



Historical Happenings

A publication of
the
Brea Historical Society

Copy Deadline: 1st Friday of the month
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VOL. XVIII, No. 8
August, 2001

Brea Welcomes You...

By
Kathy Canon

...and Brea welcomes its beloved sign back to the Downtown!

Originally constructed in 1934 by the Brea Lions Club, the "Brea Welcomes You" sign was dedicated in a ceremony on April 5, 1934 attended by Mayor Mike Hogue, Councilman Frank Schweitzer, Sr. (who designed the original cantilever bridge that held the sign), W.D. Shaffer (who funded a significant part of its construction), former Mayor, Assemblyman and soon to be Speaker of the California Assembly, Ted Craig and other local dignitaries.

Placed near the intersection of Birch St. and Pomona Ave. (now Brea Blvd.), the sign could be seen by all who passed through the city and quickly became a beloved landmark to Breans and visitors alike.

After 58 years, in 1992, the "Brea Welcomes You" sign was carefully removed and stored in order to be renovated and reconstructed once the Downtown Redevelopment Project was completed.

Finally, on June 22, 2001, Brea's most famous landmark was returned to the intersection of Birch and Brea Blvd.

But, wait a second! That's not how we remember the sign! Is that really the original sign? Well, yes....it really is! And just as the original one changed the face of Brea in 1934, the newly renovated sign plays an important role in the history of our "new" Downtown.

In July, 2001, I spoke with Nate Cherry (of Los Angeles based RTKL Architects), project architect for the Downtown Redevelopment Agency. Our conversation lasted almost an hour and a half, and it was obvious, as

Nate recounted the steps taken to re-place the sign in the Downtown, that he respects and cherishes the history behind it.

According to Nate, the "Brea Welcomes You" sign was "an interesting design challenge" and his first question was "how is it going to be integrated into the new Downtown?"

In the years between the removal of the sign and re-development, "Brea grew up", said Nate. Brea Blvd. grew from 4 lanes to 6 lanes and new code requirements, truck height restrictions and right-of-way requirements had to be considered.

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The "Brea Welcomes You" sign, shortly after its original placement near the intersection of Birch Street and Pomona Avenue in 1934.

The Stewart Tank Farm Fire

by
Brian Saul

Although it's been written about many times before, we thought you might like to take a new look at the biggest disaster to ever hit Brea, the Stewart Tank Farm Fire of 1926. I say "new" because the photographs on pages 4 and 5 of this newsletter are from Union Oil archives and have never been seen before.

Seventy-five years ago, a bolt of lightning struck the farm, igniting 2 of the huge oil reservoirs and sending massive towers of smoke up into the air over Brea. A 3rd tank later caught fire.

Hurriedly, 250 Union Oil workers tried to setup 7' to 8' high metal barriers to direct the boiling oil that was spilling over the sides of the burning tanks.

Unfortunately, their efforts weren't entirely successful and there was major damage from the oil, both to the tank farm, as well as the surrounding citrus and walnut groves, the Pacific-Electric railway tracks and the homes of three local people. One of these, William Sievers, son of prominent landowner J.D. Sievers, only discovered his home had been destroyed when he returned home

from his honeymoon.

Also causing damage was a fire-induced cyclone that tore through town, ripping off the roof of the Sutphen family home at the corner of Madrona and Cedar St. (later to become Imperial Highway).

Lasting almost a week, the fire was witnessed by crowds from all over Southern California who rushed here to witness the amazing spectacle. Now, 75 years later, the Stewart Tank Farm is a quiet place, much different from what it was prior to the fire. The last remaining underground tank, similar to those that exploded, was converted years ago into a city water reservoir.

In this year of 2001, the days of the tank farm are now coming to an end. Plans are currently underway to clear the land, subdivide and build an industrial complex.

For almost 100 years the farm was, and still is, a Brea landmark, both because of its history and as a local employer. When it finally does disappear, another page of Brea's past will go along with it. Let these photos then be a way to remind you of what once was.

On Sale Now at the Brea History Museum

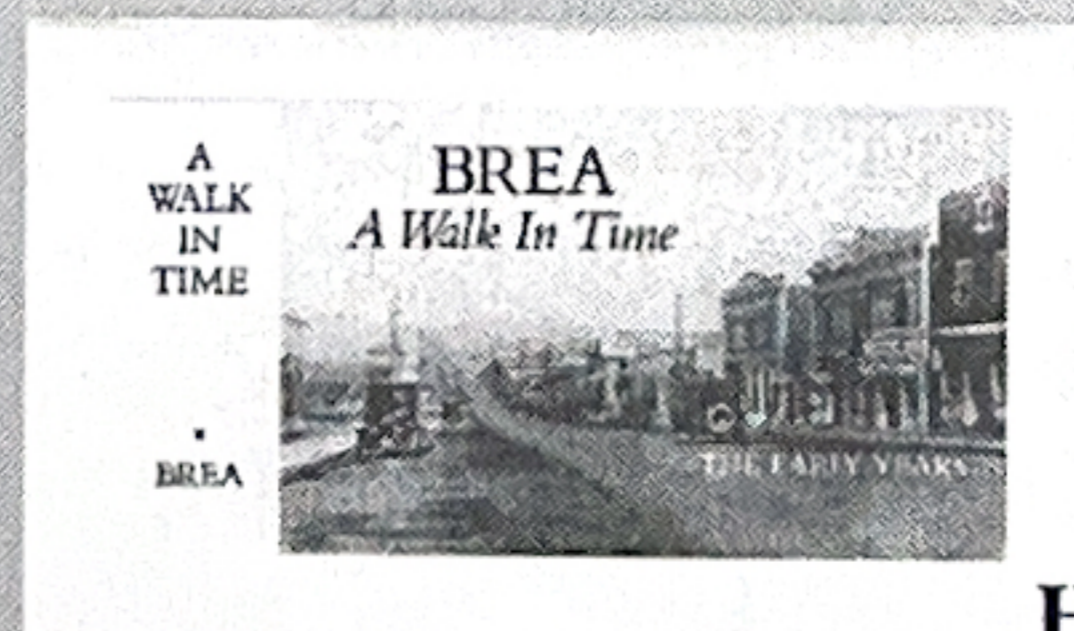
Brea: Celebrating 75 Years. Written by Teresa Hampson, the book is 246 pages of photographs and recounts Brea from its early days as a major oil-production and agricultural center to the early 1990's.

