60'5



PORTRAIT PRESENTED — Brea City Councilman Lev West and artist Pamela Mason present portrait to Mrs. Leslie Lowrey (right), Brea librarian. Mrs. Lowrey will leave for Okinawa with her husband, the Rev.

Lowrey, Aug. 13 where they will teach for a year. Mrs. Lowrey was librarian for eight years. The picture will hang in the library. She was presented the picture at a Rotary luncheon. (News Tribune Photo)

Brea Industries, Businesses Help Local College Students

SEPT 1964



olinda High School's championship football team last year, keeps in shape at Kirkhill Rubber Co. this summer KEEPING IN SHAPE - Alex-

student at USC and lives in the Theta the same time. He is a pre-pharmacy and earns money to go to cottege at

Chi house on campus (News Tribune Photo)

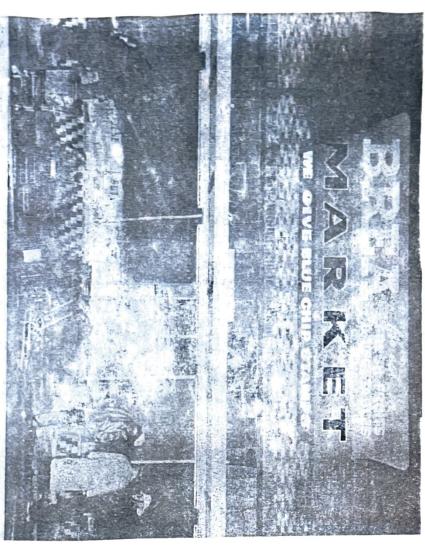


above, he stocks shelves at a local working in jobs that have nothing to Harris is a good example of students do with their ultimate plans. Shown

pharmacy where he works his way

start at Fullerton Junior College this Olinda High School this year and will' law. He was graduated from Brea-(News Tribune Photo)





taining a fire at Brea Market early Sunday. The building, at 143 S. Brea Blvd. has an attic in common with other stores to the north, which were threatened for more than an hour while the three departments battled the blaze that completely destroyed the building.

CANS EXPLODE

Bottles and cans in the market exploded, leading onlookers to believe the building was filled with explosives.

At one time, nearly 150 persons were watching the fire, but, according to fire fighters, the crowd was in control and caused no problems.

Chief Stages said the building

Chief Staggs said the building and all contents were totally destroyed with an estimated loss exceeding \$75,000.

Racks of eggs were cooked on the shelves by the heat.

Soon after fire companies arrived, the building's roof collapsed, making efforts to save contents futile.

ONCE FIRE STATION

Ironically, the market location was once the site of the Brea Fire Department more than 40 years ago. Breas first general store was also located at the site before being torn down in the early 1920s, The old the fire station was later moved to the city hall, then to the city yard on east Elm St., where it still stands.

According to fire department records, owners of the brick building that housed the market and several other stores are Dayton and Viva Alexander of Brea.

Formerly known as the Collma Market, the business was operated by Wayne Pitteman of Brea and John Amarheim of 902 Amppling St., Placentia

Both building and contents were reported insured.

F

The Grow! Trole Present

SEPT. 1964

Size Seen



and housing developers throughout the nation, pointphoto of Bres to prospective industrial, commercia ing out that Brea is growing so fast that such photos merce officials have submitted the above aerial BREA WELL PLANNED - Chamber of Comurple and quadruple that monther seen within the in 1917 with 732 people. It has grown to 12,000 with does not show all of the city which was incorporated become obsolete in a short time over this photo

Lette All Photo,

Robert Weidner (seated) Chairman of INDUSTRIAL COMMITTEE -

of Brea's Industrial Park with comdustrial Committee is shown on tour mittee member Max Besler. The comthe Brea Chamber of Commerce Inmittee has scheduled meetings month-

> more industry per population than sibilities of proper development of in Weidner's plan to study all posly with industrial experts in all fields most Orange County cities. industry in Brea. The city now has

(News Tribune Photo)



Big Phone Project Starts City Seeks Pole Removal A

The Pacific Telephone Co., now ground project is under way it pediting the job in Brea.

"Ingged in a \$200,000 under might be an opportune time for "We're doing everything propert to expand tele-the company to eliminate all sible to complete the project ify to eliminate all poles along present program of telphone comfullerton, will be asked by the shone facilities between Brea and poles and wires along Brea Blvd. the earliest date," Councilman Harvey called the "It whould be finished within five

call upon the telephone company effort" to get the phone comthe city council Monday night to the city to make "every possible lerton." Robert Warnick were directed by in the right direction" and urged fice at 143 East Americe in sky and Public Works Director Orange County this year "a step 220 South Brea Blvd, with the of City Administrator Garth Lip a half feet of buried cable in the telephone office in Brea pany in placing a million and The 15-duct conduit will connect

culman Carl Harvy pointed out Bracht of Pacific Telephone said through the conduit that while the current under-the engineering contractor is ex-District Manager U. E. (Andy) Brea and Fullerton will be pulle year," Bracht said. "It will between the two offices."

to go completely under- "A cable large enough to carry

900 Simultaneous Calls

low additional calls to be placed pointed out. ditchdigging machines, Brach is heavier, stronger and more stead of the kind made of clayconduit - now widely 30 years. A new type of concret resistant to accidental damage cable project should last abou He added that the undergroun used

will be used in the project. wire within the three - inch cable than 36 million feet of copper bor, then east on Amerige. More southd down Brea Blvd. to Har fices. The project will extend be added between the two or-Nearly four miles of cable will

on Bob Todd measures three-foot depth of trench

buried telephone cable. Lineman Joe Trask ales new machine which digs at rate of eighter-minute, also does the "back-fill" job.

STAR PROGRESS PHOTO

instrument is explained to Pacific ginner Al Kellam. With the mecha-Telephone's Louise Rickner by en-

PIPE LOCATER — Pipe-locating earphone. In background are conduits ates a tone heard over the attached metallic substance underground crepiled along Brea Blvd. nism, the presence of a pipe or other

Pose Traffic Problem

derground telephone lines, Brea struction and installation of un-Blvd. is a mess. Sidewalks and parkways are BREA - With highway con-

problems, according to police. of the consevard through the being hacked up on the east side Blvd. and flagmen have directed causing a bottleneck on Brea of Bastanchury Road is also business district, and concrete pleted by January, but the in \$366,000 project will be com traffic for the past three days one accident and many training The project has caused at least pipe is stacked in the gutters Fullerton officials said the Construction on the extension

Pioneer Blyd. to the intersec-tion. A second project to extend State College all the way to Imperial Hwy, is slated this and extend the boulevard from year, they said The project will extend Bas

tersection will be cleared within

iew weeks.

have been directing traffic through the bottleneck since Monday. They

to fill a deep drop east of Brea Bastanchury is being widened at Brea Blyd. to 84 feet which cut at the intersection. Materia Blvd, workmen said. taken from the cut will be used necessitated extending a deep An apparent mystery is oc-

equipment carves out new section of Associated Road in East Fullerton as work on extending the street to Bastanchury Road east of Brea Blvd. CARVING HIGHWAY - Grading planning, officials said. Blvd., should be completed sometime gets under way here. The project in December, according to present along with extending State College

(News Tribune Photo)

workmen who have uprooted it was used for. It has been out no one seems to know what it cently opened for business in a to be put off because of the connew commercial building on A group of merchants who restruction, but they have been replan a grand opening for their Brea Blvd. met this morning to stores. They said festivities had

company project. Workers en connection with the telephone curring in downtown Brea in buried along the highway, bu countered a large steel pipeline month when it is expected that they will again have sidewalks. scheduled for the end of the

Brea Blyd, intersection and Hagmen One of the obstacles slowing maffic on Brea Blud, is the \$366,000 Bastanond is being widened to 84 feet at the aury Road extension to State College ir now under construction. The BASTANCHURY EXTENSION -

> Blvd. which is also being extended at least another week. Bastanchury said traffic problems will exist for

will be extended to State College

from Pioneer Blvd.

