reorganization of Windsor Publications, a special account is being established in cooperation with the Brea Historical Society to administrate editorial, production and printing expenses to complete publication of "Brea: Celebrating 75 Years."

Thank you again for your support of this meaningful project that will help preserve the rich and colorful history of Brea.

DRAFT * DRAFT * DRAFT
of possible information for BHS to release to
the public or the press

Windsor Publications, Inc. has informed the Brea Historical Society and supporters of our hardcover history book: "Brea: Celebrating 75 Years" that due to the current national economic trends, the publisher is reorganizing under Chapter 11 of the bankruptcy code.

As part of the financial reorganization of Windsor Publications, a special account is being established in cooperation with the Brea Historical Society to administrate editorial, production and printing expenses to complete publication of "Brea: Celebrating 75 Years." This action and the reorganization process will assure that development and publication of the history book will progress in a timely fashion for release of the completed book in the fall of 1992.

The staff and management of Windsor Publications wish to acknowledge with appreciation the generous community support for this history book project that will help preserve Brea's rich and colorful history.

[get quote from Sharon Dean, president of BHS regarding the life and vitality the author has expressed in the early chapters of the book]

[get second quote from author Teresa Hampson regarding the wealth of resources, etc the BHS has made available for the content of the book]

[mention the positive response to the essay contest running in the high school]

[close with remarks that pre-publication copies of the book can be made at the BHS thru 2/28/92]

256-2283



WINDSOR PUBLICATIONS



What We Offer

Each Windsor product is developed, after thorough market research, to meet specific needs and provide concrete advantages for sponsors, advertisers, and readers. Each offers imaginative conception and design, solid and appealing text and illustrations, and quality materials and manufacture followed by energetic promotion. Windsor books are editorially reliable, lastingly useful, and uncommonly pleasing to eye and mind.

Each book has particular strengths, and among uses often cited by project participants are membership development,

equipment and retention, economic development, personnel recruitment and familiarization, and client and public relations.

Windsor American and Canadian Enterprise books are cogent explorations of their subject cities or regions. Written by prominent local authors, these 9"x12" hard-

cover volumes focus on contemporary issues, emphasizing today and tomorrow rather than yesterday. Excepting an occasional period photograph, the books' hundreds of illustrations are all quality four-color plates.

Select community enterprises are invited to include their corporate profiles in dedicated chapters in which pages are sold by Windsor representatives during a pre-production sales campaign.

Public demand for these books is keen, and distribution is accomplished by direct mail and conventional sales to the book trade. Most titles, like their counterpart history books, become regional best-sellers.

Windsor History Books, similar in design to the enterprise books, are popular in contrast to formal histories, extensively illustrated with period and modern pictures in black and white and color. Each title includes a unique collection of corporate histories, "Partners in Progress." Dimensions are 8 1/2"x11" or 9"x12", book size varies from 128 to more than 700 pages, including index and bibliographies.

The Membership Directory and Buyers' Guide combines carefully verified and graphically attractive member listings both alphabetically and by product and service

category in the popular buyers' guide resource section, and a generous allotment of editorial pages in a handsome advertising forum.

The Community Image

Book allows a town or city to attractively showcase its assets and to provide a reliable guide to its resources for a variety of users.

The Metroguide is offered in two versions. The *New Residents* edition provides families with a comprehensive information source to change a community from a bewildering challenge into a friendly new home. The *Business and Industry Edition* performs the same vital tasks for corporate neighbors and also supports economic development by highlighting a city's business advantages for companies considering a move to the area. Both are practical, inviting promotion pieces whose wealth of information insures that they will be referred to often.

Where To Find Us

Windsor Publications, Inc.
9121 Oakdale Avenue
P.O. Box 2502
Chatsworth, CA 91313
(800) 628-2574

Windsor Publications
(Canada) Ltd.
2321 Fairview Street, Suite 101
Burlington, Ontario L7R 2E3
(416) 634-2338

Member:

American Chamber of Commerce Executive
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The United States Chamber of Commerce and 138 other U.S. and Canadian civic associations.





Windsor Publications, Inc.

Dwight Tompkins
Director of Publications
P.O. Box 22587, Sacramento, CA 95831

9121 Oakdale Avenue ♦ P.O. Box 22587 ♦ Chatsworth, CA 91313

Founded and flourishing on the premise that fine printed materials continue to offer the most persuasive, enduring, and cost-effective medium for public communication, one company has emerged as North America's dominant publisher of quality books for commercial, civic, historical, and trade associations. That company is Windsor Publications, Inc., of Northridge, California, and Burlington, Ontario.

Windsor has earned premier status through uncompromising service to sponsors, clients, and readers, while producing some 2,000 publications for 900 communities across the United States and Canada since 1963.

The company's diverse books include elegant

limited edition histories shimmering with color plates, primers of international investment rich with graphs and charts, and businesslike buyers' guides.

Sponsors and participants range from mammoth state chambers of commerce and multinational corporate empires to modest historical societies and family-owned country stores.

Who We Are

Windsor is a growing privately held corporation employing some 250 men and women in management, administrative, editorial, design, production,

sales, and marketing positions. Major assets include a skilled and experienced staff, modern facilities, state-of-the-art typesetting and fulfillment technology, a professional sales organization of proven integrity, a sophisticated network of suppliers and contractors, and a distinguished reputation.

How We Operate

Most Windsor books are created in collaboration with a sponsoring agency. In exchange for the sponsor's active endorsement, Windsor provides a quantity of books and, for trade titles, royalties from book sales. Windsor bears the costs of the book's production and distribution.

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PARTNERS IN PROGRESS

Windsor head -

Pres ^{co} (Elliot Martin) -
9415

Dwight Tompkins Wesler
4014 div
rep.

Jim Fast - chief ops.



Windsor
Publications,
Inc.

February 17, 1992

Mr. Brian Saul
Brea Historical Society
401 S. Brea Boulevard
Brea, CA 92621

Dear Mr. Saul:

Enclosed please find printer specifications for your history book Brea: Celebrating 75 Years. These specifications should help you to continue on with the project.

Sincerely,

WINDSOR PUBLICATIONS, INC.