Brea: A Walk in Time. An entertaining 2 hour video, hosted by Brea Historical Society Vice President, Brian Saul. Join Brian as he takes you on a tour of Brea's historical landmarks and visits areas of the city that you didn't know were there.

All proceeds from sales of the book and video go to assist the Society's preservation efforts in Brea.

Brea:
Celebrating 74 Years
By
Teresa Hampson

\$28.00, including tax.



Brea: A Walk in
Time

**2 hour video of
Brea's
early history.**

Hosted by Brian Saul

\$14.95, including tax.

Brea Welcomes You...

continued from page 1

The actual sign is 3' X 10' wide. If it were to be put back at its original location with a cantilever bridge, that bridge would have been 50 feet across. Half a football field holding up a 3' X 10' sign. As Nate said, "imagine that!"

Design architects created photo montages of the sign, each suggesting various possibilities for placement. Among ideas suggested: mounting it on the side of a building. This was taken out of the equation immediately though, since they didn't want to make a private building owner responsible for the sign. Another idea was to span it across and above one of the paseos (the bricked walkways between some of the businesses), but the sign needed to be visible from a prominent location. This idea was rejected, too as being impractical.

The Redevelopment Agency and design architects liked the idea of placing the sign on a "100% corner", making it centralized and viewable from all directions because it is "an icon of the Downtown area." Placement at the corner of Birch St. and Brea Blvd. allows it to be seen from Imperial Hwy.

To make the sign prominent enough to be seen easily, a rotating (4 rpm) design was decided on, with the eventual addition of shade trees, benches around its base and the those of the trees and an informational Directory/Kiosk to the Downtown.

Restoration of the sign was performed by Ampersand,



The newly renovated and restored "Brea Welcomes You" sign at it's new home at the corner of Brea Blvd. and Birch Street.

Inc., a company specializing in historic renovations. Nate says that it has been "interpreted in a modern way, while respecting its history and integrity." The neon around the sign has been added, as well as the brass plaque at the top that says "Downtown". The post it sets on is painted in black, but toned down "a shade or two" from the black on the sign itself. This was done intentionally to make the sign more prominent. With the exception of these additions, the "new" sign is the same

one built and dedicated in that ceremony that took place in 1934.

The official re-dedication of the renovated "Brea Welcomes You" sign is anticipated to take place in the Fall of 2001. By then, the restored Brea Clock is expected to be installed at its new, permanent location, near the northwest end of Birch Street.

Downtown and Historic Home Tour Planned

Something very special is coming to the Downtown area in October 2001. Brian Saul, in association with the Brea Historical Society and the Brea Downtown Merchants Association, will be hosting and leading a walking tour of some of the historic homes on Redwood Avenue, along with a walking tour of the "new" Downtown. The home tour will feature "walk-thrus" of at least two

homes on Redwood. The Downtown tour will feature interesting, "behind the scenes" facts and information on its architectural and ambient planning and design.

There will be a minimal charge for the tours, with proceeds going to support the proposed Brea Museum and Heritage Center. Current plans are for the tours to take place in the evening, twice a month.