(News Tribune Photo



Three Receive Honors at PTA Units' Joint Session

cal Parent Teacher groups ients of honorary life memand school singles out recipord of service to community berships awarded by three lo Tuesday-night BREA - An impressive rec-

ly was principal, was Brea the PTA at Laurel Elemenpal, Reed Peterson, 1008 E tary School, where he former-Junior High's present princifor honorary life membership. school board is John Daugh-erty, 445 S. Poplar, He was vear head of the secondary Brea Junior High School's chamber of Commerce and A lifetime resident of Brea, who is past president of the he choice of the high school

> were high school students, idents also were honored. Gary Heffelfinger and Kathy Boys Glee Club directed by Marlin Tischbierek, Benjamin Murphy, the fourth and fifth grade Laurel School gram of patriotic and inspira-Ellis. Some 20 past PTA preschorus and the Brea-Olinda tional music included the Brea as chairman of the executive Iunior High band directed by Making short patriotic talks Mr. Daugherty also served Groups providing a pro-

> > is the mother of Linda and

Gary who attend Brea lived in Brea the past 15 years, school- Mrs. Fisher, who has and second grade Sunday there. She is teaching first and Bible school teacher tian Church is Mrs. Fisher who

Junior High. She has also been

has been secretary, historian

Receiving the award from

school class and is a YMCA member. The father of a mar-Church for 10 years, taught the junior high boys Sunday Also active in the Brea Chrisof two, he is a former local ried daughter and grandfather board at the Brea Christian car dealer.

of Commerce president. He

was also a Junior Chamber

ier and in Utah where he

was a teacher at the school he

now heads. Past president of

a member of Brea Rotary

and the Elementary Admanas the Brea Teachers Club, he is

rators Association.

Mr. Peterson is a graduate of Brigham Young University Chest and Mothers March of helped with the Community a Girl Scout leader and has

who formerly taught in Whit-

recipient, Mrs. Ernest Fisher, 334 S. Redwood, works at the Brea Chamber of Com-

merce and is past president

been a PTA member nine of Laurel School PTA. She has

a two-hour program at Brea years. ior High and High School PTA Colley and Mrs. Tim Wilson in Francis Secrest, Mrs. Augusta combined Laurel, Brea Junsons were in attendance at the Junior High. Some 150 per-Awards were made by Mrs.

with honorary life memberships in California Congress of Parents and Teachers during Tuesday cere-Anna limin dila dannal Bras limin High

YOUTH SERVICE HONORED

- Presented

left) Reed Peterson, Laurel award; Mrs. Ernest and Brea-Olinda High Schools' PTAS were (from

IV Rreadling High award. (News Tribune-Bhoto) Fisher, Brea Junior High award; and John Daugher-

Surfer Image, Hot Cars Are Brea Campus Fads

"Look at those cra-a-zy big, shiny St. Christophes best" hanging around her neck. The

campus concerning the latest and long surfer coats, along These are squeals often bleached hair (similar to the heard around the Brea-Olinda girls'), white wrinkled levis. "Isn't that a cute outfit!" boy image of a surfer is long,

by a tall, dark-aired senior board! boot with stacked heels is a a real surfer if one - bumped new tad worn around campus into them carrying a surfby a tall, dark-haired senior beach" as BOUHS, probably a of BOUHS is boots. The black very few people would know One of the latest fads worn With this "little bit of the

girl who drives a big white People used to sigh and turn wagon.

The knee-bosts are also a too-tight skirts, but now the around school, just turn your to be coming more and more head the next time that blond clothes conscious everyday, school walks by you in the The boy of yesterday could and if you care to see a pair that department. Boys seem new fashion at Brea-Olinda, boy's pants are taking over in

oxfords are making a hit one else has to be wearing with both the boys and the them too! Gone are the days Long, black knee-boots are shirt that caught his eye, buy not the only fad seen on the it and that would be that feet of Brea-Olinda students Now, before a shirt, belt, or hese days! Black and white pants, can be bought, everyof individualism.

It seems that everyone wants day cannot be consider "hor" to look like a surfer. The girl it it doesn't have chrome re'image' of a surfer is creat, verse rims, guages, a tach, and by long, stringy bleached and many other "needed" acbe seen wearing oxfords a conscious of their clothes, hair, short-short skirts, and alcessories. round the school these days | but of their cars too. A car to-Many a "surfer" boy can Boys today are not only

THE FINEST BEEF THAT MONEY BUYS THURS. - FRI. - SAT. SPECIALS "AA" GRADE CHOICE BABY BEEF 341 S. BREA BLVD.-JA 9:3051

GROUND INCED HAM PRECED

ORK CHOPS 59

ARGE

FRESH DRESSED-LARGI

OCAL FRYERS

GHEEN'S SPECIAL

EASTERN BACON

CHEDDAR CHEESE CONGHORN

CHICKENS - TURKEYS - RABBITS FRESH AND FROZEN FISH

Bring Awards to Brea Agricultural Students

School agricultural students a first place award in individtook part in extensive farm. ual judging, with Tinnes and

The poultry judging team as seventh in the contest.

made up of Robert Crabtree,
Larry Rogers and Pat Wible scopes, were required to identplaced eighth in the competilify various types of insects,

nanager. Some 1600 students from all

Citrus Judging

Jerry Pospisil, Tony Miller were able to retain. grapefruit.

Seventeen Brea-Olinda High Pospisil, a senior, picked up

Ing competition Saturday at place rating.

California Polytechnical College, Pomona, with several of division the BOHS team of the teenagers bringing home Tyrone Luck, Lynn Fuller and Charles Hodgkins were listed

pests and rodents.

In individual scoring, three shown eight different demon-

and Harlan Tinnes rated first Linda Hodge placed fourth part in the field event, accord- in the Agricultural Demonover southern California took local students rated honors ing Ron Squires, BOHS farm stration events. Students were The citrus judging team of zed on the knowledge they stations including soil testing and farm economics and quiz-

navel oranges, lemons and land rating a fifth mark and in that event judging trees, in the event, with Larry Teg Norris Tilton marking a tenth

Surfer Image, Hot Cars Are Brea Campus Fads

campus concerning the latest and long surfer coats, along heard around the Brea. Olinda girls'), white wrinkled levis, These are squeals often bleached hair (similar to the "Look at those cra-a-zy big, shiny St. Christopher hoes!" hanging around her neck. The "lan't that a cute outil!" boy image of a surfer is long.

of HOUHE is boots. The black very few people would know by a tall, dark-sired senior board! new fad worn around campus into them carrying a surffads worn by the students. with madras shirts and belts.

One of the latest fads worn With this "little bit of the

senior walks by you in the The boy of yesterday could around action, just turn your to be coming more and more and if you care to see a pair that department. Boys seem new fashion at Brea-Olinda, boy's pants are taking over in girl who drives a big white People used to sigh and turn The knee-books are also a too light skirts, but now the up their noses at the girl's just go into a store, grab a

with both the boys and the them too! Gone are the days feet of Brea-Olinda students Now, before a shirt, belt, or these days' Black and white ponts, can be bought, every-oxfords are making a hit one else has to be wearing Long, black knee-boots are shirt that caught his eye, buy of individualism.

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ed by long stringy bleached and many other "needed" ac-Many a "surfer" boy can Boys today are not only be seen wearing oxfords a conscious of their clothes, round the school these days, but of their cars too. A car toair, short-short skirts, and a cessories.

341 S. BREA BLVD.-JA 9:3051

THE FINEST BEEF THAT MONEY BUYS THURS. - FRI. - SAT. SPECIALS "AA" GRADE CHOICE BABY BEEF

OU

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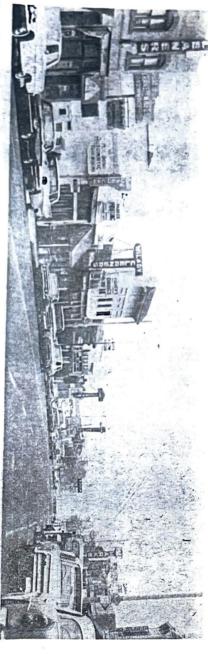
in that event judging trees in the event, with Larry Teg-navel oranges, lemons and land rating a fifth mark and Norris Tilton marking a tenth



ployes started decorating the city for Christmas with installation of tinsel on Brea Blvd. Chamber of Commerce, service clubs and churches are in the

midst of plans for the season which will include decoration contests, plays and parties. 'Workmen above said they will finish outdoor decorations this week. (News Tribune Photo).

Great Day Is Coning



Brea Bouleyard, feeling the competition from Brea's new Imperial Plaza Shop-

sance. View looks west from Ash Street ping Center, is scheduled for renais-

> Orange Freeway will make Brea hub city Chamber of Commerce officials say the -Herald-Examiner Photos by GEORGE O'DAY

Dedicated to Economy City's 3 New Leaders

is preparing to join the vanguard of the Southland's parade of progress under a new leadership. This 208th Herald-Examiner city feature reviews the past, the present economy and the long-range prospects of the 47-year-old municipality The City of Brea in northwest Orange County 30 miles from downtown Los Angeles

Balance Sheet

These statistics establish that Brea is a balanced community:
Area—8 square miles.
Population—12,500 (April 1 est.).
Assessed Property Value—\$18,914,050.
Tav Rate per \$100—City \$1.58; total \$8.43.
Current City Budget—\$1,316,616.
Number of Employes—55.
Commercial Banks—2.
Savings and Loan Offices—1.
Industrial Firms—46.
Industrial Firms—46.
Industrial Firms—46.
Retail Sales (taxable)—\$15,899,851 (1963).
Dwelling Units—\$916.
Single Family Homes—3500.
Hotels and Motels—3.
Value of Building Permits (1963)—\$10,250,853.60.
School Enrollment—2786.
Libraries—1.
Churches—16.
Parks—2.
Golf Courses—1.
Golf Courses—1.
Miles of Paved Streets—47.6.
Mean Elevation ASL—375 feet.
Average Rainfall—13.05 inches.
Year-Round Temperature Average—74.8 degrees.

