

# Brea News

Feb. 6, 1992

Feb. 13, 1992

## BREA JUBILEE JOURNAL

In September 1919, Daugherty Chevrolet was built at the corner of Pomona and Birch streets in Brea. Just two months earlier,

July 1, 1919, a major traffic jam resulted on Washington Boulevard in Venice as people flooded to the beach for one last drink

before prohibition went into effect. Brea's official population in 1919 was 1,491.

Kick off Brea's Jubilee with a giant city birthday party from 8:30 p.m. to midnight Saturday, Feb. 22 at the Brea Mall. Tickets are on sale for \$10 at the Community Services Department. Call the Jubilee Hotline at 990-7771 for details.

AAAAAA  
**BREA**



1917 - 1992



**Brea reflections:** Looking north from the intersection of Ash Street and Brea Boulevard, one could see this Brea street scene daily in and around 1919.

## JUBILEE JOURNAL

Jan. 5, 1920, the Brea American Legion Post No. 181 was organized by such men as Jay Taylor, Forrest Hurst and Ted Craig.

Two months before, Mary Pickford and Douglas Fairbanks were secretly married in Beverly Hills.

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This year marks Brea's 75th anniversary as an incorporated city. Throughout the year, citizens can celebrate this milestone with special Jubilee events organized by a volunteer steering committee and numerous subcommittees.

See history come alive on the Brea Living History Tour Saturday, Feb. 23. For details and tickets, call the Jubilee Hotline at 990-7771.

# Year of celebration planned for anniversary

By Kathie De Robbio

Brea Community Services

The city of Brea celebrates its birthday in 1992. To commemorate its Diamond Anniversary, a year of celebration is planned.

The Jubilee begins with a gigantic 75th birthday party from 8:30 p.m. to midnight Feb. 22 at the Brea Mall and it continues throughout 1992 with activities for all ages.



## Jubilee Year Activity Schedule

75th Birthday Party at the Brea Mall — 8:30 p.m. Feb. 22.

1967 Time Capsule Opening at City Hall Park — noon Feb. 23.

Living History Bus Tour — 1 to 3 p.m. Feb. 23, May 9 and Sept. 19.

Traveling Community Photo Collage — January through December.

Historical Home Tours — April 4 and Oct. 3.

Jubilee Parade and Community Picnic — May 16.

"Brea Then and Now" Photo Exhibit, in the Brea Gallery — June 13 through Aug. 7.

Exhibit Reception — 7 to 9 p.m. June 12.

July 4th Country Fair at City Hall Park — 10 a.m. to 4 p.m. July 4.

July 4th Fireworks Show at

Brea-Olinda High School — 9 p.m. July 4.

Time Capsule Dedication — noon Dec. 6.

## 75th Birthday Party

The Brea Mall will host the city's biggest birthday party yet from 8:30 p.m. to midnight. Great hors d'oeuvres, catered by Edie's Creative Foods, Hubba Hubba Catering and Le Diplomate Cafe will please everyone's taste buds. A live band will play favorites from the last 75 years. An array of unique birthday cakes will add to the party atmosphere. Individual and group tickets go on sale Jan. 6. Individual tickets are \$10 and a table for 10 with guaranteed, reserved seating is \$150. Tickets may be purchased at the Community Services Department at the Civic and Cultural Center and selected businesses around town.

## Time Capsule Opening and Living History Bus Tours

The celebration continues at noon Sunday, Feb. 23, with a ceremony to excavate and open a time capsule buried in 1967 under the old City Hall flagpole at 401 S. Brea Blvd., next to City Hall Park.

Following the Capsule opening, unique Living History tours of significant historic sites in Brea will be offered. At a number of the stops on this fascinating tour, costumed actors will describe historic events. The tours include a visit to the Old Brea Airport, the original Olinda Town and the Steward Tank Farm, where the tragic fire of 1926 occurred. Tours depart

from City Hall Park between 1 and 3 p.m. Tickets are available for \$5 at the Community Services Department. Space is limited, so purchase your tickets early!

## Jubilee commemorative items now on sale

■ "Images," a full-color keepsake calendar celebrating Brea's 75th anniversary is a perfect way to keep track of all the Jubilee events. The calendar features 12 photographs of present-day Brea as seen through the eyes of the community.

The photos were chosen from more than 1,100 entries in the city-wide "Picture Brea" photo contest. This versatile calendar is designed to serve both as a wall calendar and as an appointment book.