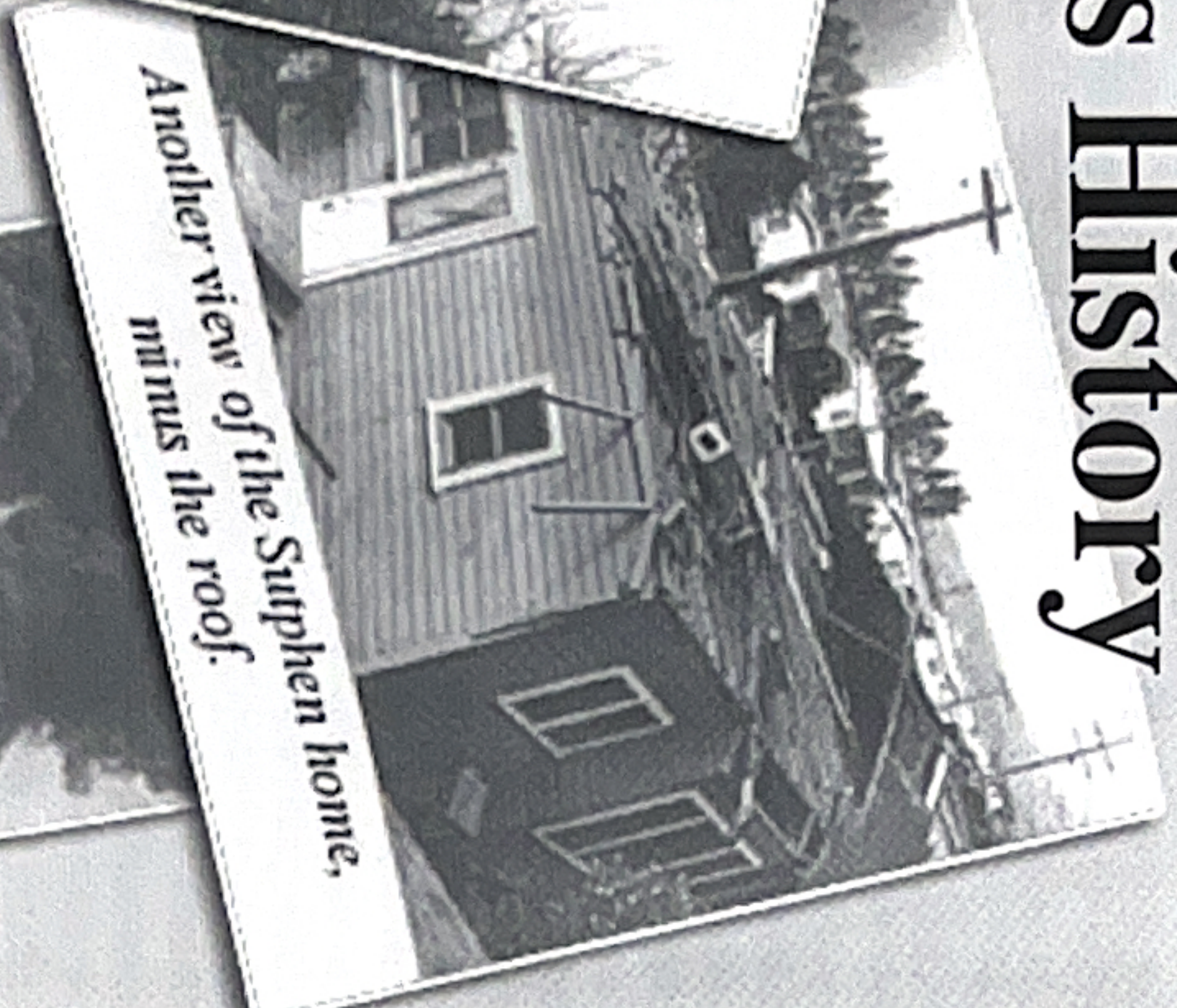
Look for even more information about the upcoming tours in next months "Historical Happenings" newsletter.

If you would like to assist with the tours and become a "tour guide" or if you are interested in reserving a spot on one of the first tours, please contact Brian Saul or Kathy Canon at (714) 256-2283.

The Most Disastrous Day in Brea's History



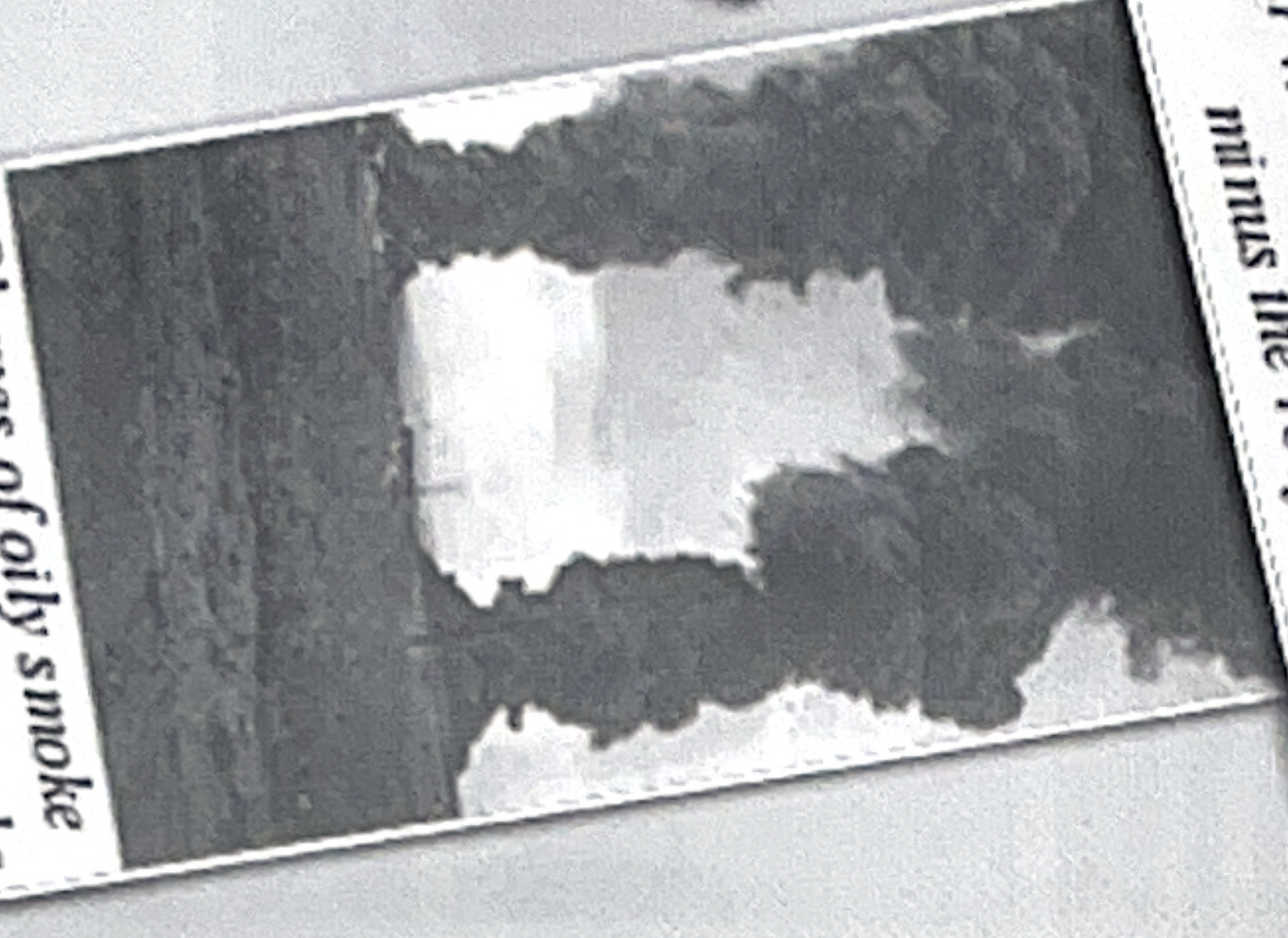
The Sutphen family home, partially destroyed by the fire-induced cyclone.