Year-Round Temperature Average—
74.8 degrees.

Brea Looks Back Over Happy Holidays Of

What's in a name?

Brea is a General Law City

City Government

Research to harms from the same of the wind break arth tised to the standard arth tised the standard arth the standard arthur the standard arthur the standard arthur the standard arthur to the standard arthur the standard seemen to the standard arthur the standard standard arthur the standard arthur th

city council meets in regular session in the council chain bers at city hall on the first and third Monday nights of each month. A sity adminisbranches of city government, headed by five councilmen, who choose one from their group to act as Mayor. The (formerly known as 6th class).
City 'hall, located 'at 40' 'So.
Brea Blvd., on the block-square
original city-park, houses all

isters the decisions of the council. The city administrator, the police department, the life of department, the life of department, planning commission, park and recreation commission, park and recreation commission, and civil defense are all organized units under the supervision of the city council government.

All licenses, permits, and water bills are handled by the trator coordinates and admin-

The street and water department offers garbage collection on a twice-weekly basis; with trash and tin-cans collected city clerk's office, at city hall

tion is the public swimming pool, in City Hall Park, which is open from June through August. This, together with picnic tables, and playground equipment, both in City Hall Park, and in Apovista Park (on the western side of the planting is offered by the City Engineering Department, as well as building and safety Inspection. Parks suitable trees for parkway an added municipal attrac Assistance in selection of

and Ghost Town are both within 15-minutes drive of the low desert. Disneyland mately to both the high and ter; and 40 miles approx tains, with skiing in the win

city) gives Been residents ample recreational stacilities for the summer mouths.

Brea is part of the Metropolitan Water District, insuring ample water from the Colorado River for future expansion. The water mains have recently been renovated and extended to insure proper pressure to all parts of the city as well as providing ample lines and pressure for better plant protection.

Membership in the Orange County Sanitation District No. 2 affords capacity rights with

Utilities
Southern Countles Gas Company, Southern California Edison Co., and Pacific Telephone connection with the Outfall & Telegraph Company fulfill Sewer to the ocean.

Brea is served by a branch of the Orange County Library, now located at 642 So. Brea Blvd. Present Library hours all utility requirements with excellent service. humidity over a four year period at 2 pm. is 58.9 per cent.
The average temperature over over a ten year period is 1305 inches. The average relative four year period at 2 p.m. The official average rainfall 748 degrees.

> 10:00 a.m. to 9:00 pap. Mon-day, Tuesday, and 10:00 a.m. to 5:00 p.m. Thurs-10:00 a.m. to 3:00 p.m. Sat

Transportation and Freight
Pacific Electric (Southern
Pacific Bliway 'O.) 1 or a 1
truck lines, Ballway Express,
and United Parcel Service offer daily service to industry of
frea, both incoming and outgoing
For transportation only, MTA
Bus Lines (Route No. 38-W)
offers 13 schedules to Los Angeles (yia La Habra, Whittler,
and East Los Angeles), beginand East Los Angeles), beginand East Los Angeles), beginning at 5.50 a.m. and ending 1112 p.m., and 2 schedules to Fulleton, beginning at 7.22 a.m. and ending at 11:53 p.m. Schedules are available at the Chamber ofice, 333 South Brea Brea - Olinda Union High Schools &

School is a four-year high-school (9th) thru 12th grades) located at 803 East Birch. It is well-equipped for future dis-trict expansion, with a recentand athletic field, swimming trict offers three campuseswith farm facilities. pool and boasting an excellent ly-installed tootball stadium Brea Elementary School Dis-

> thru 5th grades), located at the corner of South Arovista and Eadington Drive thru 5th grades), 200 So. Flow Laurel School (Kindergarten

Brea Junior High-School (6th

and Auxiliary ... Welfare Council ... Kiwanis Club ... Rotary Club ... Senior and Junior Women's

Bus transportation serves all schools. Brea Blvd.; also the location of the Elementary Superintendents office. hru 8th grades) at 400 No

Clubs — Brèa Youth, Inc. —
Youth Club of Brea — Orange
County Coin Club — Masonic
Lodge — Order of Eastern Star
— Job's Daughters — Gri
Scouts — Boy Scouts — Brea

Full Gospel Church — Brea Brea boasts of 13 church Churches

Missionary Baptisi Church —
Assembly of God Church —
First Baptist Church — Randolph Ave Baptist Church
(Southern) — Brea Chistian
Chursh — St. Angela de Meriel Catholic Church — Church Square Gospel Church — Brea Church of the Nazarene of Christ — Brea Congrega-tional Church — Brea Four-Seventh Day Adventist and Church of Christ.

clubs & Organizations Latter Day Saints congrega-tions are close let hand in neighboring communities. ganizations afford ample opcommunity a better place in take part in making their portunity for Brea residents to vice, and Youth Guidance or-Twenty-five (25) Civic, Ser-

Arovista School (Kindergarten

merican Legion, and Auxiliary

-Veterans of Foreign Wars, which to live. These include: Chamber of Commerce -

Club — Checkmates, Square Dance Club — pills very active Parent Teacher organizations in all four schools.

The BREA PROCRESS is Brea's homeown newspager published three times wheely Monday, Wednesday, Friday at 218 S. Brea Big.

St. Judes Hospital Fuller. Gra Y Boys: Club — El Rodeo Riding Club — Men's Golf Club — Women's Golf Club — Brea Elementary Teachers

ton, serves, all North Orange County.

The Fullerton Community Hospital is also available for

DAILY NEWS TRIBUNE



School District President Leo Piantoni (right) and Supt. Vincent Jaster study area map after learning of 1,100-acre land sale that is expected to triple population in Brea. Jaster said the proposal, which will add

20,000 persons to the district, will require immediate bond issues and complete state aid: Piantoni said the district has a site next to the high school, but will have to purchase at least two more locations.

(News Tribune Photo)

Population Boom Eyed By Officials

Temporary Buildings In District Possible

BREA — Double session in Brea schools, temporar buildings and possibly evertriple sessions were predicted today by school of ficials in the wake of a 1,100-acrand sale here.

Elementary S c h o o l Distric.
Supt. Vincent Jaster said, "We
will certainly be on double sessions and probably triple sessions
even if we run ahead of schedule
on bond issues and school construction."

He said the predicted tripling of Brea's population will require at least three new schools plus the school now planned in the Mobil Annexation.

PREPARING PLAN

Smith, Powell and Morgridge, an architectural firm, is now in the process of preparing a mast ter plan for schools here, Jasser said. He said the firm will have to alter its plans because of the Union Oil Co. land sale, which will mean extensive new residential development.

"We will have to go to full state aid with a maximum bonded indebtedness to handle the job," he said. He explained that Brce Elementary District already has a levy of 37 cents per \$100 for bonds, and the maximum is 40 cents, so even if the district borrows enough for the job, taxes will go up only 3 cents per \$100.
"Actually, baxes won't increase

will go up only 3 cents per \$100.
"Actually, baxes won't increase
much and much of the loan will
not have to be repaid," Jaster
explained. He said the state system 'provides that the district
pays on the bonds for only 30
years. If the total amount is not
paid then, it is dropped.

TWO-YEAR PROJECT

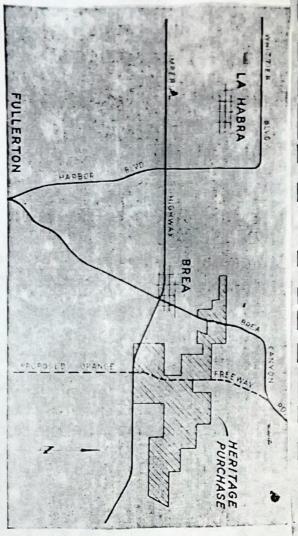
He said that it will take two
years to get the schools built even
after bonds are approved by the
public. This period provides for
land selection, purchase and construction. Officials from Heritage
Homes, who will build homes in
area, said they will be working
closely with school officials.
The district was already in

trouble for facilities before the new development was planned, according to Leo Piantoni, president of the school board. He said arrangements were

made a few weeks ago for Leonard MacKain, principal of the junior high school, to take over the building program at Mobil. He was given a vice principal to help at the school.