"Images" calendars are available for sale for \$10.78 at the Community Services Department at the Brea Civic and Cultural Center and at a number of businesses throughout town including: Accent Press, Awards by Rubi, Brea Bistro, Brea Golf Center, Brea Village Travel Aiders, Bill's Lock and Safe, Fast Fame, Omni Rent-A-Car, Sir Speedy Printing, Mail Boxes Etc., First Interstate Bank (Brea Boulevard Branch), and at the Brea Mall Information Booth.

■ T-shirts and sweatshirts displaying the Jubilee Logo in full color are available for purchase in adult sizes small, medium, large, extra-large and extra-extra-large. T-shirts are \$9 and sweatshirts are just \$15, and are available at the Community Services Office at the Brea Civic Center.

■ A 75th anniversary history book, "Brea — The City of Oil, Oranges and Opportunity," will provide an in-depth look at early settlement of the region, oil exploration, citrus ranches and modern day development.

Produced by the city of Brea, this book also will include a wonderful collection of early Brea photographs. To purchase your copy, call the Jubilee Hotline at 990-7771. The book is expected to be available this spring.

■ Jubilee watches now are on sale through the Jubilee Committee for just \$39.95 each. These elegant dress watches, available in styles for both men and women, feature a simulated diamond on a black face with the Jubilee logo imprinted in gold.

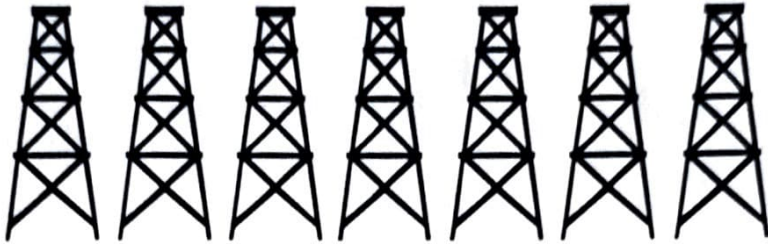
To purchase your Jubilee watch, please call 529-0800. A portion of the proceeds support Jubilee events.

■ A traveling Community

Photo Collage featuring nearly 1,000 photographs selected from the "Picture Brea" photo contest is available for display at businesses or special events, free of charge, throughout 1992.

The self-standing display is 8 by 11 ½ feet in size and collapses into three carrying cases. To reserve the collage, please call 990-7643.

For information on these or other Jubilee activities, call Brea's Jubilee Hotline at 990-7771.