Linda J. Hreno
Assistant Managing Editor

Encl.

cc: Elliot Martin

Specifications for

BREA: Celebrating 75 Years

Quantity: 2,000 and additional 1,000s
Number of pages: 128. See forms breakdown herewith.
Trim size: 8-1/2"x11" trim size; 8-5/8"x11-1/4" bleed size.

MATERIALS

Body stock: 70-pound Mead Matte.
End sheets: 65-pound Simpson cover stock.
Cover: 120-point cover board with Holliston Mills Crown Linen.
Dust jacket cover: 100-pound Gloss, four-color process one side and film lamination on printed side.
Dust jacket overrun: 300 overruns of the complete dust jacket.
Binding: Smyth sewn, round and backed with head and foot bands.
Hot foil stamping: Gold or silver on spine and front.
Leatherbound copies: To be determined.
Proofing: One set of blueline proofs of body pages.
Terms: 30 days.
Projected schedule: Delivery date will be spring 1993.

We would provide type mechanicals plus black and white photographs and separation negatives. Mechanicals would have keylines to indicate the position of the furnished photos/separations. Please advise cost for stripping each separation and cost to make and strip each halftone subject.

FORMS BREAKDOWN

Book No.: 5444 Name: BREA: Celebrating 75 Years Date: 1/31/92
 Project Mgrs.: Robin/Cheryl Trim Size: 8.5" x 11" Sheetfed
 Binding: Smyth-sewn, casebound No. of copies: 2,000

Form 1	Side 1	1	4	5	8	9	12	13	16	B&W
	Side 2	2	3	6	7	10	11	14	15	4/C
Form 2	Side 1	17	20	21	24	25	28	29	32	B&W
	Side 2	18	19	22	23	26	27	30	31	B&W
Form 3	Side 1	33	36	37	40	41	44	45	48	B&W
	Side 2	34	35	38	39	42	43	46	47	B&W
Form 4	Perfect	49	50	51	52	53	54	55	56	B&W
Form 5	Side 1	57	60	61	64	65	68	69	72	B&W
	Side 2	58	59	62	63	66	67	70	71	B&W
Form 6	W & T	73	74	75	76	77	78	79	80	4/C
Form 7	Side 1	81	84	85	88	89	92	93	96	B&W
	Side 2	82	83	86	87	90	91	94	95	B&W
Form 8	Side 1	97	100	101	104	105	108	109	112	B&W
	Side 2	98	99	102	103	106	107	110	111	B&W
Form 9	Side 1	113	116	117	120	121	124	125	128	B&W
	Side 2	114	115	118	119	122	123	126	127	B&W

ADDL: Fold parallel 8s/form 0 72.00 10.00 0.00 0.00
 Binder boards: 120 point

Body Stock: 70 pound Mead Matte

PRINTED COVERS

Press	1-0-0-1	0	159.00	14.00	0.00	0.00
	2-0-0-2	0	305.00	27.00	0.00	0.00
	4-0-0-4	0	441.00	37.00	0.00	0.00
	5-0-0-5	0	532.00	37.00	0.00	0.00
	File lamination	0	940.00	188.00	0.00	0.00

CASEBINDING MATERIALS

Endsheet

300 lb white (up to 320 pp)	0	316.00	63.00	0.00	0.00
Forms..bds..m701 (or 320 pp)	0	513.00	102.00	0.00	0.00
Transiclor	0	696.00	139.00	0.00	0.00

BODY (through folding)

1991 prices

Pages	Colors	Forms	5000	M	5000	Addl M
96 pages of	1 & 1	6	396.00	36.00	2376.00	216.00
0 pages of	2 & 1	0	653.00	55.00	0.00	0.00
16 pages of	4 & 1	1	804.00	85.00	804.00	85.00
0 pages of	2 & 2	0	761.00	55.00	0.00	0.00
0 pages of	4 & 2	0	1045.00	85.00	0.00	0.00
0 pages of	4 & 4	0	1060.00	106.00	0.00	0.00
0 pages of	5 & 4	0	1258.00	118.00	0.00	0.00
0 pages of	5 & 5	0	0.00	0.00	0.00	0.00
8 pages of	1/c perf	1	269.00	21.00	269.00	21.00
0 pages of	2/c w&t	0	568.00	30.00	0.00	0.00
8 pages of	4/c w&t	1	625.00	56.00	625.00	56.00
0 pages of	5/c w&t	0	0.00	0.00	0.00	0.00
0 pages of	1/c perf	0	260.00	20.00	0.00	0.00
0 pages of	2/c w&t	0	518.00	25.00	0.00	0.00
0 pages of	4/c w&t	0	623.00	52.00	0.00	0.00
0 pages of	5/c w&t	0	0.00	0.00	0.00	0.00

128 Total pages

9 Total forms

PAPER	80 Matte	412 ppi	604.83	116.54		
CARTONS	70 MOEG	570 ppi	532.25	102.31	88.79	
Body	128 Pages/16s		604.83	116.54	4838.64	932.32

CASEBINDING

			5000	20262.43	3317.32
Sew:	First 3 signatures	1	130.00	25.00	130.00
	Each addl signature	6	42.00	8.00	252.00
Case:	Up to 21 signatures	1	1770.00	269.00	1770.00
	Up to 42 signatures	0	1944.00	298.00	0.00
	Up to 63 signatures	0	2108.00	326.00	0.00
ADDL:	Fold parallel 8s/form	0	72.00	10.00	0.00

DUST JACKET

Four-color	0	2523.00	419.00	0.00	0.00
Five-color	1	2615.00	420.00	2615.00	420.00
300 overruns	1	115.00		115.00	

PRINTED COVER

Press	1-0-0-1	0	159.00	14.00	0.00	0.00
	2-0-0-2	0	305.00	27.00	0.00	0.00
	4-0-0-4	0	441.00	37.00	0.00	0.00
	5-0-0-5	0	532.00	37.00	0.00	0.00
	Film lamination	0	940.00	188.00	0.00	0.00

CASEBINDING MATERIALS

Endsheet

100 lb white (up to 320 pp)	0	316.00	63.00	0.00	0.00
120 lb white (over 320 pp)	0	513.00	102.00	0.00	0.00
Transicolor	0	696.00	139.00	0.00	0.00