15 Million For 1,100 Acres





sibly to be annexed, has been sold by Union Oil Co. to Heritage Homes of Fullerton. The land land, part of which is in Brea with the rest pos-LE IS, WILL have an expected population of 20,000 planned to be developed into homes and multiple 20,000 POPULATION - A 1,100-acre piece of

> Berry St. with Central Ave. on the north. The east section of the purchase (shaded area shown) is at which would triple Brea's population. The north the land shown is undeveloped and most of it is point shown is Valencia Ave. at Birch St. All of

now being used for agriculture.

Added 20,000 Residents Seen

Big Area For Home Development Fullerton Construction Firm Buys

By RAY RHOADS

cording to Union Oil. Heritage ofon the north boundary of Brea that could triple the ficials said their master plan M5 million for the property that will be developed into Heritage Construction Corporation of Fullerton paid size of this city, was announced today by Union Oil Co. BREA - Sale of 1,100 acres of oil company land

city. Brea is now free to grow. pany-owned land surrounding the corporation in 1917 by oil comarea of 20,000 persons. After being bottled up since in-

shows a population within the

The land, part of which is now in Brea, is expected to be annexed St. on the east along the entire west to Imperial Hwy, and Birch Berry St. and Central Ave. on the The 1,100 acres stretch from

Ray Boone, spokesman for Heri-HOUSING DEVELOPMENT

course is included in the tage, said the land will be derom Union Oil, part of which will be land leased commercial. A 160 - acre goli multiple units with a small portion veloped mostly into homes and

showing parks, schools, golf course and commercial centers." velopment with the master plan will be a planned community deprobably within six months. It process all of the paper work, opment as soon as we can He said, "We will begin devel-When asked if the land will be

er possibility. phaned development fits the Brea picture much better than any othannexed to Brea, he said, "The

20,000 POPULATION

area will provide Fomes for 20, With plans row announced, the

Brea's population, now estimated 000 persons, which will triple

the district will have to triple its of Brea Eleme tary District, said in the Olinda Elementary District developers to plan the tremen runs from Imperial Hwy, on the property east of Carolina St. is begin a series of meetings with eveloped in the near future as and it is expected that it will be uil owns 2,800 acres in this area nut most of it will fall in the The partion of the huge piece of uth to the foot of Puente Hills Union Oil officials said the land is within the Brea-Olinda High Vincent Jaster, superintenden School officials said they wil the north. They said Union LARGE AREA

purations have developed large seveloped except as farm land, all rights to all the property. chased by Union Oil in 1896 for well Most of the land was pur is oil potential. Union retained All the area involved is now unnon officials said. ieritage homes and sister cor-

that the city wants commercial at planning map, indicating

HERITAGE TRAC

NOV. 12, 1963

Hwy., then north to Birch St. and then stretches out along Imperia that point. The huge piece of land

Valencia Ave. north of Union Oil

Research Center.

LONG NEGOTIATIONS

Boone said negotiations have

chool District. drea Elementary District.

escrow last Wednesday and is expected to be released in Decemyear. The land actually went into for the purchase for mare than a been underway with Union Oil Co.

city officials have met to discuss proceedings can begin immedi President Daniel Keiserman, and he land during the past few nnexation and development of eeks. Boone said annexation Officials of Heritage, including

on discussions pending today's an-

City officials have been mum

itely while the property is still in

nouncement by Union Oil Co.

nexation, which means more Parent-Teacher Association memgrowth of community organizations and schools. Brea school officials are preparing for 500 new families from this Mobil anthis aerial photograph, taken with Bob Colvin as pilot, presages CIVIC LIFE TO MUSHROOM — Brea growth depicted in nearing completion. An additional 200 homes will be starte ing equipment worked for more than a month to prepare hom soon. Notice terracing of hills in the tract where huge land mor in the foreground and Brea Blvd. to the left of the 200 home

Plaza, is colored red on the city's This portion, next to Imperial area goes south of imperial Hwy one point, at Randolph St., the the Mueller plant, then heads

unior High School, wraps around

attern, it moves north of the y SL and moves east in a jagged outh side of Central Ave. at Ber-

The land purchase starts on the

100 W. Commonwealth Ave.

ited near the Fullerton Airport at

San Francisco. Offices are lo-

ousing tracts at Diamond Bar

Brea Canyon, in Fullecton and

bers as well as more students. Other community organizations, in the inflict of new families Centrals Ave. is sites. An elementary school site is planned on 13 acres near the center of the picture.

Buthana Jane

Back To The Days Of Oil And Oranges

Brea PROGRESS I

If was oil and orange to the country other parts of the country by at the lum of the country. There were walnuts, olives peanuts, grains, too, Oncorrectingers for a milional carriers available, a national statistical was opened to the circumstrawers, and carpering discovers, and carpering discovers. growers, and canperles dis-placed drying racks for proc-essing apricots and other sim-

lowed by Anahelm, Orange, scattered in communities lo There were several hundred alle cated within the 782-squarerepulation of 19,696 people Har Trulls and Fullerton in population. " Randolph. to 1900 the county had a boundary. Santa Ans

Government In Quantity of the red andstone nounty out to the first county and in the deduction of the red andstone nounty out to the first county in the new tends of the second to the first county in the new tends of the second of the secon

small frame stores. Some boased the little horse-drawn trolley cars which came, with the boam of the 1887s. The arrejuvenated the older ones. decade stimulated the creatransit system of the Pacific Electric Railway in the first tion of new communities and salle still had dirt roads

> Army of Republic encamptent camps. In fact, the Hun tington Beach Tent City Co summer it drew the Grand part of Atlantic City. Each promoted as a convention Pacific City in 1901, and we their own functions and for date these annual gatherings fornia Methodist Association's bring the Pacific Electric to group. To interest and flatter worth League, a church youth use by members of the Ep In 1906 the Methodists built his associates in 1903, changed ungton Beach Company, hav Huntington - Beach a yea this seaside resort, the Hun Henry the name from Pacific City to organized to accomo the Southern Cali Huntington into

Seal Beach

Stanton and l. A. Lothian also gained the reputation as came its first resident but community. He not only be from Los Alamitos to the new soldier, had a store building hauled by a 30 mule team C. Ord, a former Confederate Company. In 1904 Judge John moted by their Bayside Land This development was pro subdivided it as Bay City old Anaheim Landing and

a major recreational resort in number of seals on the near Seal Beach because of the which later became known as to the doorsteps of Bay City waged a successful campaign Stanton Joined forces and the "father of Bay City."
Subsequently, Ord and by shore, Seal Beach became bring the Pacific Electric when it acquired an amusement

as early as the rancho period

was developed by Philip

which had been a part of the

lacach, Known as Shell Beach auc nolleys was Huntington he "red cars" of Pacific Elec-

First to Lee

the effect of

Seal Beach when the northern attractions were moved to at Exposition held exposition The roller coaster and other the Pacific Electric soon ar Park was dismantled in 1937 The Seal Beach amusement Continuing down the coast closed that year in Golden

1904, Huntington bought a half interest in William S. rived at Newport Beach, Collins' holdings in Baiboa Newport

E. J. Louis, then vice-consult of Peru and a member of the syndicate, the Newport Bay These promoters also brought earth fill for the first roads in the Balboa pavilion and filed the Balboa Tract in 1905 tendent of Orange County were pavilion floats. John hind Balboa Island, using Balboa from the palisades be Investment Co., which built Philip Greeley, first superinlighters and until recently forefront of this group. Schools, The "red cars" proceeded J. Louis, then vice-consul also was in the

to Huntington to bring the red July 4, 1905, the first train ar boa syndicate offered land ly opened to coincide with built in ten days and official the Hotel Balboa had been rived at the Balboa Pavilion cars another two miles. On and a eash bonus of \$10,000 Balboa rapidly grew as a re the arrival of the first trolley To accompdate the tourists port Town Company, the Bal Joining with the East New

Ville because of the numerous long the noune of the Pacific artestan wells, was built a Endlway Cypress to Santa

center, Many of the early of field workers made their homes in the town in later years because of its proximity to both the Brea and Hungan for farm lots of 160 acres ad dairy and poultry raisin each. The community became renaming it Lindbergh in the Cypress post office was established in 1927 strong tington Beach oil fields. When honor of Charles Lindbergh's historical flight the same

Featured Peanuts

Los Angeles County to Santa Ana, for which a consideration of approximately \$22,000 was given to the railway syndicate. The following year the track was laid, and the pacific Electrics arrival was celebrated in Santa Ana by a "Parade of Products". Provan annual event until 1910, straight line from Watts in the right-of-way to bring the Pacific Electric Railway in a and vicinity in 1905 acquired and was known throughout the county as the "Carnival of Products." It is interesting to The people of Santa Ani

were grown in that area. featured peanuts, which then of Products Tustin's float By 1910 the Pacific Electric

