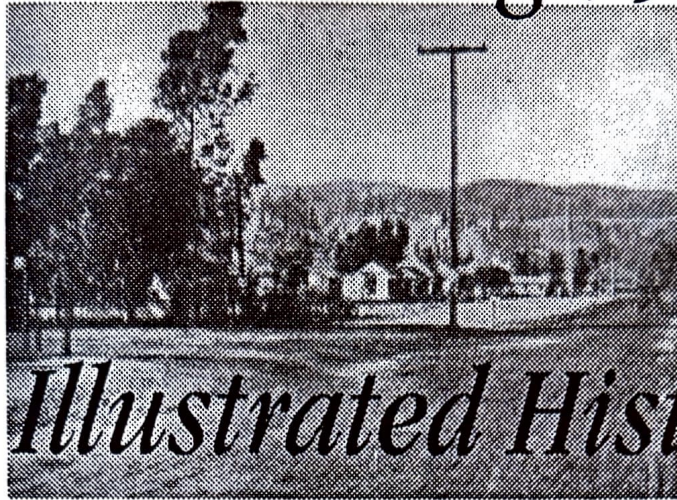


BREA: Celebrating 75 Years

*The Book No Breaan
Should Be Without*



An Illustrated History

by Teresa Hampson

Now available for only \$25.95 (plus tax)
at the

Brea Civic & Cultural Center, Number 1 Civic Center Circle:

Community Services, Third Floor

City of Brea Gallery, Plaza Level

Brea Chamber of Commerce, Plaza Level

during regular business hours



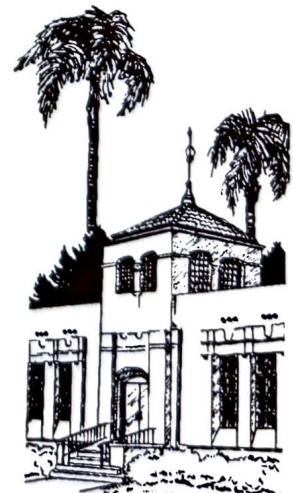
...and at the

Brea Historical Society

401 S. Brea Blvd.

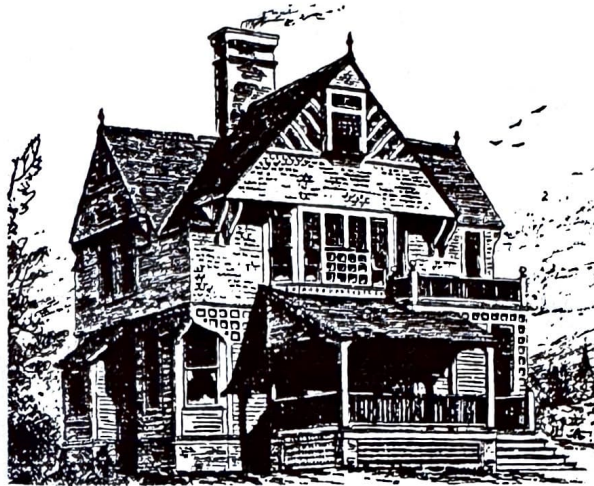
(Old City Hall)

Saturdays, 11 a.m. - 2 p.m.

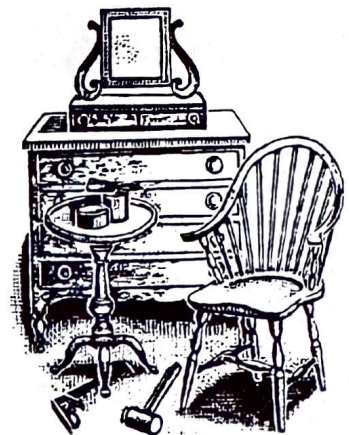


To arrange for your personally autographed copy, call 256-2283.

Before the tunes begin
why not drop in on our
Historical Home display?



VINTAGE BREA:
A Down Home Small Town Tour
presented by the
Brea Historical Society



Doors open at 5 tonight
Brea Historical Museum at Old City Hall
401 S. Brea Boulevard - City Hall Park

Friday, May 22, 1992

Historical society book includes a glimpse of the future through the eyes of students

By Barbara A. Williams

DSP Correspondent

BREA — A Brea Historical Society book celebrating 75 years of Brea's past will include a look at the future through the eyes of seven Brea Olinda High School seniors.

"Brea: Celebrating 75 Years" will include the works of the finalists in the society's High School Essay contest, writing to the theme "Why Should Historic Preservation Be Included in Brea's Vision for the Future?"

The finalists, honored at a recent meeting of the Brea Historical Society, are Mario Calderon, James Lee, Donald Song, Hannah Charis Tan, Linda Niwa, Michelle Chabot and Ryan Shyffer. All are members of instructor Rachel Sweet's Advanced Placement English class.