BODA (1)
 CONTINUED

Contempore	1	936.00	187.00	936.00	187.00
Printed endsheet	0	190.00	14.00	0.00	0.00
Cover Material and 150 Point Board					
Foil stamped lid & spine (Crown Linen)	0	5591.00	1118.00	0.00	0.00
Printed cover (Kivar 9, Linenweave Finish)	0	3752.00	750.00	0.00	0.00
Leatherex	0	copies @ 2.57		0.00	
Cover Material and 120 Point Board					
Foil stamped lid & spine (Crown Linen)	1	5391.00	1058.00	5391.00	1058.00
Printed cover (Kivar 9, Linenweave Finish)	0	3452.00	690.00	0.00	0.00
Leatherex	0	copies @ 2.51		0.00	
Hot foil stamping die	1	52.00	estimate	52.00	
CARTONS	143	ctns @ 0.62		88.79	
0.53706	2000 books	14	books/ctn		

		5000	20262.43	3317.32
TOTAL COST	Number of copies:	2000	10310.47	5.16 per copy
REPRINT: Credit	128 pages @	0.00	0	
NET COST			10310.47	
Inspect Negatives (reprint) -- \$19.74 per 16 page signature				

Prep charges:	128 total pages	16 color pages
Separation negatives = color pages/4	95.80	383.20
Matchprints = color pages/4	84	336.00
Single separations = addl color pages	85.10	
Single matchprints = addl color pages	45(2pp)	
	addl color pages	35(1p)
DJ separations = 2	85.10	170.20
DJ matchprints = 1	70.00	70.00
Stripping color pages = color pages	19.03	304.48
Halftones = total pp-color pp	1.25*4.90	686.00
Miscellaneous: ck, velox, etc		100.00
Corrections/author alterations		200.00
		2249.88

Montebello!!

City was 54 years old yesterday; oil made the wheels of progress turn

By TERRI BERNHARD

Staff Writer

It was the feast day of the Nativity of the Blessed Virgin, and the early morning light revealed a small group of travelers gathered near the base of the foothills. Two robed men prepared to hoist a heavy cross skyward, and the rest of their party fell to work constructing adobe bricks for the Mission San Gabriel Arcángel. The date was Sept. 8, 1771 and the roots of Montebello were being planted.

Founded under the supervision of Father Junipero Serra and operated by two Franciscan Friars, Fathers Jose Angel Somera and Pedro Cambon. "The Queen of Missions" was plagued from its beginning by heavy rains and a flooding river. Problems with the original site eventually led to its relocation in South San Gabriel, although its influence would continue to be felt in the area destined to become Montebello.

Mexico retained control of the entire region until 1847, when a decisive battle resulting in California's independence was fought on the banks of the Rio Hondo River. Gen. Kearney and Commodore Stockton of the U.S. Armed Forces defeated the Mexican garrison defending the state's southern portion, an act which annihilated the remaining resistance and led to the independence (and eventual statehood) of California. An historical marker and two cannons now stand on Bluff Road near Washington Boulevard as a reminder of the battle.

In its early days, portions of Montebello had been divided between some of the early Spanish land grants including Rancho San Antonio, La Merced and Bartolo. The Rancho San Antonio area was deeded to a Spanish family named Lugo in 1860, but its ownership was transferred to an Italian named Alessandro Repetto in 1870, as payment for a gambling debt incurred from a horse race.

Repetto built his ranch house on a hill just north of present day Pomona and Garfield Boulevards. Whether or not he was robbed by the famous early California bandit Tibirrcio Vasquez (better known as the "Robin Hood of California") is a subject of contention among historians, although most agree that Vasquez at least attempted to rob Repetto in the year 1874. When Repetto died in 1885, his brother Antonio sold his land for \$12 per acre.

The first days of the Juan Matias Sanchez adobe coincide roughly with Repetto's era. Sanchez, who is believed to have been a fur trapper in New Mexico, emigrated to California and found a job on the cattle and horse ranch of his friend William Workman. He went to the gold fields in 1848, returned successful, and became foreman of Workman's Rancho Puente.

Workman purchased the small, now historically preserved adobe on the Rio Hondo, according to historian Thomas Temple, and gave it to Sanchez as a gift. Sanchez raised horses on his 4,400 acres, which he combined with the Rancho Potrero Grande and Potrero Chico.

Sanchez' eldest son, Tomas, drove a herd of 1,500 horses to Colorado for sale to the U.S. Army in 1870, and returned with 75 pounds of gold in bars, according to a latter-day descendant. As far as is known, the money was never spent, and it is said that it may still be hidden somewhere in the La Merced hills.

Luck began to turn bad for Sanchez in the 1870s. His wife died, and in 1875 he became involved in a business deal which led him to lose everything except 200 acres of land and his home. After his death, his second wife married Charles H. Forbes. She died in childbirth. In the ensuing years the acreage became the property of the Scott and Crocker families,

and was transferred to city ownership in 1971. One of the valley's most famous landmarks, a palm tree believed to be the tallest in the world, was once located on this property.

Meanwhile, Repetto's land had come into the hands of several enterprising businessmen including Harris Newmark, Kaspere Cohn, Stephen White, John Bicknell and I. W. Hellman.

Out of the Newmark and Cohn share of 1,200 acres, a townsite of approximately 40 acres was started in 1899, along the old Salt Lake Railroad (now Union Pacific). It was subdivided into five and ten-acre plots by William Mullholland in 1899, and a portion was resubdivided in 1900, and named Newmark. The remainder was called Montebello, Italian for "beautiful mountains," at Mullholland's suggestion.

Shortly before the turn of the century, the La Merced grant was subdivided and what is today Taylor Ranch was purchased by Al Taylor, one of seven sons of Eli Taylor, who had settled in Pico Rivera. The Taylors added room after room to their rambling dark-green ranch house, and became famous for their barbeques. The historical ranch house was purchased in 1950, by Evelyn White, and has served in the years since then as the home of the Southland Art Association.

The first 25 years of this century were momentous times for the city soon-to-be Montebello. Its first school district was formed with portions of Belvedere, Fruitland and San Antonio Districts in February of 1902, and three eighth graders were graduated from Washington School in 1904. Its first library was formed at the Montebello News office in 1913, a volunteer fire company was organized in 1921, and a rapid transit bus system, featuring "the little giant" started rolling in 1922. Price per ride was a nickel.