Route, publicized as a sight-seeing excursion. The Tri-angle Trolley Trip provided a seaside jaunt to San Pedro, doubled back to Huntingston Long Beach, and along the rolling surf to Balboa; then had developed the Triangle

Hon. Proposed New Sewer

route to Santa Ana; and end-ed with a fast ride back to Beach and up the inland

as well as bringing the rail. strumental in building the Edwin Hart developed La Habra, with the ald of such the same name. Cocurrently of the old school district Placentia arose in 1910 out road to the new community first bank and other buildings bert Bradford, who was Under the guidance of

within the stops along the route to Yorba Linda. Yorba Linda was a 1909 promotion of Jacob (Jake) Stern of Fullerton with the Janss changed the name to Brea. The Pacific Electric also was active in the promotion of Brea, which was included In addition, Townsend started the town of Randolph in 1904, but two years later of the United States. ent native son is Richard M Nixon, former Vice President Yorba Linda's most prominbrothers of Los Angeles act land promoters as Willits I. Hole, and Stephen Townsend

1917, three years after The Progress firt began publica-Brea was incorporated in three years after

Station, north of Orange, the Pacific Electric ran a line Los Angeles. In later years from Santa Ana 10 Marlboro square-mile area (the contem of Mr. Stanton of Seal Beach and Anaheim Landing. The countyland lying between ment. When the danger was with the sole purpose of preplated sewer farm territory named, they incorporated a 16 for whom the town was own community. With the air tent of incorporating their outraged farmers of the region resisted this plan to the exsewer farm in a section proposed the creation of a new The city of Anaheim in 1911

Brea Was Randolph their search for entertainment.
The first two decades of the
twentieth century found residents enjoying regular visits
by Wild West shows. Chautauqua programs, and various vaudeville acts. Balloon ex-While towns pushed forwarety distincorporated and hibitions were quite popula ter part of 1900 when a bal but tragedy struck in the lat Both the Santiago Hunt Club and the Orange Country Santa Ana. lonist feel to his death in

named in 1894 by a geolog

wood). Known as the Teme

Modieska, which comprise nreserve. Highest peak

Mountain from the Elsi dians Kalawpa inlace Saddleback, called by the the forest are Santiago cinto National Forest into Theodore Roosevelt combi

Santiago Peak

Philip Sousa's renowned millitary band played at French's to Huntington Beach. at Spurgeon Hall in the early years but later moved 1903. District Fairs were held Opera House in Santa Ana In Club had become active organ izations within the area. John

death in 1900.

had come to Laguna Re following Mme. Modies ieska Peak was named ers as Trabuco Peak

Prior to 1918 several at

R. Stenhenson, a local ray known to the Eranciscan Corona Quadrangle, It

Torchlight Parades

Torch light parades also were familiar events in 1904. November election. Marching up East Fourth Street Santa Ana, accompanied by the Columbia Marching club and re-election to office, arrived President Theodore Roosevelt composed of supporters known as "Teddy's Terrors, In that year a colorful groun a host of other groups the descended on French's oper the Santa Fe just before the the former Rough Rider.

July, 1918.

World War I years as Ore

moting the creation with noints, Edwar Tat. Art Accordation was crass ford long the Tagina R the ptention of tourists on downtown fences to at parly pricte hund their u come an artist colony vears the community had canvases and within a seeking new subjects for

Laguna Beach Art Galle - Horse and buggies bee

geon Hall in 1906. During during the era was the firs and Rush streets in Santa Ana silent movies shown at Spur was burned, same year Chinatown at Th Among noteworthy even Destined to become Big Recreation Area

as much publicized kir

but still stood as complact farming communities tounched by mechanize their daily lives. Com mobility of the automobi Countians readily accepted expendable during the

the county, the Cleveland Na.

became a fight of surviv

division activity and the abrupt halt the renewed market crash brought Valley. In 1929 the change. The orange rel

July 1, 1908, by an execu

Trabuco Canvon and San order signed by Presi

ball's Connie Mack under the team's owner, basecome to La Palma Park in Philadelphia Athletics of the Anaheim for spring training, American League began to Babe Daniels a Speeder

helm areas were unindated when the Santa Ana River

Huntington Brach and Ana

Also during the 1940's the

days in the Old County Jail in April, 1921, for speeding 15 need was sentenced to five Rebe Daniels, a silent movie

in 1924 the Santa Ana area month. This brought on a poland continued for almost a lution of the water supply and Quake in 1833

> the pler at Huntington Beach. pier was torn away as was dezvous Ballroom was com-pletely flooded. Newport's popular dance spot the Ren beach was drenched and the

books crashed into the jetty. Several yachts and smaller

May 1951, the station was of-

provide a permanent base for ficially recommissioned to

the Marine "Whirlybirds."

Callfornia without warning on March 10, 1933 at 5:55 p.m. While Long Reach was the hardest hit damage was severe in various parts of Orwas struck by a serious epi-A tremblor struck southern

cane force.

the coastal area with hurriand the wind swept through

Now partly occupied by Or

Mare. H. H. Suid IHHI DOOLLERof hearing the tile roofs creak hundreds of lives by donating and strain under each shock quake. People living on Lido medicinal use after the earthgers in demy in Anahelm also was hard hit. In Costa Mesa 90 St. Catherine's Military Acaarge quantities of alcohol for Isle had a chilling experience ings suffered from the earthper cent of the business buildschool were found to be badcounty court house and high carller by pioneer German residents. Expanding each year the parade has become ized. The Santa Ana City Hall National Guard was mobilmittage were formed and the ange County. Emergency com-During the last week of De-30, 1923. It had become a was held in Anaheim October miles an hour in a ten mile leans' Mardi Gras, one of the largest night years patriotic celebration started successor to the 4th of July The first Halloween Paradi Long Beach saved

Nature again jarred Orange County when a major flood hit on March 3, 1938. Many acres of land particularly particularly

> lean Legion Hall in Santa Ana as a national hook up mous song of the U.S. Army Air Corps introduced by Col. Eddie Dunsteeder's band. In radio station, where the fa-

Ana were built by the Army addition during the wartime ing Command. Air Corps Western Air Train-East Eight Street in Santa the county buildings now on El Toro Marine Station

home of the helicopters. Dur-ing World War II the giant Marine Corps Air Facility, the one It has become Orange Counhas almost doubled in size. ernment had acquired 2329 on March 17, 1943. The govwas formally commissioned which went on anti-submarine most advanced cities. Now ty's major military post and and since its creation the base acres from the Irvine Company natrols along the coast in hangars were built for blimps allied with El Toro is the of the Marine Corps

county suddenly. Balboa's Chabasco which struck the violent winds of a Mexican were caught unware by the The following year a severe heat wave struck Orange County closing schools, shops, vent recurrence of this event dams and drainage dicthes Flood Control District since a result the Orange County six years of light rainfall, As with debris, the deposits of stream channel were choked broke its banks. All the

Heat Wave

El Toro Marine Air Station

throughout the county to prehas established a network of

of the heat wave most people and county buildings. Because

of Sgt. David Rose. At its peak nimv being and as T Sgl. Po base in 1943, featuring such years. Built by the Arm . Mr The Santa Ana Air Corps Re-Orange County Fairgrounds, Victory was filmed on the ture pilots, navigators and Corps to process and train fu-409 acres during the war ange Coast College and the the base had a military and placement Center covered the The motion picture "Winged constant patrol by fense preperation . gun emwas the scene of visible de-The County's coastal area

bombardiers.

housed a convalescent hospi-tal for Air Corpe personnel. The land was abandoned as paration center and also came a redistribution and secivillan population of more than 25,000 people. In November 1944, It be-Land Sold

Corps Radio network in the a military post following the early 1940's utilized the Amer-The Santa Ana Army

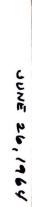
> mecca for tourists. Knoti's land, which has become the opened the gates at Disne up around these contrain Movie Producer Walt Dienes

pine confore been in corner

in 1962 the Movieland Wa the entertainment meter and "must" for sighteents Then in 1920 has also become a a humble wayside herry stand Newport Dunes was added to Berry Farm which started a-

grounds of the Santa were proceesed for resettleas a bracero camp. Most of the Japanese from this area campaign. It later was used captured in the North African dogs. Anaheim even had a llies returned to their homes the war many Japanese fam. Race Track at Arcadia. After processing center on the ment through a temporary for Germans and Italians prisoner of war camp, mainly their ferocious war trained Guardsmen accompanied by barbed wire fences and the placements net camouflage Coast Ana

areas with their housing tracts overnight entire suburban Garden Grove. Seemingly communities of Anahelm and of the fifties stood the quiet in Orange County. In the fabulous land boom







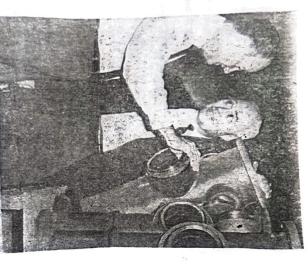


Rotary Club luncheons attract Brea civic elite. Here, Dr. Willard Newpresident Don McBride (left), Plancomes Chamber of Commerce

lin (center), Rotary president, wel- 'ning Commissioner W. E. Griffith.