Another view of the Sutphen home, minus the roof.



Close to the fire, this home was completely destroyed by the boiling oil, except for the water tank and pump house beneath it.



Plumes of oily smoke from the burning tanks rise into the air, raining soot over the city.



Aerial photographs were taken of the disaster to show the damage caused by the flowing oil to the surrounding groves.



After nearly a week, the tanks continued to burn.



Union Oil official pointing out the metal barriers that helped save the Stewart pump station building on the right.



Another view of the barriers after the boil-over.



Metal barriers were constructed as a way to control and divert the flow of burning oil away from the tank farm on the tank farm.

West Brea...the way it was

By
Elsie Bergman

Thank you, Elsie, for sharing your memories of "West Brea...the way it was". We are pleased to print and share them with the Historical Society membership. (Note: clarification of some information appears in italics and are not part of the original article as submitted.

Moving from the state of Washington to Brea, California back in 1944 (at age 31) was rather traumatic...it was still wartime and housing was tight. My sister-in-law Evelyn Bergman (who Elsie did not meet until she arrived in Brea in 1944) knew of ONE rental available. It was rather small and a bit shabby, but for rent of \$18.00 a month, it was a "find". A vacant lot even went with the property (at 208 W. Birch) and upon Jake's (Elsie's husband) return from overseas, he transformed it into a beautiful mum garden in his spare time.

Those were the days of wooden oil derricks on the hillsides. Nearby orange groves permeated the air with the scent of their blossoms. Also, those were the days of great camaraderie when neighbors shared their flowers and produce and nobody locked their doors.

With fond memories, I recall some of the "old timers" who lived in our neighborhood. First, my dear in-laws, Jim and Minnie Bergman gave up ranch life in Aguanga to buy the house (formerly owned by the Russell family) around the corner from us on Madrona. Mrs. Phillips lived next door to them. Stella and (former Brea School Superintendent) Will Fanning lived across the street and Florence Harvey, a few doors away. The McDowell Family lived close by, and Bill (Elsie's son) and Jerry (McDowell) went all through school together as great buddies. Jerry grew up to be Brea Fire Chief. Frances and Florence Nipp lived across the alley from us (owners of Cannings Hardware at the time).

One Thanksgiving, my old gas stove gave out on me and Florence insisted I finish baking our turkey in her oven as they were going to be away for the day.

After the Nipp's moved, the Jack Algers were our neighbors. Mayme Mays lived next door to them and Dave and Cuba Brown lived across the street. There was the McKinley Family next to our vacant lot...she an invalid and he an excellent handyman who so skillfully replaced the screening on our long front porch. The parents of Inez Fanning lived next to them. Johnny Char,

the baker, lived kitty-corner from us and enjoyed raising squab for a hobby. We were often the recipients of his leftover bakery delights. Alexander's Market was on the corner of Pomona Ave. (now Brea Blvd.) and Birch St.

In 1949 (January 11), Brea had its first snowstorm. I so vividly remember our little girl looking out the window and crying because she thought her sandbox was gone, for everything was covered with snow. We lived in that little house at 208 W. Birch until December, 1950. Today, it would be hard to mark the spot where it stood.

Bill adds these memories from the perspective of an 8-year-old:

We kids collected tinfoil from cigarette packages and rolled it up in balls for the war effort. We collected grease for a neighbor who made soap from it with ashes from her hearth. We helped with paper drives and scrap metal drives.

Took piano lessons from Mrs. Curtis (wife of Dr. C. Glenn Curtis). Jerry and I played a lot across the street at the home of the Troup family. They raised chickens in their backyard.