In 1916, the city united with Ramona Acres (now Monterey Park) and the two cities became incorporated as Monterey Park to block the formation of a sewer farm cities in the northern San Gabriel Valley had proposed for the La Merced hills. Once the project had been defeated, Montebello withdrew from Monterey Park and was incorporated on its own on Oct. 16, 1920. Its first mayor was John H. Dutcher.

During the years between 1900 and 1920, the city became famous for its flowers, vegetables, fruits and berries. At one time it boasted not only the largest berry patch in Southern California (at Taylor Ranch House), but was the headquarters of more nurseries and cut flower growing industries than any other suburban city in America.

Montebello's growth was accelerated not long after the turn of the century when the nine-year-old son of Walter P. Temple climbed into the La Merced hills looking for wildflowers and instead discovered oil bubbling up out of a pond formed by a recent rainstorm. Temple, who had purchased the 60-acre tract where the discovery was made some five to six years before for \$100 per acre, took steps which led to the testing of the entire area for oil. By the 20s, Montebello was producing one-eighth of all the crude oil in California.

The time was ripe for expansion and adventure. Industry and housing boomed. The largest bakery in the world was built in Montebello, and Charles Lindbergh landed at the city's Vail Field, drawing one of the largest crowds ever assembled in Los Angeles county.

A court case against the city was brought to a close in its favor in 1924, and the \$98,000 paid to Montebello was used in constructing its first city hall (\$18,000) City Park (\$25,000)

BREA: ~~THE HISTORY OF THE TOWN OF BREA~~

Contents

PREFACE - Ancestors and Explorers

The story of Brea begins with its first residents, the Native Americans who once inhabited local canyons. Europeans made their entrance when the famous Spanish expedition of 1769 led by Alta California Governor Don Gaspar de Portola passed through Brea on its journey northward into history.

I. RANCHO DAYS

The colonization of the site under both Spanish and Mexican rule. The taming of the land which would become Brea through nearby missions (Capistrano and San Gabriel) and ranchos (Rincon de la Brea, La Habra, La Puente, Santa Gertrudes and San Juan Canyon de Santa Ana). The passing of the rancho era with California statehood.

II. ORIGINS IN OIL

The surface tar deposits from which Brea takes its name attract businessmen searching for "black gold." Early entrepreneurs take thousands of barrels from the rich fields of Brea's hills starting in the 1890's, and their employees make homes in the early settlements of "Petrolia" and "Olinda." The local refining industry begins.

III. BRANCHING OUT

Founding of the 1908 Randolph townsite, re-christened "Brea" in 1911. The coming of a rail link, automobiles and airplanes. The expansion of the oil production industry, and the beginning of oil tool manufacturing. A second major economic base blooms as citrus trees are planted in the fertile foothill soil.

IV. DEDICATION AMID DIFFICULTY

Brea's oil industry survives a spectacular tank farm fire. The community shows its spirit by housing victims of flooding in Fullerton and earthquake in Long Beach, and experiences its own losses of citrus and oil rigs in snow and severe wind. Brea responds to the Great Depression with garden plots and a community soup kitchen, and earmarks money for civic improvement. The city gears for war.

V. THE WAR AND BEYOND

Local industry rises to new production levels in support of the war effort. Settlement booms in the post-war era, as new citizens are drawn by the warm climate and increased opportunities of expanding local industry. Completion of the 57 Freeway "puts Brea on the map" for developers, and pastureland and citrus groves give way to industrial parks and subdivisions. Development is capped with the building of Brea Mall and the modernistic new civic and cultural center.

VI. INTO THE FUTURE

Increasingly secure in its geographic position near major transportation corridors and its ability to attract both retailers and industry, Brea becomes the fast-growing, innovative northern star of Orange County. High-rise office structures, mall expansions and an ambitious program of civic art offer an updated city profile, and the town's daytime population swells to more than 100,000. Brea enters the 90's with renewed vigor for the challenge of redeveloping its downtown, and continued commitment to keep alive its small-town appeal.

VII. PARTNERS IN PROGRESS

Profiles of leading corporations chronicle the ongoing contributions of the business community to the city's growth.



Windsor
Publications,
Inc.

HISTORY BOOK AGREEMENT

Windsor Publications, Inc., (Windsor) is pleased to produce and publish a popular illustrated history (The History) of Brea to be sponsored by the Brea Historical Society (Sponsor), with delivery scheduled for 1992.

1. FORMAT

The History will be 8-1/2" x 11", hardcover construction and will contain photographs, illustrations and text created and gathered from local sources.

2. LICENSE

- A. Windsor will own the legal copyright to The History and will have final control over the editorial content, format, and design of The History.
- B. Sponsor hereby grants to Windsor a license to use the name of Sponsor in connection with the preparation and publication of The History as described above in consideration of the royalties set forth below.

3. ROYALTY, AS A QUANTITY OF BOOKS

As part of the royalty earned, Sponsor will receive 50 copies of The History.

4. ROYALTY, AS REVENUE

- A. As additional royalty for the license of Sponsor's name, Sponsor will receive a royalty of 5%, to be divided equally, on all book sales. Said royalty will be paid quarterly during the first year of publication and annually thereafter.
- B. As part of this royalty, Windsor will provide Sponsor with one page in the "Partners in Progress" section of The History, at no charge.

IN ADDITION...

- 5. Windsor will be responsible for publishing, at its sole cost and expense, The History, including printing, book preparation, graphics, layout, and typesetting. Windsor will have final decision on all material included in The History.

6. Sponsor will have the opportunity to review the edited manuscript prior to publication for factual corrections, deletions and additions; at that time, Sponsor and Windsor shall agree on any corrections, deletions and additions to be made. Review of the manuscript must be timely in accordance with Windsor's publishing deadline for The History, or Windsor will deem manuscript appropriate, acceptable and correct.
7. Windsor will sell business biographies in the Partners in Progress section of The History on its own account at the rate schedule prevailing at the start of sales, and all participants will be given an opportunity to approve proofs of their illustrations, photography and copy prior to publication.
8. If business biography participants do not return proofs in accordance with production deadlines, Windsor will have the right to assume copy is acceptable, and publication will therefore not be delayed.
9. Windsor will develop a public relations program advocating and encouraging the sale of The History and asks that Sponsor participate in public relations activities as requested.
10. Windsor will implement its marketing plan for The History, including prepublication sales of The History to the business community and postpublication distribution through bookstores, and other means.