Brea emergencies bring quick action from this public safety team: Policewaman Theda Hodges, at radio mike; Police Chief Dick Baugh, formerly of LAPD, and Fire Chief Voloney Siebenthal.



Embossing of "Brea, Calit." on Mueller Co, fire hydrants helps promote the city's industrial facilities, Chamber of Commerce Manager Don Metcalf tells Mueller plant manager Earl Bright.



Brea Golf Club is a recreational center for the city's distaff leaders. Mrs. George Towle (left) and Mrs. Whitney James, Women's Club officers, sharpen game under pro Gene Butler's tutelage.

Brea: From Black Gold To Freeway Era It was more commonly known in land, an increasing population Chiksan Co. (350), now a division effort to attract big industry. We Industrial leaders in the city One is a bountiful supply of in-which come up to the city limits.

A direct byproduct of the oil ange County: 42 industries for a mately 800 employes on its pay- tial, commercial and industrial cy, letters of protest poured into has yet to be developed. To serv- years, it will open a newer and industrial cy, letters of protest poured into has yet to be developed. To serv- years, it will open a newer and industrial cy, letters of protest poured into has yet to be developed. To serv- years, it will open a newer and the city council from industrial ice increasing industry, we have bigger door to more industry. One of black gold into the starting to fade. Oil derricks are figure is expected to reach be dependent on government con- jobs are the key to the commu- baker's efforts, they would have ter District "feeders" running through the city. And both ed on Feb. 19, 1917, Brea was a Brea has more industry per Kirkhill Rubber Co. came to Brea community. Instead, we have cilman made a motion to fire "At present, three-fourths of Orange Fwy, When it's completed amall township 114 miles square, capita than any other city in Or- in 1951. The company has approxic strived for a balance of residen- Studebaker for alleged inefficien- industrial land within the city ed sometime within the next five But today, the larthmark is of \$19 million. Next year, the dustrial repertory are industries growth brings sleady jobs. Steady that if it had not been for Stude. "We have two Metropolitan Wa- two major thoroughfares running roll in the city will be in excess. Clearly missing from Brea's in-dustry. Good, sound industrial Several industrialists confide have adequate sewage facilities sibility. At present we have only Blacest employer in the city, the to control the economy of the er. In September when a count ture freeway. didn't want any single industry have heaped praise on Studebak-dustrial land, the other is a fu- "But more important," Studea substantial water supply and of our problems has been accesbaker continued, "is the future

that once yielded fortunes the city has an assessed value. Twe tried to attract industry munity is ready for big industry, baker's strongest supporters in south through the city, and we "However, the new freeway nity's economy. When the com-settled elsewhere. One of Stude-east and west and north and them are overloaded. the past has been T. Kirk Hill have substantial stock in a third will put us minutes away from troduced the rubber magnate to Water Co. At present, the Whit-erside Fwy., the San Diego Studebaker points to two import- of the city's water supply. For When this is done, it will be a tier company provides one - half Fwy, and the Garden Grove Fwy.

ara ago in northern Or-This was the birth of the City foundation.

ural of a beries) HANK MAJETINEZ

ster bladf Writer

English as "lar."

and a well planned, economic of the FMC corp.

ricks were noing up the oil derricks have survived as 000. This year, the industrial pay of them Brea residents, green lullaides that the city's birthmark.

"As Brea grows, so will its in- executives.

or Mexican immigrants divided for housing tracts. to the maddening de being overshadowed by progress youd \$24 million. In comparison, tracts

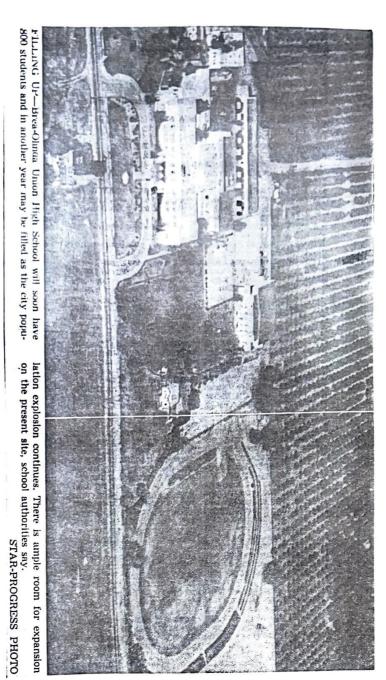
COMMENTS.

ed freely from the in black gold are now being sub-ition of \$16.8 million. chumbs, take it home one of Orange County's biggest, city's economy slace before the Studebaker. "Bigger industry will grants called the fuel. The ingredients are there in Union Oil Co. (349 emologes), thing to attract them. We have rent annual industrial payroll has ant factors that will make Brea's sewage facilities, we have three milestone in the history of the Brea has the potential of being played an important role in the plained City Administrator A. W. ministrator since 1860, -->

the name - "brea." dustry, plenty of undeveloped Shaffer Tool Works (150 and the made - to date - no concerted come to Brea. big depression of the 1950s are come to Brea. We have every than 10 million of the city's cur-Three companies which have well-balanced community." ex- Studebaker has been city ad For it was Studebaker that in source, the California Domestic the Los Angeles Fwy., the Riv-

to Brea that would make this a it will be here," he added.

Under his administration, more the city.



May Spend \$100,000 to Build Field, Picnic, Play-Facilities

Commission which devised the west section of Brea was submitman of the Park and Recreation 10-acre park site in the southplan for the development of the night by Harold Carver, chairled to the city council Monday A 10-year, seven section mode

The seven point program if carried to its completion over the ered area with two ball stadiums. liles for approximately 385 cars ment, a pistol and rifle range, rooms, a civic building developpicnic and play facilities, rest veloped acreage, which the city dannis courts and parking faciltions during the last few years, has obtained in several transacnext decade would see the unde-\$100,000 To Complete

commission's paper plans into a city council budget \$100,000 durcality. The commission went so ing the next 10 years to turn the jects during the next three-year far as to suggest particular pro-It has been proposed that the

the initial capital expenditures adopt the master plan, authorize mission's desire that the city Carver said that it was the comthe 10-year program. plans to expedite development of park superintendent to prepare and direct the city engineer and period which would cost \$35,000 Park and Recreation Chairman

> proposals. the councilmen will study the easire program the commission a) some future date to discuss the would schedule a joint meeting has set forth. In the meantime, and the park commission

non, the park falls into seven As envisioned by the commis-Seven Park Areas

improvement proposed for each structed for 4000 people at the available, seating would be consoftball field which could also be tain a baseball diamond and a perial Highway. This would conbowl-like area at the northwest a time would be constructed unsouthall diamond. A few seats at Ecout activities. When money is used for rodeos, camp outs and edge of the park, just off Imsector is as follows: (1) the large cacned. III the total scaling capacity was large field and 750 people at the atural geographical areas. The

Street, are two rest rooms, two realizable kitchen. facilities with parking for 300 the main piente and recreation higher hear the west end of Ein ast side of the flood control ars adjoining Also envisioned or this area, which is on the (2) This sector would include panadstand grad all establish

> roller skating, volley ball, square dancing, fly casting and outdoor diamond site. This would be a of the park and south of the ball camping. game area with facilities for .(4) A picnic area covered by (3) A pluteau on the west side

used for an archery range, the exact location of which would decontrol channel. pend upon the flow of the flood tion of the park might also be an eucalyptus grove. This sec-(5) Tentatively designated as

a rifle and pistol range at the

nic area accessible from Imperpark's south edge. of the park. It would have tables ial Highway at the northerly end rest room. lot, playgrund equipment and for 200 people, an 85-car parking (6) This would be a small pic-

buildings which would be used by the high ground bordered by Elin civic groups and service clubs. dicate it will be reserved for Avenue on the east. The plans in-Street on the north and Madrona (7) Area seven is located on Three Year Plan

> improvements might be desirable ceipts designated for the park would be available from tax remated amount of money which based upon the maximum estiuseable; it is felt that additional be designed to make the areas that this six-point plan was These initial expenditures would Chairman Carver emphasized