We collected pop bottles and earned 2 cents a piece for them at Alexander's Market. Sometimes we got a free weenie from Mr. Gheen, the butcher. Mr. Dump owned the Brea Theatre and we could get in for 27 cents, which included a cartoon between double features. The malt shop uptown was neat and so was the 5 & 10 cent store. Liked looking in the window of Haddad's Haberdashery; had fun hunting "crawdads" down in Brea Creek by the railroad tracks.

Went to Cub Scouts and in the summer, to camp at Osceola.

The Brea train depot is gone now, as is the (old) high school and the entire old city center. All that remains is the Brea Plunge, the Old City Hall and the American Legion Hall at the park.

Do you have memories of Brea you would like to share? We would love to print them! Even if you don't want to write them yourself, we will tell your story...but we can't unless you tell it to us! Contact Kathy Canon, Brian Saul or Jim Schweitzer at 714-256-2283 so we can help you share your memories of Brea.

Letters Home to Brea from WWII

Letter to Mrs. Adele Anderson
from T.S. Anderson
Dated: March 19, 1945
Passed Naval censor
Hi Darling.

You may think I am nuts when you receive my first letters because it will come in four different parts. When I left the States I started a letter and wrote a little each day. It totaled 12 pages. Well I mailed them when I first arrived. The next day they give it back to me, say they limit each letter to three pages. So darling your letter will come in four different letters.

I haven't received any mail as yet but sure am looking forward to some news from home.

They hooked us today, I should say this afternoon. First we had to dig a pipe line across the concrete road. After doing that they made us load 2 trucks loads of dirt so they could plant a lawn in front of the Personnel Office. They call it landscaping but I call it loading dirt into a truck and then unloading it.

We are supposed to get paid tomorrow so maybe you'll get some money one of these days. We are also supposed to get liberty Friday. I sure want to see what Honolulu looks like. Most of the boys that have been into town say it isn't so hot.

They sure have some beautiful rings here at the ship stores. I wished I had a couple hundred I would send you one.

Have you received any word on your income taxes?

Well darling there isn't much to write about so I'll close. I love you and hope everyone is well. Kiss the kids and tell them their Dad loves them both.

Loads of Love,
Tom

Letter to Judy Anderson
from T.S. Anderson
Date: June 12, 1945
Passed Naval censor
Hello Judy Darling.

How is my little sweetheart today? Have you been a good little girl since your daddies been away? Are you taking good care of little Mike and helping your mother? I know you have.

They have lots of little Kanackie boys and girls over here. I know you could have lots of fun playing with them. They never wear shoes and I don't think they ever take a bath. (A Kanackie is the Navy name for the natives here on the island). When they are real small, like little Mike, they sure are cute. Someday after daddie makes his first million, I'll bring you Mike and Moma over here and we'll have lots of fun.

Did you enjoy your trip to Yosemite? What did you think of the big bears and the pretty deer? Ask Grampa if he is going to take you deer hunting this year. Also tell him he had better do a little practicing before he goes or you will kid him again this year.

Well honey you be a good little girl until Daddie gets home. Take good care of your Mom and Mike. Tell your mother Daddie loves her very much and misses her. I can't think of anything more to say at present so I'll say goodbye. Tell your Gram and Gramp hello.

Love,
Dad



Brea Historical Society

Jim Schweitzer, President
(714) 529-0635

Brian Saul, Vice President
(562) 698-5339

P.J. Mansur, Secretary/Treasurer
(714) 528-4240

Jim Crow, Board Member
(714) 529-3295

Marie Domenico, Board Member
(714) 529-6641

Lloyd Dudding, Board Member
(714) 256-4324

Edna Makins, Board Member
(714) 529-1755

September Board Meeting:
Monday, Sept. 10, 2001, 7:00pm
at the Brea History Museum,
652 S. Brea Blvd.

Museum/Office Location:
652 S. Brea Blvd (at the Brea
Heights Shopping Center)
(714) 256-2283

Museum Hours:
Thursdays: 11am until 1pm
Saturdays: 11am until 2pm
Or call to arrange a special tour!

Special Thanks to our Corporate Sponsors

Pacific Western National Bank

located at
275 N. Brea Blvd

Taps Fish House & Brewery

located at
101 E. Imperial Hwy

In memory of Walt Bergman

On Thursday, August 16, Brea lost one of its most beloved, long-time residents, Walt Bergman, after a brief illness. He was 95-years-old.

Walt was not just a valued Brea resident for his knowledge of our history. He was well-loved by everyone who knew him for his kindness and generosity and he will be deeply missed.

The family has asked that any donations be made in Walt's memory to the Brea Historical Society.

Corrections

In the last issue of "Historical Happenings", we inadvertently omitted the following members from the membership list. We sincerely apologize for any inconvenience this may have caused.

The Weddle Family, Family Membership

Howard Phelps, Individual Membership

Volunteers

Volunteers! We need your help down at the Brea History Museum between the hours of 11am and 2pm on Saturdays. You can help us set up displays, assist with research, meet new friends and learn something about Brea's rich history. C'mon, you know you wanna. We have air-conditioning!



Brea Historical Society
P.O. Box 9764
Brea, CA 92822-9764

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was presented to the Development Committee in April 2000. The Committee then directed staff to present the design to the Ad Hoc Historic Commission for further input.