WE ASK SPONSOR TO...

11. Provide Windsor with all proposed editorial material as required for Sponsor biography section (4 B.) in The History, including illustrations and photographs in accordance with Windsor's production deadlines.
12. Cooperate with Windsor by making available all of Sponsor's appropriate archival material, including photographs for inclusion in The History. Reasonable reproduction fees will be paid by Windsor. Sponsor to waive any "use fee" for The History.
13. Assume the cost and responsibility for mailings introducing Windsor Publications and endorsing the project. Sponsor will provide letterhead and envelopes; Windsor will pay postage.
14. Announce the project in Sponsor's newsletter, advocate and encourage participation and release publicity material to local media.
15. Suggest local author candidates. Windsor will review author candidates with Sponsor, but final selection of author will be Windsor's responsibility.

16. Provide Windsor with a comprehensive, up-to-date printout of its mailing/membership list, including contact, address, telephone number, zip code, business classification, etc.
17. Provide Windsor with desk space and a telephone for Windsor's sales representative(s). Windsor will pay for the installation of a telephone, if necessary, or reimburse Sponsor for use of telephone.
18. Permit Sponsor's telephone receptionist to accept incoming incidental messages for Windsor's sales representative(s).
19. Agree not to recruit or hire Windsor sales representative(s) or manager(s) for any Sponsor sales activities without prior approval from Windsor.

AND, FINALLY...

20. Windsor will not give, sell, rent or lease Sponsor's mailing list to any company, organization, association, etc.
21. It is agreed that the business biography participants who appear in The History do not necessarily have to be members of Sponsor's organization.
22. Incidental miscellaneous costs incurred by Sponsor which may occur during the period of development of The History are the responsibility of the Sponsor. Windsor shall not pay any miscellaneous costs, unless previously agreed to in writing.
23. Both Sponsor and Windsor agree that the terms and specifications of this Agreement are confidential and as such shall not be discussed with other parties.
24. Sponsor agrees not to endorse or be involved with any other advertising-supported publication at least 60 days prior to the start of Windsor's advertising sales without the consent of Windsor.
25. Windsor agrees to indemnify and save harmless the Sponsor, its officers, Board of Directors, members and staff, against any and all liability, loss, damages, costs, expenses, or attorneys' fees which they might hereinafter incur, suffer or be required to pay by reason of activities undertaken by employees, agents, or anyone acting on behalf of, or in the interests of Windsor in connection with The History and activities referred to above, from the date of execution of this Agreement until completion of The History and activities.

If the above terms meet with your approval, please sign both copies of this Agreement and return them to our corporate office. A fully executed copy will be returned for your files.

WINDSOR PUBLICATIONS, INC.

BREA HISTORICAL SOCIETY

Mac Buhler
Mac Buhler
Vice President

[Signature]
SIGNATURE

[Name]
Please print name/title

DATE 11/31/91

DATE January 17, 1991
Brenda Saul, Vice President
Project Chairman



Windsor
Publications,
Inc.

February 11, 1991

Mr. Brian Saul
Brea Historical Society
401 S. Brea Boulevard
Brea, CA 92621

Dear Mr. Saul:

This letter will serve to release the Brea Historical Society from any and all obligations in accordance with our contract signed January 31, 1990, for the production of **Brea: Celebrating 75 Years**, an illustrated history book.

It is my understanding that Ms. Irene Gresick and Ms. Karen Vitkus will continue forward with this project in cooperation with the Brea Historical Society.

I've enclosed a list of participants. It is my further understanding that the Brea Historical Society will assume collections of amounts due and outstanding.

We thank you for the opportunity you've extended us in being a part of this project, and we wish you much continued success.

Very truly yours,

Elliot Martin
Chief Operating Officer

EM:ns
Enclosure

cc: Irene Gresick

WINDSOR PUBLICATIONS, INC.
BREA
UNPUBLISHED CONTRACTS DETAIL

02/11/92 01:03 PM

AD#	INVT	ADVERTISER	SLS	BT	SIZE	TOTAL CHARGES	PAYMENTS	DISC. & ADJUSTMNTS	BALANCE DUE	TRM	CDE	S
BOOK NUMBER 005444 BREA, CA HISTORICAL SOCIETY												
001		THE FANNING FAMILY	509	21	010	2,818.54	2,805.70-	12.84-	0.00			50
002		BREA NISSAN	509	13	010	2,823.54	2,823.54-	0.00	0.00			1
003		WEDIN ENTERPRISES	509	21	410	4,650.00	0.00	10.00	4,660.00			17
004		CRAIG FAMILY	509	21	010	2,818.54	1,000.00-	0.00	1,818.54			5
005		ALFRED GOBAR ASSOCIATES	509	21	010	2,650.00	2,597.00-	53.00-	0.00			50
006		MONTESSORI	187	21	010	2,650.00	2,597.00-	53.00-	0.00			50
007		PACIFIC MARKETING GROUP	187	21	010	2,650.00	885.00-	0.00	1,765.00			18
008		MARTINAIRE, INC. (FOR BOY & GIRL	187	38	010	2,120.00	2,077.60-	42.40-	0.00			50
009		SHAFFER FAMILY	509	21	010	2,818.54	2,818.54-	0.00	0.00			1
010		BANKAMERICA FOUNDATION	509	21	010	2,500.00	2,500.00-	0.00	0.00			50
011		GERARD ROOFING TECHNOLOGIES	509	21	010	2,817.77	2,761.42-	0.00	56.35			50
012		UNOCAL	509	21	010	2,650.00	0.00	0.00	2,650.00			15
013		NORDSTROM	509	14	010	2,650.00	0.00	0.00	2,650.00			15
014		CAMPBELL SALES COMPANY	509	15	010	2,650.00	2,597.00-	0.00	53.00			50
400		EMBASSY SUITES - BREA	509	10	010	0.00	0.00	0.00	0.00			30
401		DAILY STAR PROGRESS	509	32	010	0.00	0.00	0.00	0.00			30
900		REYNOLDS TOOL PRODUCTS, INC.	509	21	909	168.54	168.54-	0.00	0.00			1
901		THE ST. PAUL	509	4	909	168.54	168.54-	0.00	0.00			1
902		MONTESSORI, UNIVERSE OF THE	187	18	909	168.54	168.54-	0.00	0.00			35
903		EMBASSY SUITES - BREA	509	10	909	1,685.45	0.00	0.00	1,685.45			35
904		BREA HISTORICAL SOCIETY	509	21	909	704.78	704.78-	0.00	0.00			50
905		SWISSIMS CONSULTING	509	21	909	155.57	155.57-	0.00	0.00			50
906		BREA HISTORICAL SOCIETY	509	38	909	352.39	352.39-	0.00	0.00			50
907		BREA ELECTRIC-THE DONALD HOLLY	509	21	909	167.77	167.77-	0.00	0.00			50
908		AL, PAT, TODD, TRACY TREMAYNE	509	21	909	167.77	167.77-	0.00	0.00			50
909		THE FRANK SCHWEITZER FAMILY	509	21	909	167.77	167.77-	0.00	0.00			50
-- BOOK NUMBER TOTALS -->						43,174.05	27,684.47-	151.24-	15,338.34			
-- GRAND TOTALS -->						43,174.05	27,684.47-	151.24-	15,338.34			