The commission's report to the council suggested that the foling for 200, \$4000. and (6) softball diamond, seatrest rooms, \$4000; (5) rest rooms ramps and planting, \$4000; (4) area, \$7,000; (3) parking, auto lowing projects be completed in and group picnic area, \$8000; rest rooms, kitchens, and pichic the order listed: (1) baseball dia-mond and stadium, \$8,000; (2) The amounts indicated with

each project are only rough estido not necessarily indicate an mates of the money available and accurate picture of the costs

several sectors of the park.

least start initial development in 000 on a six-point program to at the Park and Recreation Com-

mission proposes spending \$35,-

During the next three years

FIFTH STRAIGHT YEAR

Brea, California Dear Sir: Editor, Brea Progress

With your cooperation, the enclosed information will aid

in keeping the citizens of Brea

For the fifth straight can redemption fees

cill in one of the year's stort—we still hope to provide bet-est meetings reduced the Brea ter service to the city for the tax rate for the fascal year 19- 1960-01 year," Schweitzer said. secutive year, the City Coun- "With a 4-cent tax reduction

In other business; the Coun-

fiscal year. The new budget allows a tax reduction for the fifth consecutive year and the

have received an offer from the Rotary Club to landscape the grounds around the Youth

Building when it is completed

tax rate of \$1.65 per hundred dollars assessed valuation is a reduction from the \$1.69 last

to \$1.00; this year, the tax rate nue, north of Birch Street. In 1958, the tax rate per \$100 cli re-continued the hearing assessed valuation amounted of the Bousman proposed to \$1.78; in 1950, it dropped Tract No. 3716 on Poplar Avewas recluded at the first Coun-

was restricted at the livit councal reading to \$1.65 per \$100 County electrical code 'by refassessed valuation. Is largely erence. This is a method by
This reduction is largely which Brea adopts the County
the to the increased assessed code rather than writing its
valuation within the city as own. When electrical code in-

menta, according to a state.

A letter received by the mayor, council from W. D. Harris, The Council expects a total area commissioner of Boy of \$235,500 to be raised from Scouts, requested reservation the general fund tax rate of of the cmaller of the two of the many city depart ty code is referred to. well as the efficient operation formation is needed, the Coun-

threment fund: \$.180 will be a total of 350 boys and adults ed for special park mainte the use of the building for \$1.65 sum, \$1 will go into the The letter said that there general fund; \$285 will be us would be a minimum need of A break down of the tax Arayista Park will go into the employe re-five evenings every week for rate shows that out of the used to pay bond interest and active in scouting. ance and improvement; \$.145 Arovista Park. The letter said that there

serve the people of Brea and make our City a more pleasant place in which to live. An engineering study on in-stalling a water system in the side the City of Brea is pro-Carbon Canyon Dam now inderway and the area behind Carbon Canyon area under an posed by the county as a 160 assessment district is well un-

acre regional park.

Your Council has been very busy the last few weeks. One ties of the City and provide lvities of the City for the new been the financing for the act. Dear Citizens: better informed of the activi basis for sound government. the major problems The City is fortunate to

tion of the many departments as well as the efficient operaly due to the increased essess-ed valuation within the City year. This reduction is large Street has been completed but This should add materially to the area, making it a very at-tractive and serviceable in-The water line along Puents

of Brea. As many of you know, of our attention is indeed un The manner in which the this is also a problem facing the County, Highway Patrol will be afforded the residents do everything it can to see equipment will have to be inthat adequate, reliable service fortunate and the Council will ambulance service came to al serviceable to the area. This stalled to make this water

proved for better protection of all property owners. Incost of \$25,000, has been apefficient operation and pro-tection of property. A new

fire truck at an approximate be acquired to maintain this

Additional equipment will

ized to go to charity and youth ond Annual North-South Foot-Brea is sponsoring the Secball Game, the proceeds real August 18, the Lions Club game of the outstanding footactivity and see this excellent to support this worthwhile activities. I urge all of you This Thursday evening

ball players within Orange

county.

Frank J. Schweitzer, Jr. Mayor, City of Brea

be placed in effect to better

and other improvements will

Officer in the police departof Investigator and Juvenile

great deal of study.

county, which will require

and other cities within the

Allowance for the position

ment, to better serve this de-

partment, will be made. These

from the East to West City were approved, including Deolines and street improvements

dara Street and Ocean Avenue stallation of additional water

mits.

ticles will be presented to you in order to maintain a bal-dition to our city. From time to time, not on a ance between industry, com. The people in close proxitived schedule but as condimerce and residence for the mity to the location of the unit warrant. Through this best advantage of all. A mass building, although recognizing means we hope to obtain a ter plan of land usage is un the need for such a building smoother running government der study by the Planning for our youth, feel that the by having a better informed Commission, which will be of location on Elm Street will public who will take more of great importance. public who will take more of great importance an interest in the workings of it.

There are many problems merce to help in the many the park. After a committee is taking place, the City Coun. ly, but the tempo will be step. will be replaced by a flat modell would like to take this ped up, therefore serious ern one, the whole exterior of means of supplementing the thought will have to be given the building will be stuccoed, news items that appear in the to these problems before they have will be lowered are upon us. (Eddior's Note: The follow ure holds for it. By all studing is a letter from Mayor lies and projections; Southern elsewhere, last Monday night
frank J. Schweitzer, Tr., and California will become a large at the Council meeting, it was
is published in the interests with cities running together lings, to be moved into the
of public enlightenment.)
In order for the people of their separate identity. This is within the next few days, Al-In order for the people of well september well present many so exhibited was an artist's Brea to become better acquain problems and Brea will have conception of the elevation of the wild problems and Brea will have the building showing what it rained explanation of your The officials of the city have modernized. It was very at Council workings. These ar adopted a progressive attitude tractive and will be a big additionally the control of the city have modernized. It was very at the council workings. These ar adopted a progressive attitude tractive and will be a big additionally the city have modernized. city government and to keep tailed explanation of your city government and to keep The growth of Brea to-date would look like upon completium better informed of what has been consistent and order tion. The high sloping roof Mayor Frank J. Schweitzer, Jr. ssues Declaration to Breans

Brea PROGRESS

Thursday, July 21, 1960

make a thorough study of the conditions present and to arrive at a method to overcome

faced by your city at this problems of our merchants as study of the overall park plans time but perhaps the greatest well as aid in obtaining new and "on-the-site" survey it one and the one deserving the industries. An Advisory Com-was the committee recommenmost study is what the fut-mittee has been formed to dation that it be placed on this

The Council invites interest ings of their city government. Frank J. Schweitzer, Jr. ed citizens to attend the Coun-cil meetings and become better aquainted with the workections expressed will be City of Brea Honorable Mayor

that with proper supervision

ocation. The Council feel

Brea PROGRESS

Thursday, July 21, 1960

FIFTH STRAIGHT YEAR

tax rate for the facul year 10- 1960-01 year," Schweitzer said In one of the year's short we still hope to provide bet-t meetings reduced the Brea ter service to the city for the eculive year, the City Coun- "With a 4cent tax reduction In 1956, the tax rate per \$100 cil re-continued the hearing In the fifth straight can redemption fees. \$1.74; in 1759, it dropped Truct No. 3710 on Poplar Ave-

resourced at the first Couno \$1.00, the year, the tax raw nue, north of Birch Street, The reduction is largely which Bren adopts the County when the County of the County of the County which Bren adopts the County which Bren adopts the County And, adopted the Orange

The state as the control of the challer of the two A mean down of the tax Arouter nearly moved into the many city depart ty code is referred to.

In many city depart ty code is referred to.

In according to a state. A letter received by the mayor.

Council from W. D. Harris, of Soak to be relegat from Scotte, receivation reservation. valuation within the city is own. When electrical code in-

use and improvement; \$.145 will go into the employe re-threment fund; \$.180 will be a total of 350 boys and adults used to pay bond interest and active in scouting. eneral fund; \$2% will be us would be a minimum need of at a shows that out of the us amar \$1 will go into the for appeal park mainte the use of the building for

In other business: the Coun-

The letter said that there

Brea, California Dear Su. Editor, Brea Progress

Dear Citizens: a basis for sound government. enclosed information will aid les of the City and provide better informed of the activi in keeping the offizens of line. With your cooperation, the

of the major problems has ed valuation within the City ly due to the increased assess year. This reduction is large a reduction from the \$1.00 last dollars assessed valuation is tax rate of \$1.65 per hundred fifth consecutive year and the allows a tax reduction for the fiscal year. The new budget ivilies of the City for the new been the financing for the act. busy the last few weeks. One tion of the many departments as well as the efficient opera-Your Council has been very Additional equipment will

limi's. Gira Street and Ocean Avenue of all property owners. Incost of \$25,000, has been apnection of property. A new be acquired to maintain this from the East to West City were approved, including Decstallation of additional water fire truck at an approximate flicient operation and prolines and street improvements

place in which to live. make our City a more pleasable serve the people of Breatane be placed in clien to belle and other improvements wil ment, to better serve this do partment, will be made. These Officer in the police departof Investigator and Juvenile Allowance for the position

great deal of study.