A meeting was held with the Ad Hoc Historic Commission on May 18 with members Sharon Dean, Tom O'Brien, Mary Kay [redacted]. The group agreed that a corner location was an appropriate solution after they reviewed the photo simulations of a sign across Brea Boulevard and understood the issues associated with spanning Birch Street. In fact,

BREA WELCOMES YOU SIGN

The idea of keeping the Brea Welcomes You sign in the downtown can be traced back to the earliest discussions of redeveloping the area. Participants in the Downtown Charette confirmed community sentiment to maintain the sign and this was further emphasized at the Downtown Idea Fair conducted in 1997. Comments often heard suggested placing the sign near its original location, spanning Brea Boulevard generally between Imperial Highway and Ash Street. As the Birch Street Promenade came on-line other suggestions were made to have the sign span this street as an alternate location. Still more ideas included mounting the sign to the exterior of one of the new buildings, parking structures, or atop a fabricated oil derrick.

In 1998, staff presented a discussion of "Civic Layer" elements for the downtown to both the Development Committee and City Council. These elements included the Brea Clock as well as the Brea Welcomes You Sign and other icons that would keep the downtown uniquely Brea. This discussion included a concept to span the sign back over Brea Boulevard near its original location. The Civic Layer discussion was well received and the next step was to work out how to implement the ideas.

Staff explored several options to span the sign over Brea Boulevard. While these design studies were occurring, the buildings for the Superblocks were also being planned and a clearer "picture" of the Brea Boulevard streetscape was being realized. Photo simulations were generated showing how the sign would appear spanning the new Brea Boulevard with the new buildings in place. This study demonstrated that, in the context of the wide street (Brea Boulevard had gone from 55' curb to curb to 110' curb to curb), and its new, larger buildings, the approximately 4' X 8' Brea Welcomes You Sign would be visually lost. It was also estimated that this type of an improvement would range between \$250,000 and \$500,000 depending on final design details. Spanning an arch across Birch Street was also considered, however, costs remained high, the impact on available sidewalk area was appreciable, and the visual compatibility with the Birch streetscape (i.e. buildings, theater signs, business signs, tower icons, etc.) was questionable.

Near this time staff was also working on designs for a civic plaza at the northwest corner of Brea Boulevard and Birch Street. This corner of the intersection currently lacks any true visual identity or civic improvements. It too was part of the Civic Layer discussions and had been anticipated to receive additional improvements. Designs would include a vertical element to help create a focal point on the corner.

Realizing the problems associated with spanning Brea Boulevard or Birch Street, and recognizing that the northwest corner of Brea and Birch needed a vertical element at its plaza, an opportunity presented itself. Design concepts placing the Brea Welcomes You sign at this plaza

were presented to the Development Committee in April 2000. The Committee then directed staff to present the design to the Ad Hoc Historic Committee for further input.

A meeting was held with the Ad Hoc Historic Committee on May 18 with members Sharon Dean, Jane O'Brien, Mary Kathryn Parker, and Wilma Sauer attending. The group agreed that a corner location was an appropriate solution after they reviewed the photo simulations of a span across Brea Boulevard and understood the issues associated with spanning Birch Street. In fact, they provided a variety of comments related to the final mounted height of the sign, incorporating sections of the old street span tubing in a dedication area near the sign, and including an appropriate dedication plaque at the new sign plaza.



The historic "Brea Welcomes You" sign will come down soon because Brea Boulevard is going to be widened and the sign with its metal bridge will no longer be able to stretch from curb to curb. The good news is that there's general agreement in the city to preserve the sign and move it to another location.

Preserve the sign? He welcomes it

During 1990 to 1992, whenever I led one of the Brea Historical Walking Tours of the old downtown area, I was always asked, "What's going to happen to the 'Brea Welcomes You' sign? Are they going to tear it down or save it?"

It was easy to see that this sign that has stretched over Brea Boulevard (formerly Pomona Avenue) for the last 58 years has become a true Brea landmark and one whose future people really care about.

So, how did I answer their questions? Well, first of all, the bad news is yes, the sign will come down. Why? Because the boulevard is going to be widened and the sign with its metal "bridge" will no longer be able to stretch from curb to curb.

On the other hand, the good news is that there's general agreement in the city to preserve the sign and move it to another location.

The next question that's invariably asked is "where?" Sorry, but I haven't got an answer for that one. In fact, I don't think anyone really knows for sure yet where the sign is going to end up.

I've heard some suggestions, though, and they range from leaving it where it is and adding on to each side so it can make that stretch between curbs, to placing it over Birch Street at the entrance to the new shopping area west of Brea Boulevard. There has also been talk of making a second sign and placing it possi-



BRIAN SAUL

bly somewhere near the railroad tracks. Each sign would then go from opposite curbs to a center median. Got any other suggestions?

Well, enough about that. I guess we're just going to have to wait until the final decision is made, huh?

Just for fun, why don't we go back now 58 years to Thursday evening, April 5, 1934, the day the sign was formally dedicated where it now stands.

Before we do though, you have to realize this was a big event for Brea. Having a sign like this over the main street was considered an important symbol that the city was growing and doing well, even though 1934 was in the middle of the Depression.

What most people don't now know is that during the '20s there was another city sign over Brea Boulevard, but that one, located farther south at the border with Fullerton, was by no means of the

same quality of construction as the new one.