Calderon was named the winner of the essay contest, earning a cash prize of \$100, sponsored by

DNS Weight Loss. His essay noted that Brea had encapsulated the national trends of American history in its 75 years of cityhood, and that wisdom and experience could be gained by studying the past.

"It has been well said that a man without a history is a man without a future," Calderon wrote. "...A man can have no destination if he has no origin."

"This basic precept of life holds true for communities of men, as well as for individuals. A city government cannot do the job for which it was created, that of caring for its people, unless it understands those people. And it can never hope to understand its constituents now without knowing what they were before."

On hand to congratulate Calderon and the other finalists were Irène Gresick and Karen

Vitkus, partners in Premiere Editions which is publishing the book.

Despite initial setbacks involving the financial difficulties of the book's original publisher, Windsor Publications, "the book project is progressing well, mostly from volunteer commitment," Gresick said.

Brea Historical Society President Sharon Dean said "Brea: Celebrating 75 Years," will be released in October.

"The book will advance our goals in preserving Brea's past in a readable, memorable format what will be treasured for generations to come," she said.

Orders for "Brea: Celebrating 75 Years" may be placed with the Brea Historical Society at (714) 256-2283. Pre-publication price is \$15.57.

**URGENT NEWS FROM
THE BREA HISTORICAL SOCIETY
FEBRUARY 4, 1992**

contact: Sharon Dean, President
home: (714) 529-6186
fax: (714) 529-1303

**BREA HISTORY BOOK CONTINUES
DESPITE PUBLISHER'S REORGANIZATION**

Due to current economic trends, Windsor Publications, Inc., publisher of the awaited hardcover history book Brea: Celebrating 75 Years, has just announced reorganization under Chapter 11 of the bankruptcy code.

As part of this financial reorganization, and to assure the publication and timely release of the book in the fall, a special account is being established to administrate editorial, production, and printing expenses.

"We're really looking forward to finally seeing the finished book," stated Sharon Dean, President of the Brea Historical Society. "We know it's going to be one Breans can be proud of."

The approximately 200-page story of Brea's past will be divided into six chapters, the first five of which will tell of the city's history. The final chapter, entitled "Partners in Progress," is devoted to biographies of Brea's pioneer families and businesses.

The amply illustrated text will include over 200 photographs, from early renderings of the first Breans to color scenes of current 75th anniversary events.

According to the Brea Historical Society, which is sponsoring the publication, there has been overwhelming community support for the project. "Everyday we're receiving new book orders," said Dean.

Author Teresa Hampson, a former English teacher, newspaper reporter and present Brea resident, is currently finishing her third chapter and hopes to complete the manuscript in a couple of months.

"I love to make history come alive," expressed Hampson. She claims that her goal is to make the times past, present, and future "breathe."

Pre-publication orders for Brea: Celebrating 75 Years may be placed at a 40% discounted price of \$16.78 (including tax) through the end of February. To order, send payment to the Brea Historical Society, PO Box 9764, Brea CA 92622 or call the Society at (714) 256-2283.

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extending

PREMIERE EDITIONS
909 E. Yorba Linda Blvd., Suite H-2400
Placentia, CA 92670

Irene Gresick
(714) 961-0888

FAX (714) 572-3868

Karen Vitkus
(714) 524-9866

BREA: CELEBRATING 75 YEARS

PUBLISHING PLAN
submitted to the Brea Historical Society

March 9, 1992

This proposal outlines a plan to complete publication of **BREA: Celebrating 75 Years**, a project originally undertaken with Windsor Publications, Inc. in cooperation with the Brea Historical Society.

For the purposes of guiding the Brea Historical Society through a self-sufficient publishing plan in a timely manner, Irene Gresick and Karen Vitkus have formed a cooperative venture to be known as Premiere Editions. Further references to "publisher" in this plan indicates the anticipated benefits to and/or responsibilities agreed to by Irene and Karen, which may also include commitments from the author, Teresa Hampson, and other participants who may lend their expertise to the completion of this book. Further references to the "Society" indicates agreement as to the anticipated benefits to and/or responsibilities agreed to by the Brea Historical Society.

The basis of our plan is to complete the publication of the hardcover book in accordance with the high quality of its original specifications, but have all of the production and editorial work, as well as the final printing, completed by local companies wherever possible. Hopefully, some of these local vendors will want to participate in the "Partners in Progress" chapter, and reduce their costs accordingly. If not, Publisher would continue to call on community members to place additional "partners" pages in order to cover the completion costs. Staying within the black-and-white page format, "Partners in Progress" full-page biographies will continue to be placed at the original price of \$2,650. Additionally, vertical half-page biographies will now be available at only \$1,450. A "Patrons" page will list all of the companies and families whose biographies have funded the project, as well as companies, families and organizations who fully pre-paid a minimum order of 10 copies of the book at pre-publication rates of \$15.57 [+ \$1.21 sales tax] for each book. All monies will be made payable to the Brea Historical Society.