Callion Canyon From now inderivay and the area behind accessment district is well un-Carbon Canyon area under an and in models agreed a Such als An engineering study on in-

the area, making it a very at-tractive and serviceable in-Building when it is completed have received an offer from This should add materially to the Rotary Club to landscape he grounds around the Youth The City is fortunate to

county, which will require a of Brea. As many of you know is being rushed to completion equipment will have to be in-Street has been completed but the County, Highway Patrol this is also a problem facing will be afforded the residents that adequate, reliable service of our attention is indeed unambulance service came to all serviceable to the area. This and other cities within the fortunate and the Council will stalled to make this water do everything it can to see The manner in which the The water line along Puents

ball players within Orange game of the outstanding footactivity and see this excellent to support this worthwhile ized to go to charity and youth half Came, the proceeds realand Annual North-South Footactivities. I urge all of you August 18, the Lions Club of This Thursday evening is aponsoring the Sec-

Frank J. Schweitzer, Jr. Mayor, City of Brea

County.

Issues Declaration to Breans Mayor Frank J. Schweitzer, Jr.

(Editor's Note: The follow-ure holds for it. By all stud- Switching, our attention ing is a letter from Mayor less and projections, Southern elsewhere, last Monday night

from time to time, not on a lance between industry, com-fixed schedule but as condi-merce and residence for the mity to the location of the ulons warrant. Through this best advance of all, A mass building, although recognizing means we hope to obtain a ter plan of land usage is un-the need for such a building smoother running government der study by the Planning for our youth, feel that the by having a better informed Commission, which will be of location on Elm Street will public who will take more of great importance. ticles will be presented to you in order to maintain a bal-dition to our city.

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make a thorough study of the conditions present and to arrive at a method to overcome this problem.

then better informed of what has been consistent and order thon. The high sloping roof is taking place, the City Coun. Iy, but the tempo will be step. will be replaced by a flat mod-cil would like to take this jed up, therefore serious ern one, the whole exterior of means of supplementing the thought will have to be given the windows will be stuccoed, news items that appear in the to these problems before they the windows will be lowered Brea Progress with a more del are upon us.

The officials of the city have condition to our city the windows and the front entrance will be condition to our city the windows are upon us. is published in the interests with a rea heavily populated reported that the Youth Builded public enlightenment.

In order for the people of their seperate identity. This within the next few days. Also Brea to become better acquainted with the operation of their problems and Brea will have conception of their is fair share.

an interest in the workings One agent which we lack is fore, they suggested it be placbe detrimental to them. There-

The Council Invites interestand control, the cause of ob-jections expressed will be that with proper supervision location. The Council

Frank J. Schweitzer, Jr. cil meetings and become beted citizens to attend the Counter aquainted with the work-

City of Brea Honorable Mayor

By RAY RHOADS

who want to work, books?" is not heard so much anymore is the fact that Brea "I'm working my way through college, will you buy my dustrial leaders and businessmen are assisting students BREA - One of the reasons that the door-to-door request

Brea is a good example where many industries and businesses have well established plants to help students. Several han 20 years and Chiksan Co. employs about 20 students ustries have programs that have been active for more

and is a member of several university and college boards, iter school, Hill is still active in many educational groups oard Kirk Hill assistance that goes back 38 years when chairman of the Kirkhill Rubber Co. probably has the longest record of first hired students during the summer and

SOME STAY ON

years ago, are still members of the firm after deciding stay in the rubber business. employes, hired to work their way through school

as theirs cannot end in the black, but they feel the program contirbution to the nation. e admit that their student programs cost the company Employers say students make good workers even though

r to acquire an education after doing manual labor during hot summer months. In other cases, a student can work in many cases young men are more determined than Ill says the program has many facets including more hat coincides with his future plans and can often a lifetime position with a firm while studying.

JOB DEMAND HEAVY

or work this summer as proof that young people don't have as good as is some times claimed One industry reports that more than 200 students applied

in the store this summer One supermarket manager said he prefers student help as box boys and other jobs in the store because they "make hands." He said they usually work better than persons in menial jobs on a fulltime basis. He has eight youths

ummers in Brea during their educational careers. ummer. In several cases, students have worked all four nd claim they more than hold Restaurants throughout the city have student employes up their end during the

ilbout working while there. pay his own tuition and room and board at the university mmers and part-time during two years at junior college One student said he managed to save enough during

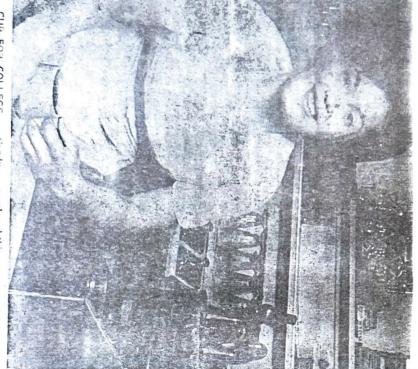
NOT ALWAYS EARN AND LEARN

them for their ultimate career, the opposite is more often the case. One student works in a drug store, but plans to be an engineer. A student who is studying to be a pharmacist, is working in a service station. While some students work in a business that prepares

lot of sense and pleases industrial employers. Athletes often select a job that entails a lot of physical hard work. They want to stay in shape and pick out jobs that require a lot of muscle action One method of job selection used by students makes a

in a job that keeps a good sweat up all day, I don't have As one football player explained the situation, "If I work " to keep in snape.

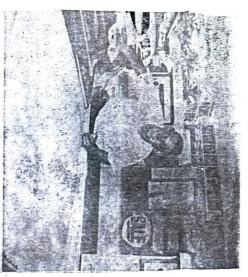
Firms Have Established Plans to Aid Collegians



shown serving a cup of coffee in a Brea-Olinda High School in June, is Lowrey, who was graduated from lucal restaurant where she has been CUP FOR COLLEGE - Candy

employed this summer to earn money Christian education. sity in Eugene Ore. Daughter of Kev. to attend Northwest Christian Univer-Lester Lowrey, Candy plans to study

(News Tribune Photo)



School student plans to finish two years at Fullerton to study engineering. Junior College before going on to the university where he earns to learn. The Brea-Olinda High for another year of college at a Brea service station COLLEGE PREP - Garry Skinner prepares (News Tribune Photo)



foreign relations student at Mount Sac College, Tom White works his way through school in a Brea market. This is his second year at the market and he works 20 to 30 hours per week

during the school term as well as full-time during the summer. He works along with several other Brea-Olinda graduates at the market.

(News Tribune Photo)



college program designed to help students working their way through college and hired 21 youths this summer. Shown during a break at the plant are fleft to right), Kenneth Tessier, California State at Fullerton education student; David Fernan-

dez, University of Santa Clara pre-medical student; Gary Westad, Los Angeles Chiropractic School student; and Ernest Pizzo, Fullerton Junior College surveying student. Chiksan has had the student program in force for more than 20 years.

(News/Tribune Photo)

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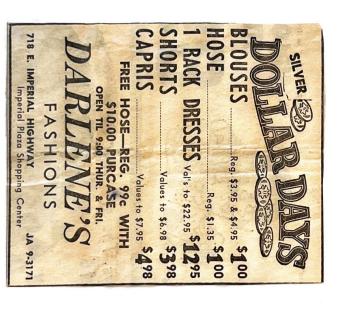


their way through school, are still with the company. Talking about the old days are (left to right), Sterling Atkinson, Kirkhill purchasing agent; Kirk Hill; and Howard Stuart, receiving to eman. Both

and summer, and stayed with the Los Angeles firm and later opened the Brea branch. The firm still hires students to assist them in their education.

(News Tribune Photo)

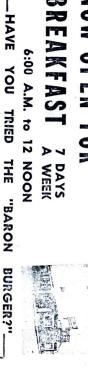




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Rotary Club luncheons attract Brea

civic elite. Here, Dr. Willard New-

lin (center), Rotary president, wel-

perintendent Vincent Jaster indiea elementary school program.

> achools will be located. With him cates on a master plan map where

ning Commissioner W. E. Griffith president Don McBride (left), Plan-



Brea emergencies bring quick action from this public safety team: Policewoman Theda Hodges, at radio mike; Police Chief Dick Baugh, formerly of LAPD, and Fire Chief Voloney Siebenthal.



Embossing of "Brea, Calif." on Mueller Co. fire hydrants helps promote the city's industrial facilities, Chamber of Commerce Manager Don Metcalf tells Mueller plant manager Earl Bright.



Brea Golf Club is a recreational center for the city's distaff leaders. Mrs. George Towle (left) and Mrs. Whitney James, Women's Club officers, sharpen game under pro Gene Butler's tutelage.