For that dedication ceremony on April 5, Brea Boulevard (then called Pomona Avenue) was roped off from Birch Street to Imperial Highway. Providing music for the festivities was the Brea Grammar School orchestra which played several selections and supposedly was "in fine fettle." (I guess that means it sounded pretty good.)

Mayor Mike Hogue then spoke to those present, announcing the completion of the sign and thanking the construction committee of the Brea Lions Club for initiating the work. He also paid tribute to all the city councilmen, especially Frank Schweitzer who had designed the "bridge." After Schweitzer said a few words about the city's growth, Mayor Hogue then ended by giving special thanks to Brea businessman W.D. Shaffer who had contributed considerable money for the sign's construction. Because of his help, Shaffer was given the honor of officially lighting the two-color neon sign for the first time.

The last speech of the evening was given by Assemblyman Ted Craig, who had been Brea's mayor and was soon to become Speaker of the California Assembly. By the way, Craig Park was named after him.

Finally, there were a couple of songs sung by the girls' octet from Brea Olinda High School, followed shortly thereafter by a street dance.

I just had a thought. I wonder if we'll be having a big rededication ceremony when the sign finds its new home?

Oh, I almost forgot. There's one more thing I want to tell you about the sign. It's something I didn't know until someone on one of my tours pointed it out to me.

I, like most people I'm sure, think the whole sign goes straight across the street. Well, it doesn't. Go up to its side, look up and across, and you'll see that it's kind of wavy looking. At first, I couldn't figure out why it was designed that way until I realized that there was a very practical reason for it.

Because the sign is wavy, that means the actual "Brea Welcomes You" part of it sits at an angle. That was done so that when your car is approaching from the north, the greeting is directly facing you. The same thing happens when you're coming from the south. Clever, huh?

What's smart also is that even from the early years, Brea has used the sign for advertising. What a great place to publicize coming events, city celebrations or, in the case of last year's Operation Desert Storm, our city's yellow ribbon support for our troops.

For 58 years cars have been passing under the Brea sign. Most of the time we just pass under it without even realizing it's there. That's because it has become a real part of our city

Colorful Festival Inaugurates New Brea Street Sign

TWO COLOR NEON LIGHTS
WELCOME VISITORS

Thursday evening Brea held appropriate ceremonies to inaugurate the handsome new sign, welcoming all comers to Brea. Done in two color Neon, this sign adds immeasurably to the attractiveness of the city.

So. Pomona Ave. between Birch and Imperial Highway was roped off. The Brea Grammar School Orchestra, under the direction of Champ Nixon rendered several selections and were in fine fettle. Then Mayor Hogue announced thru a loud speaker, the completion of the sign, the work for which was initiated by the Construction Committee of the Brea

Paying tribute to the Councilmen, stressed in especial the enthusiastic ef

Shirley Crosbie Wentworth
307 N. Harrington Dr.
Fullerton, CA 92631
714 871-8352

Charles Crosbie

234 S. Madrona St

on business card it states:

Bailey Pipe Company - Brea Blvd
230 S. Madrona (home address)

Born May 4, 1889 Leap Ireland
Arrived Ellis Island New York April 14, 1910
aboard Lusitania.
Enlisted Army 7-17-18 Discharged 9-27-19

"Brea Welcomes You" sign
installed 1934

Nobody knew how to get sign up.
They asked my Dad.

They had a celebration and never
invited Dad.

An article was written in the
Brea Progress titled "The Forgotten Man"
Would like a copy of this - how to get?

Brian -

Mrs. Wentworth sent
this letter to Martha
Hollis.

1) Could you locate the
newspaper article?

2) It would be nice
to invite Mrs. Wentworth
when we re-dedicate the
"Brea Welcomes You" sign.


(A. 1)

RESERVE NEWS
 e Washbon
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 Monday night with
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OUT NEWS
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RINGS SUNDAY
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 your stationery

TON'S
 a Book and
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 Fullerton

...trend. Stating that the effective-
 ness of any school program de-
 pended upon the closest approxi-
 mation to the normal load, Carl
 said he felt the High School of
 the Brea-Olinda district offered
 maximum facilities to the students.
 Here you may find, he said, every-
 thing you would find in larger
 schools and much that the curric-
 ulum of many larger schools fail-
 ed to provide, chiefly the basic
 trade opportunities, available for
 these young folks whose future
 plans contemplate entering im-
 mediately upon a vocational trade.
 Brea-Olinda High School, said the
 speaker offers an effective pro-
 gram and a good faculty.

Phillips then asked Vincent Jas-
 ter to explain his program. Vin-
 cent stated that his program con-
 templated the building of charac-
 ter as an integral part of the
 school plan. He felt that there
 should be even more coopeartion
 between the school and home than
 now existed to bring this charac-
 ter training to its highest point of
 efficiency, as the child spends 30
 hours a week at school and 138
 hours at home. He tries to imbue
 his teachers with the idea of friend-
 ly help to the children. The Brea
 Grammar school is departmental-
 ized along junior high lines and
 there is a student body to carry
 on student activities under proper
 supervision.