(Pam Schroeder)

won't be paid for 1st chapter
until 1993

other just portion
all invoices before chapter 11
tied up for 1 year

within a month from 17th of Jan
~~for~~ Certif of registration to

3-6 months - negotiated settlements
with ~~stop~~ 20 creditors
printers
etc

3-6 later - all other
creditors informed

50-60% of minor creditors have
to ratify terms - probably
have to take cut.

invoices that came in before Dec 1991
cannot be paid ~~for~~ for one year

" will not send in Chapter 3 until
money from chapter 2 comes in.
give book back if book back



Windsor
Publications,
Inc.

February 14, 1991

Ms. Teresa Hampson
580 Stone Canyon Way
Brea, CA 92621

Dear Ms. Hampson:

This is to inform you that Windsor Publications has recently assigned its contract with the Brea Historical Society, for the production of their history book, back to the Brea Historical Society.

It is my understanding that the project will go forward under the sole direction of the Brea Historical Society.

As a result of this action, our arrangements with you for the writing of this book's manuscript are hereby terminated. I encourage you to contact the Historical Society to further pursue this project.

We thank you for your professional and outstanding contributions to this project and wish you continued success.

Very truly yours,

Nellie C. Scott
Corporate Business Manager

/ns



401 South Brea Boulevard
P. O. Box 9764
Brea, California 92622

AGENDA

GENERAL MEETING - JANUARY 27, 1992 - - - 7:30 P.M.

1. Call to Order
Board Meeting Minutes and Financial Report available on table
2. Honors to Frank, Dean, Karl
Certificates to Toad and Bob
3. Election (Brian, Betty)
Sharon - Nominating Committee Report
Introduction of nominees
Inez - Voice vote for each of seven
4. 20th Anniversary
Inez - Read first Minutes
Introductions (also Frank)
Laveta Deitweiler

Wayne Wedin - Speech
5. Announcements
6. Introduction of Windsor Committee
Special Guests:
Dwight Thompkins - Director of Publications
> Irene Gresick
Karen Vitkus

Special Presentation
8. Thank Hostess Committee
Dean and Betty Millen
Grace Ries
Evelyn Corollo
Elsie Bergman
9. Meeting Adjourned

10. Meeting of new Board:
Election of Officers:
President Sharon Dean
Vice President Brian Saul
Recording Secretary Elsie Bergman
Treasurer Betty Millen

Trust Fund - money in it from now on
other 7.7 Program - Rhylia 7.7 a year
trust funds - no one wants money going to project
What questions people asking?
Has trust account been set up?
people ask money back
its press newspapers letters need to go out

Editor Schroeder
Pam Schroeder
Chapter II
Terry Hampson
Since Nov letters calls.
 Dwight Thompkins

Told history of project
Slowly started to cut back staff in spring
could have closed doors, but chose to carry on business as usual.
did away with less profitable parts of Co. + continue on with hard cover books
have put creditors on hold.
Trust account - should be done after filing

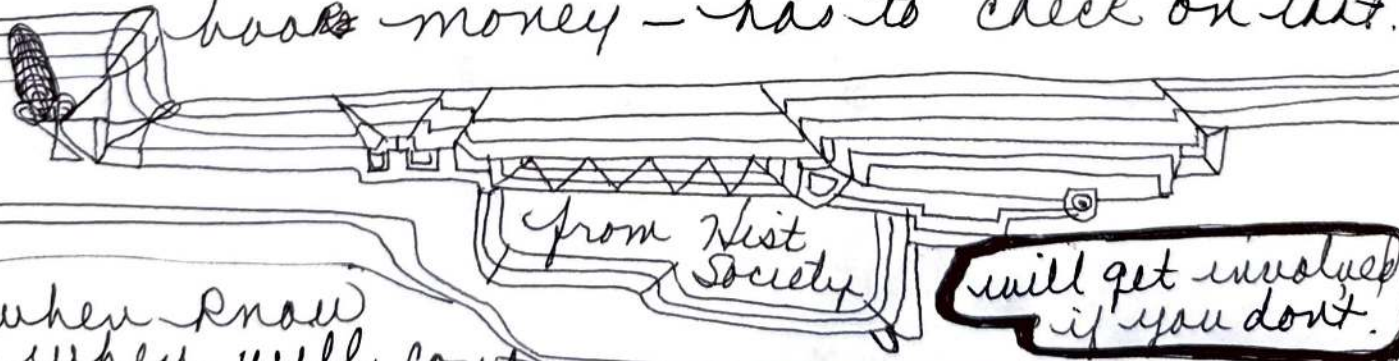
1 yrs. process to ^{more} reorganize go thru bankruptcy

money put in trust account

2 signatures needed to remove money from trust account

money has gone to pay for other projects
they would be "unsecured creditor" if have already sent money in.

books money - has to check on that.



when know when will continue on with book.