In lieu of royalties which will not be forthcoming from Windsor Publications (the original publisher), Premiere Editions proposes that the Brea Historical Society keep all (100%) of the funds generated from book sales. The Society would then be responsible for the book's distribution upon publication. The Society will also be responsible for obtaining appropriate licenses, such as a "re-sale" license for the purposes of (1) not paying sales tax to the book printer, and (2) to properly remit to the state the sales taxes collected on the book sales.

Again, this rescue plan calls for all monies connected with the book to be made payable to the Brea Historical Society, for both book sales and for "partners" pages and any other contributions generated in connection with editorial, production and printing requirements. As the vendor costs need to be remitted, the funds would be made payable directly to the vendors at the request of Publisher, with the knowledge and agreement of the president or other designated officers of the Brea Historical Society. Such payments would be from funds generated by the project, and would not require any further obligation or financial arrangements to be made by the society, except for the sales tax license noted above.

Publisher's representatives would call on community members on behalf of the project, but not as employees of the Society. Publishers will conduct their continued sales efforts without use of office facilities from the Society. Publishers will draft correspondence to current "partners" participants, and upon approval of Society, will handle the mailings to these companies and families. Press releases will also be prepared by Publisher, and issued upon approval by Society.

Costs for completion of the project would be remitted as follows, as funds are available to cover them: (1) printing and production expenses, including color separations, typesetting and layout, photo processing, etc. for the actual manufacturing of the book, (2) editorial development commitments, including the author, corporate biography writers, manuscript editors, illustration caption writers and editors, (3) recovery of sales costs and approved promotional expenses [such as book-signing events and essay-contest awards and recognition], and (4) publishing consultation expenses. Any excess funds, other than for book sales, will be remitted to Publisher (Irene Gresick and Karen Vitkus jointly). In addition, Publishers will receive 25 complimentary copies of the book for each of the following: Irene Gresick, Karen Vitkus and Teresa Hampson.

The Brea Historical Society will use whatever legal resources can be made available to recover funds that have already been remitted to or designated payable to Windsor Publications in connection with publication of this book. Should any of those funds be recovered, they will be divided as follows: monies designated for book sales will be retained by the Society, and monies designated for "partners" pages will be available to Publishers toward publication expenses as outlined above. Monies collected for sales tax on book sales will be remitted to the appropriate state agency by the Society.

A suggested "time line" for completion of this book publishing project would include these activities in order to release the book in October, 1992, as originally planned: (1) completion of author's manuscript [by Teresa Hampson] by July 1, (2) photographic and illustration compilation and processing, as well as manuscript and biography editing during May

through July, (3) typesetting, layout and design, color separations and final production art by mid-August, (4) pre-publication book sales through July, (5) biography page sales and/or efforts to reduce production costs and/or secure contributions for production costs, through April, (6) go to press by September 1, (7) check press-proofs by end of September, (8) select judges, choose a winner [or winners] of the essay contest and publicize the results in March, and (9) celebrate release of book with a recognition luncheon in early October.

As a means of evaluation for both the Society and the Publisher, progress meetings can be held the first Thursday of each month, preceding the Society's monthly Board Meeting. This progress meeting would include the President and anyone else she designates from the Society, and both Irene Gresick and Karen Vitkus from the Publisher, as well as other appropriate participants, such as the author, depending on the focus of the meeting. When requested, Publisher will also be represented at other Society meetings.

This "plan" is a friendly draft of a basic understanding that this History Book is a worthwhile project that has already involved many good people and companies in the community and that it should go forward, using local resources wherever possible and meeting the publication obligations as the funding is available. The commitment of the author, Teresa Hampson, is considerable, as is the many volunteer hours that have already been expended by Society members in producing a readable, memorable book that meets our original goals of advancing the Society's interests by preserving her past in an attractive keepsake book.

Karen, Irene and Teresa all thank the Society for your support throughout these unfortunate circumstances of Windsor Publications not being able to fulfill its contract, and we hope that our interest and efforts will not only help rescue the project, but make it all the more meaningful for completing it with local resources and a heartfelt commitment.

Proposed by Premiere Editions:

Irene L. Gresick

Date

Karen L. Vitkus

Date

Accepted by Brea Historical Society:

Sharon Dean

Date

March 5, 1991

Mr. Brian Saul
Brea Historical Society

Dear Mr. Saul,

In reading the sad story about old Brea's "final glimpse" in the Feb. 21 issue of The Highlander, I could not help notice a passage I found of extreme interest.

If the reporter's information is correct, the Brea Historical Society is currently looking for a local author to write and research a book chronicling Brea's history.

As a local writer, I have been collecting stories about old Brea during the seven years my family and I have lived here. The idea of a book occurred to me when I purchased what the city now sells as a local history, and found it both limited in scope and out of date.