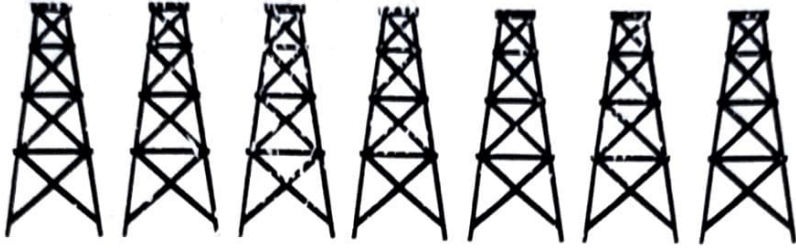
**BREA**

**75**  
**Celebration**

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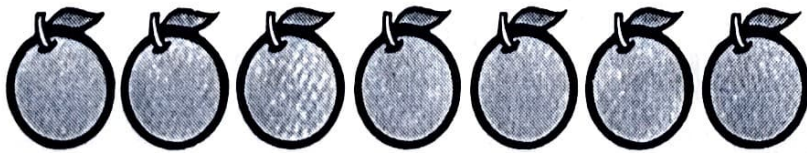
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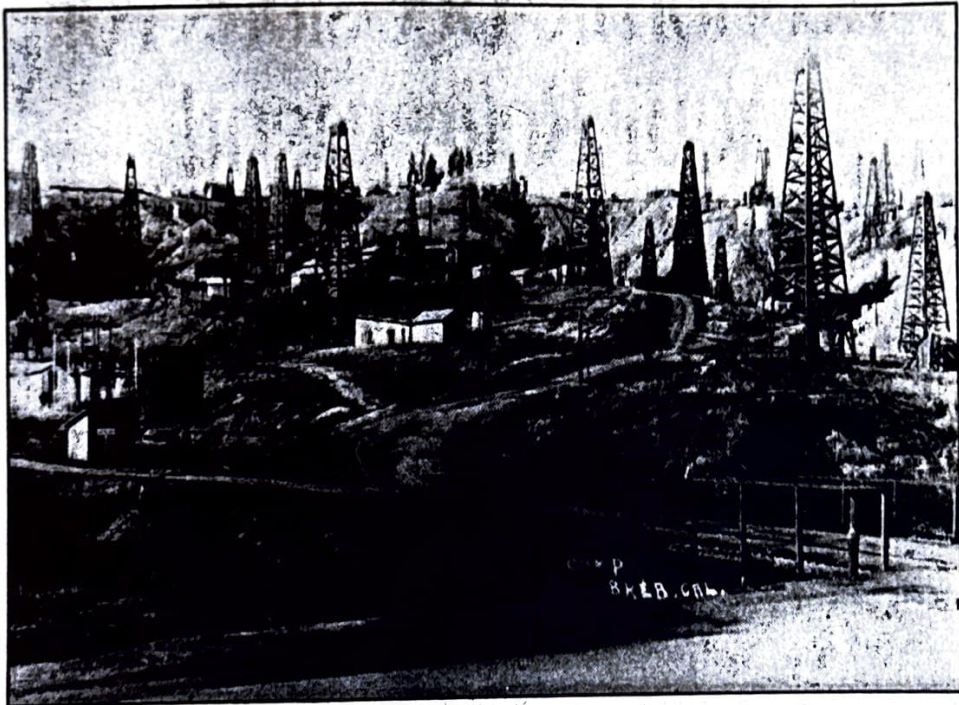
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1917 - 1992

# BREA JUBILEE JOURNAL

Brea News 4-16-92



## Disasters assured his success

In 1931, C.L. Smith opened a broom factory at his home on east Elm Street in Brea.

Two years later, Jan. 11, 1933, a severe 80 mile-per-hour wind-storm swept through Orange County, causing an estimated \$1 million damage to citrus fields and oil rigs. Fifteen rigs were blown down in the Brea Olinda field alone. Garages were unroofed, signs blown down and window panes shattered.

Two months after that, March 10, the devastating Long Beach earthquake hit. So Mr. Smith's timing was excellent. Just about everyone in Orange County needed a new broom in the years

following the opening of his plant.

This year marks Brea's 75th anniversary as an incorporated city. Throughout the year, citizens can celebrate this milestone with special Jubilee events organized by a volunteer steering committee and numerous sub-committees.

A series of commemorative Jubilee items including calendars, T-shirts and sweatshirts now are on sale at the Community Services Department at the Brea Civic and Cultural Center. Call the Jubilee Hotline at 990-7771 for details.



## BREA JUBILEE JOURNAL

### Baseball greets visited Brea

On Oct. 31, 1924, a huge crowd gathered on the level land east of Brea Creek and Deodora Street for Brea's great exhibition baseball games with legends Babe Ruth and Walter Johnson. Johnson's boyhood home was on Santa Fe lease at Olinda. Calvin Coolidge was president and the Teapot Dome scandal was just beginning to brew.



**Landmark:** A familiar local landmark in 1924 was Brea Grammar School. In 1956, it became Brea Junior High, which has existed in this capacity to this day.

Brea News - Apr 2, 1992



On the wing: The Humming Bird was a small plane powered by a Henderson motorcycle engine. It crashed in 1926 during an exhibition flight east of Brea.

## BREA JUBILEE JOURNAL

In 1924, Fred Thaheld and Bill Tremaine built a low-wing monoplane called the Humming Bird. The small plane was powered by a Henderson motorcycle engine and it crashed in 1926 during an exhibition flight east of Brea. One of Fred's later planes, called "The Spirit of John Rogers," flew at speeds up to 250 miles per hour. It was entered in a Pacific hop to Honolulu, but crashed during takeoff in fog. The early days of flying were designed



only for the most adventurous and daring.

This year marks Brea's 75th anniversary as an incorporated city. Throughout the year, citizens can celebrate this milestone with special Jubilee events organized by a volunteer steering committee and numerous sub-committees.

Walk back in time by enjoying a Brea Historical Home Tour Saturday, April 4. Guided tours will be given of two churches and seven homes, dating back to as early as 1918. For details, call the Jubilee Hotline at 990-7771.

Brea News  
Apr. 9, 1992

## Brea book cites citrus, petroleum in city's past

In commemoration of its 75th birthday, the city of Brea soon will start selling "Brea: The City of Oil, Oranges, and Opportunity."