Author will get letter to us about what to say
Pam not to talk to authors

Article for Brea Line:

More than just oil fields and orange groves, Brea's past boasts drama, adventure and an unsuspected number of surprises, all now part of a new "hands-on" history available for a limited time at low pre-publication prices.

Brea, Celebrating 75 Years, a hard-back, full-color volume sponsored by the Brea Historical Society and published by Windsor Publications, offers an inside look at our area's colorful yesterdays, with stories spotlighting the land's undersea origins, the beginnings of its rich oil reserves, and the now-extinct animals and Indians who once made this area their home. Stories of Spanish explorers, missions and ranchos, vaqueros and shepherders precede the all-important oil era, when the first local settlements were rollicking oil towns.

The excitement continues as Babe Ruth bats at a local exhibition game, Judy Garland sings on the stage of the Red Lantern Theater, and a local boy becomes speaker of the state assembly. Brea weathers earthquake, flood, fire, the Great Depression, and World War II, blossoming first as a center of citrus agriculture, and later as a center of industry, commerce and housing, a small town with big-town flair.

The anniversary celebration volume will include photographs of Jubilee events, and will be released in October, 1992. Advance orders are now being taken at a cost of \$15.57 plus tax, a savings of 40% over the post-publication cost of \$25.97. Book orders may be made by calling the Brea Historical Society at 256-2283, Karen Vitkus at 524-9866, or by picking up a form at the community services desk, third floor, civic center.

Further information:

Teresa Hampson 990-2141

Karen Vitkus 524-9866



City of Brea

September 27, 1991

Karen Vitkus
c/o The Brea Historical Society
P. O. Box 9764
Brea, California 92622

On behalf of the Brea Jubilee Steering Committee, we would like to express our support and enthusiasm about the forthcoming history of Brea entitled, "Brea: Celebrating 75 Years."

The Jubilee Steering Committee is Brea's official citizen group that is working with the community on activities and programs for Brea's 75th birthday in 1992. It is our primary goal to include all members of the community in ways that foster good will and that reaffirm Brea's strong sense of community pride. Another goal is to also recognize Brea's proud history.

With these goals in mind, we would like to add our name to the list of supporters you have already. The Brea Historical Society's joint venture with Windsor Publications is a good one!

We look forward with anticipation to seeing "Brea: Celebrating 75 Years." The quality of production, combined with the broad scope of history to be presented, will capture the spirit of Brea, as well as the spirit of celebration in 1992.

We are excited and looking forward with anticipation to the publication. Please call on us for any help we might be able to provide.

Wayne D. Wedin
Mayor

RW:dw:windsor

Ron Isles
Mayor Pro Tem

cc: Brea Jubilee Steering Committee
Brea Historical Society

City Council	Wayne D. Wedin	Ron Isles	Burnie Dunlap	Carrey Nelson	Glenn G. Parker
	Mayor	Mayor Pro Tem	Councilman	Councilman	Councilman



Windsor
Publications,
Inc.

September 10, 1991

Mr. Brian Saul
Brea Historical Society
505 East Date Street
Brea, CA 92621

Dear Mr. Saul:

I was glad to learn that your meeting with our author, Teresa Hampson, went well. Teresa is very enthusiastic about the Brea history book, and we know she will do an outstanding job. Thank you for recommending her.

I was also glad to learn that your committee had a chance to look over the preliminary outline, which we will use in the sales presentation kit. For a working title, we will use Brea: Celebrating 75 Years.

You will see the printed sales kit within about two weeks. Meantime, please call if I can answer any questions about the project.

We appreciate your cooperation and assistance.

Sincerely,

WINDSOR PUBLICATIONS, INC.

Pam Schroeder
Executive Editor
Book Division

PS;tc



Windsor
Publications,
Inc.

Dwight Tompkins
1-800-678-2574
X2331

Christie
Reese

CORPORATION HEADQUARTERS

Windsor Publications, Inc.
9121 Oakdale Avenue
Chatsworth, CA 91313
818/700-0200
800/678-2574
Fax - 818/701/9722

Pam Schroeder
X2302
\$

Jeff Larson

BANK REFERENCE

Security Pacific Bank
Warner Center Branch
5901 Canoga Avenue
Post Office Box 668
Woodland Hills, CA 91365
818/704-2282
Contact Person: Colleen Munson

REGIONAL OFFICES

Windsor Publications, Inc.
Post Office Box 22583
Sacramento, CA 95831
916/427-5950
Dwight Tompkins, Western Acquisitions Manager

Windsor Publications, Inc.
4458 Cleveland Avenue
Fort Meyers, FL 33901
813/275-1655
Glen Edwards, Southeast Acquisitions Manager

Windsor Publications (Canada) Ltd.
2321 Fairview Street, Suite 101
Burlington, Ontario L7R 2E3
416/634-2338/2330
Paul Pender, National Sales Manager, Canada Windsor

Windsor Publications, Inc.
400 19th Avenue, S.E.
Puyallup, WA 98371
206/848-0431
Bart Barica, Regional Sales Manager

REGIONAL OFFICES (continued)

Windsor Publications, Inc.
3500 Esat 17th Avenue
Denver, CO 80206
303/377-1298/1058

Windsor Publications, Inc.
2 Gateway Center, Suite 720
Pittsburg, PA 15222
412/355-0502

Windsor Publications, Inc.
1404 Hambrooks Road
Cambridge, MD 21613
301/228-7911
William McAllister, Mid-Atlantic Acquisitions Manager

American Society of Association Executives
2000 Building
175 E. Street, NW
Washington, DC 20001
202/638-1721

Member of Commerce
400 North Main Street
Rm. Office 509 3036
San Angeles, Ca. 90011-0602
Mike Wilson, Vice President

ASSOCIATION MEMBERSHIPS

California Chamber of Commerce
Post Office Box 1736
Sacramento, CA 95808
916/444-6670
Kirk West, President

American Economic Development Council
Chicago O'Hare Aerospace Center
4849 North Scott Street, #22
Schiller Park, Il 60176
312/671-5646

American Chamber of Commerce Executives
4323 King Street
Alexandria, VA 22302-9950
Paul J. Greeley, Jr., President
703/998-0072