As the city's newest Cultural Arts Commissioner, I am learning more each day about the many offerings of the Brea community. As a former PTO president of Fanning Elementary and chairman of the Brea-Olinda Schools' PTA/PTO/PTSO Presidents' Council, I have some knowledge of local school workings and history, and would eagerly anticipate digging more deeply into these and many other areas of city history to bring all of Brea's many stories to the public.

I am a graduate of California State University, Los Angeles, with degrees in English and journalism. I served as editor of the university newspaper, was a professional newspaper reporter for three years, and have worked both as a high-school English teacher and a professional writer/editor over the past 13 years.

Most recently, I wrote and edited Fanning Elementary School's application for the National Elementary School Recognition Program, one of only 20 selected by the state (out of more than 300) to be sent on to national competition.

I enclose ^{several (!)} ~~two~~ samples of my writing in hopes the society might favorably consider my interest in this project.

Sincerely yours,

Teresa Hampson

Teresa Hampson
580 Stone Canyon Way
Brea, Ca.
990-2141



A Special Invitation...



Brea, California

★Celebrate ★Celebrate

Announcing a Once-in-a-Lifetime
75th Anniversary Celebration

Photo Event

Get (into) the **BIG PICTURE**
A Full Page Photo Spread
with **YOU** as the Main Star
Oldtimers and Newcomers
★ **The Who's Who in Brea** ★

Bill Strickland, an outstanding Brea photographer,
will be taking a celebration picture for the book

Brea: Celebrating 75 Years



June 27

9:00 a.m.

Brea Historical Society

Old City Hall

401 S. Brea Blvd.



Join us to Say Cheese, Please

Wear red, yellow, blue or an old time costume
R.S.V.P.: Brea Historical Society, 256-2283

Brea: Celebrating 75 Years offers a unique look at our city's very special story. Not a textbook, but an immensely readable, hands-on history which draws readers into the excitement of Brea's past, the challenge of its present and the promise of its future. Published by the Brea Historical Society and funded entirely through private sponsorship, this colorful, oversize volume promises to be the one book local citizens with buy, read and remember — a lasting keepsake of Brea's 75th Jubilee year.

★Celebrate ★Celebrate

★Celebrate ★Celebrate ★Celebrate ★Celebrate ★Celebrate

★Celebrate ★Celebrate ★Celebrate ★Celebrate ★Celebrate



A beautifully illustrated hardcover book depicting the people and events that have shaped Brea's 75 years of history is now in production. The *Brea Historical Society* is pleased to be sponsoring this coffee-table-style book chronicling Brea's proud heritage. This colorful, deluxe publication called "**Brea: Celebrating 75 Years**" will contain over 250 photographs and renderings of our community's past, present and visions for the future. It has been timed for release near the end of our 1992 Jubilee Celebration so that activities and events throughout Brea's 75th celebration year can be pictured in this keepsake edition. To take advantage of this opportunity to reflect upon "Good Old Brea" memories, return this form to *Community Services* or mail to the *Brea Historical Society*.

Pre-publication book orders may be placed at a **40% discount** through the *Brea Historical Society* before **February 28, 1992**. The book will sell for \$25.95 when it is published in October, 1992. *Return this order form before February 28, 1992, to reserve your copy of this entertaining and educational publication.*

Brea: Celebrating 75 Years Book Order Form

Name		Order Date	<i>City of Brea</i>
Street Address		Daytime Phone	
City	State	Zip	Evening Phone
Quantity	Unit Price	Description	Total Price
	\$15.57	Brea: Celebrating 75 Years	
Sales Tax: (Add 7.75 % for Orange County residents)			
TOTAL AMOUNT ENCLOSED			

Sales Tax Schedule for Orange County

<u># of Books</u>	<u>Unit Price</u>	<u>Tax</u>	<u>Total</u>
1 book	\$ 15.57	\$ 1.21	\$ 16.78
2 books	\$ 31.14	\$ 2.41	\$ 33.55
3 books	\$ 46.71	\$ 3.62	\$ 50.33
4 books	\$ 62.28	\$ 4.83	\$ 67.11
5 books	\$ 77.85	\$ 6.03	\$ 83.88
6 books	\$ 93.42	\$ 7.24	\$100.66
7 books	\$108.99	\$ 8.45	\$117.44
8 books	\$124.56	\$ 9.65	\$134.21
9 books	\$140.13	\$10.86	\$150.99
10 books	\$155.70	\$12.07	\$167.77

- Make Check/ Money Order payable to the *Brea Historical Society*
- Return order form and check before February 28, 1992 to the Community Services Desk
or
Mail to: **Brea Historical Society**
P.O. Box 9764
Brea, Ca 92622
- Books will be delivered to the Brea Historical Society
October, 1992