The 380-page book, written by Esther Cramer (a recipient of a 1992 Southern California His-

torical Society award), provides a look at the formation of Brea including early settlement of the region, oil exploration, citrus ranches and modern-day development.

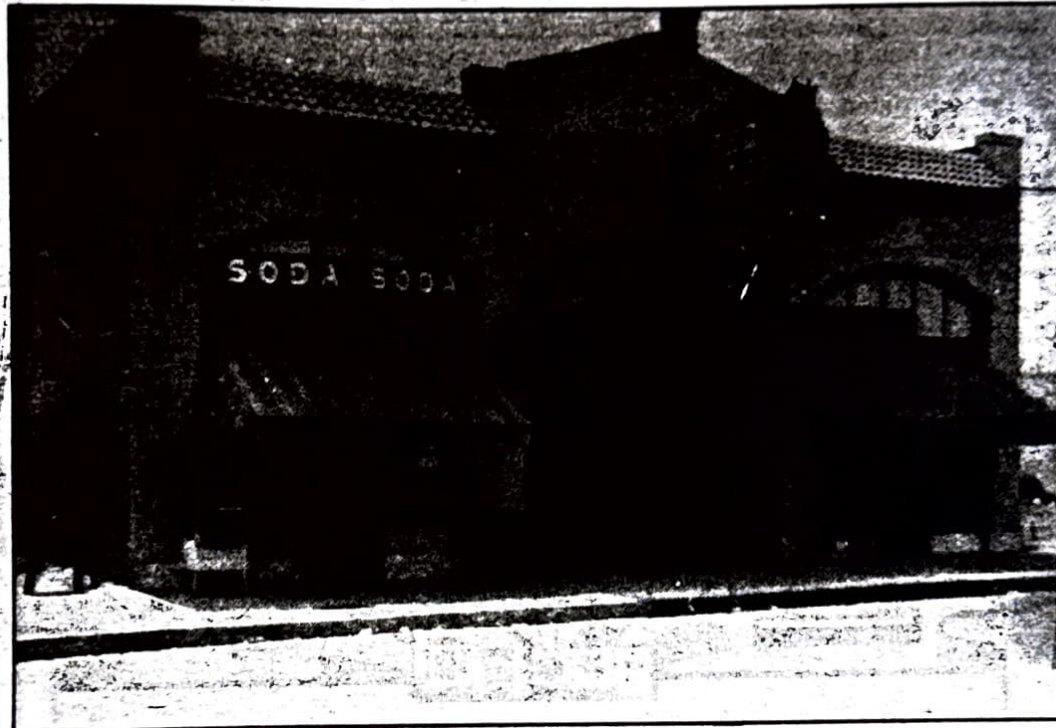
Two years in production, the hard-bound 75th anniversary keepsake is a factual-yet-colorful accounting of local history. Fully annotated, the book contains more than 125 rare photographs, many from private collections, as well as early maps and illustrations.

Orders are being taken and a pre-publication price is being offered. The Jubilee keepsake edition (deluxe cover with slipcover) is sold at a \$79.50 pre-publication price and a \$99.50 post-publication price.

The standard hardbound edition is being sold at a \$19.95 pre-publication price and a \$29.95 post-publication price. Add 7.75 percent sales tax to any order.

To order copies, or for information, stop by the Brea Community Services Department (Level 3 of the Brea Civic and Cultural Center) at No. 1 Civic Center Circle, or call the Jubilee Hotline at 990-7771.

## BREA JUBILEE JOURNAL



All lit up: Opening night at the Red Lantern Theatre was a gala event, complete with flood lights and a performance by the Brea Municipal Band.



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### Culture comes to Brea

After two years of unsuccessful attempts by out-of-town investors to bring legitimate theater to Brea, the Brea Investment Co. was formed and the Red Lantern Theatre was built in 1921. This is the same theater where Judy Garland later played. Brea's interest in live theater continues to flourish with the programs offered at the Curtis Theatre at the Brea Civic and Cultural Center.

This year marks Brea's 75th anniversary as an incorporated city. Throughout the year, citizens can celebrate this milestone with special Jubilee events, organized by a volunteer steering committee and numerous subcommittees.

Take a trip back to 1967, when a time capsule is opened at City Hall Park at noon Sunday, Feb. 23. For information, call the Jubilee Hotline at 990-7771.