American Society of Association Executives
The ASAE Building
1575 Eye Street, N.W.
Washington DC 20005
202/626-2723

Los Angeles Chamber of Commerce
404 South Bixel Street
Post Office Box 3696
Los Angeles, CA 90051-0602
Mike Colton, Vice President

WINDSOR REFERENCES

Anaheim Chamber of Commerce
100 South Anaheim Blvd., #300
Anaheim, CA 92805
714/758-0222
Alan B. Hughes, Executive Director

Auburn Area Chamber of Commerce
512 Auburn Reven Road
Auburn, CA 95603
916/885-5616
Bruce L. Cosgrove, Executive Director

Bellevue Chamber of Commerce
110-110th N.E. #300
Bellevue, WA 98004
206/454-2464
D.D. Armstrong, CCE, President

Berks County Chamber of Commerce
634 Penn Street
Reading, PA 19603
215/376-6766
Anthony F. Grimm, President

Greater Boston Chamber of Commerce
125 High Street
Boston, MA 92110
617/586-0500
James L. Sullivan, President

Business and Industry Council
180 Fairfield Avenue
Bridgeport, CT 06601
203/335-3800
Neil Sherman, Vice President, Membership Development

California Furniture Manufacturer's Association
12631 East Imperial Highway
Santa Fe Springs, CA 90607
213/864-2191
Les Riddell, Executive Vice President

Chula Vista Chamber of Commerce
233 Fourth Avenue
Chula Vista, CA 92010
(619) 420-6603
Donald Read, Chief Executive Officer

Greater Cleveland Growth Association
690 Huntington Building
Cleveland, OH 44115
216/621-3300
William H. Bryant, President

Concord Chamber of Commerce
2151-a Salvio Street
Concord, CA 94520
415/685-1181
Harry York, Executive Vice President

Escondido Chamber of Commerce
720 North Broadway
Escondido, CA 92025
619/745-2125
Ted F. Haring, President

Greater Fort Worth Board of Realtors
2650 Parkview Drive
Forth Worth, TX 76102
817/336-5165
Travis Kessler, Executive Vice President

Business Council of Georgia
1280 South Omni International
Atlanta, GA 30335
404/223-2270
Carol Hamilton, Vice President, Membership

Huntington Beach Chamber of Commerce
2213 Main Street, Suite 32
Huntington Beach, CA 92648
714/536-8888
Joyce Ridell, Executive Vice President

Irvine Chamber of Commerce
17200 Jamboree Blvd., Suite A
Irvine, CA 92714
714/660-9112
Jacquie Ellis, Executive Director

copy

February 25, 1991

Pam Schroeder
Executive Editor
Book Division

Dear Pam:

In response to your letter of February 12 concerning my suggesting author candidates to write our Brea history book, I would like to recommend two names. The first is Barbara Williams, a journalist who is well known in the area for her feature stories appearing in the Daily Star Progress, our local newspaper. She also has a keen interest in Brea's history, having written several articles concerning it. I highly recommend her as a candidate.

Her address is	Barbara Williams 831 Mooncrest Circle Brea, Ca. 92621 Tel. (714) 529-1373
----------------	--

The other possible author's name is Esther Berry, a long time former Brea resident, who recently graduated from college with a major in history. Her specialty was oral histories. I have not seen samples of her writing.

Her address is	Esther Berry 2040 Chestnut Creek Diamond Bar, Ca. 91765 Tel (714) 861-6089
----------------	---

As for a local person to write the corporate biographies, I'm sorry but I have not been able to find someone.

Sincerely,

Brian Saul
Project Coordinator
Brea Historical Society
505 E. Date St.
Brea, Ca. 92621



Windsor
Publications,
Inc.

February 12, 1991

Mr. Brian Saul
Project Coordinator
Brea Historical Society
505 East Date Street
Brea, CA 92621

Dear Mr. Saul:

As the editor responsible for contracting with an author for our Brea history book, I am writing to invite you to recommend potential authors.

Successful author candidates should possess the following qualifications: professional writing skills proven in a body of published work; strong academic or journalistic credentials; knowledge of the history of the Brea area; and the time and commitment needed to produce a quality manuscript of about 20,000 words within eight to ten months. Longtime local residence is a plus.

We would also welcome your recommendations for author of the corporate biographies. The corporate historian should have good interviewing and writing skills, preferably with a background in business, public relations, and/or journalism. Candidates must be available to meet with company representatives during the day, and must meet tight deadlines.

We will be conducting our author search within the coming weeks. If you would like to recommend author candidates, please submit a list, including addresses and phone numbers, by February 28. We will then request resumes and writing samples.

We look forward to working with you on this important publication. Please don't hesitate to call if you have any questions about the project.

Sincerely,

WINDSOR PUBLICATIONS, INC.

Pam Schroeder
Executive Editor
Book Division

PS/mo



Windsor
Publications,
Inc.

December 17, 1990

Mr. Brian Saul
505 East Date Street
Brea, CA 92621

Dear Brian:

Enclosed are two copies of the Brea history book agreement for your review. As cosponsors, the Brea Historical Committee and Brea Historical Society will be asked to support the history book publication in a variety of ways.

As sponsors, we ask that the committee and society send a letter to the appropriate community businesses and organizations announcing the history book project and also making announcements and newsletters and press releases that Windsor will coordinate. We ask only that the committee and society provide this support and direction throughout the project.

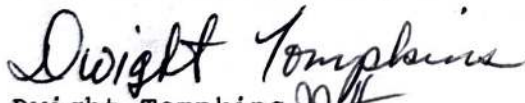
Windsor will take full fiscal responsibility for the publication and make all arrangements for hiring the local author, preparing the book, paying for research and photo research, plus the book printing and marketing.

As cosponsors, we feel that you have an opportunity to help Windsor and the overall direction and content of the history book project. We are excited about the opportunity of working with both the historical committee and historical society on the development of a history book about Brea.

I will be contacting you soon to discuss our meeting on January 2. If, in the meantime, you have any questions, please contact me at 800/678-2574, extension 2331.

Sincerely,

WINDSOR PUBLICATIONS, INC.


Dwight Tompkins
Director of Publications

DT/hb