Phillips then called upon Bill
 Hay. Bill suggested that it would
 be a good plan for the Brea Lions
 Club to attend in a body each of
 the churches of the community
 once each year, to show that the



SPECIAL EXCURSION FARES

SAN BERNARDINO FEB. 15-25

SURPASSING all former shows, the
 National Orange Show this year has
 added a National Horse Show featuring
 the cream of the Equine Arena in the
 "World's Most Beautiful Exposition"...
 see millions of golden oranges in gor-
 geous displays amid the contrast of dan-
 zling ice palaces and winter snow scenes
 ...a great Fun Zone, continuous entertain-

this will keep the mouth alkaline for
 eight hours. It is a scientific fact,
 duly established that pyhorrea germs
 grow and thrive in an acid culture.
 They become inactive and die in an
 alkaline one.

As an effective aid in preventing
 pyhorrea and bleeding gums, we rec-
 ommend the following mouth washes,
 to be used morning and night:

- VINCE 75c per pkg.
- LAVORIS 25c-43c
- GLYCO-THYMOLINE 30c-60c

105
 South
 Pomona

Le Gro's Drug Store
 "In Business for Your Health"

SPECIAL FOR FRI.
 February 16th and
 We offer Regular 50c C
 Brushes for 29c each—

Don't forget to ask fo
 \$2.00 in cash purchases
 to a FREE CAMERA. Ap
 plete details, if you do
 this opportunity.

Club appreciates the importance
 of their work in the community
 life of Brea. Jack Collins and Ed
 Peterkin supported this idea. On
 motion of Harlan Le Gro, second-
 ed by Louis Papillo the Club voted
 unanimously to follow out some
 such plan.

Phillips then stated that the Con-
 struction Committee had secured
 action on their recommendation to
 the City Council for a new Neon
 sign and that that preliminary ac-
 tion was proof that the committee
 was functioning. He stated that
 Bill Shaffer had offered \$50.00 to
 be awarded as prizes for the best
 kept lawn and garden under such
 conditions as the committee to be
 appointed by President Barnes
 might outline. Barnes named How-
 ard Robinson, chairman of this
 committee and gave him authori-
 ty to select two other members of

the committee to be announced
 later.

Program chairmen for the next
 three meetings were announced by
 General Program Chairman Harry
 Newman as Ray Roberts, Ed Cur-
 tis and Harlan Le Gro.

The member
 social unit of t
 meeting today,
 of Mrs. A. O. /
 St.

TRY A PROG

MILK
 For Healthy Teeth
 Milk preserves the teeth of both children and :
 Use plenty of it Daily—and minimize dental trou

Anaheim-Fulle
Creamery
 Phone Fullerton 151
 EXCELSIOR CREAMERY PROI

-Exclusively at Loly & Jensen

1847 ROGERS BROS.
 GENUINE ORIGINAL ROGERS SILVERPLATE

FLATWAR

"Ancestral" and "Anniversary"
 Patterns

Every piece factory new . . .
 every piece at a bargain price
 . . . but it is not "bargain" sil-
 verplate by any means! Fin-
 est quality, fully guaranteed.
 NOW, because these patterns
 will be discontinued after
 March 24, 1934, you can buy
 it at **HALF PRICE!**

1/2



vice by Mrs. Ellis, Mrs. Sut- and Mrs. Brawley was very impressive. Mrs. Bates was in charge of the devotions. It was decided to have a vesper service Sunday Oct. 21 in honor of founding of the Christian men's Board of Missions, this vice will be celebrated all over United States at this time. At the close of the meeting dainty refreshments were served by Mrs. Edith Jones and Mrs. Marie Tip- . Decorations were in Autumnal tints and flowers. 23 ladies were present.

Inner Honors Lions Club Team Members

Members of the Brea Lions softball team, their manager, Virgil Kiger and Dinah Studebaker score keeper were honored guests at a dinner sponsored by the Brea Lions Club Tuesday evening in the social hall of the Congregational Church. Thirty six men were served a delicious steak dinner by some of the Brea Lions.

A. A. Hogue was toastmaster and called upon J. D. Neuls, chairman of the Lions Athletic committee for a financial report of the club's season. Mr. Neuls turned over \$70.00 to be distributed among the players, after all bills were paid and \$10.00 donated for fare work in the community.

Mr. Hogue stated that it was very gratifying to be able to pay all bills promptly, including the purchase of uniforms for all the team and will show a profit the first season. Mr. Hogue called upon members of the Lions Club who were present. They each in turn spoke briefly in praise of the team and their management for the season. Members of the team were also called on for brief talks. Virgil Kiger was presented with a handsome gift with an enclosed cash gift as a token from the group of Brea Lions in appreciation of his work with the team. The members of the team presented Mr. Studebaker with a sweater for his faithful work as scorekeeper throughout the season.

Dr. Richardson of Anaheim played several numbers on a saw and sang two solos. He was accompanied at the piano by Mrs. Kate McCullah, also of Anaheim. Lionesses serving the dinner were Mesdames L. A. Hague, J. D. Neuls, E. H. Peterkin, W. W. Gray who comprised the kitchen committee and Mesdames C. Glenn Curtis, Ed Ward, R. E.



TED CRAIG

Lions regular luncheon meeting presided over by President Dr. Glenn Curtis, McMahon, program chairman, introduced the speaker.

Declaring "What we need now is plain talk, straight thinking, and honest dealing," Craig outlined his platform. He discussed the principal problems of vital interest to the district, county, state and nation, and frankly gave his views on each of them.

Relief of unemployment, economy in governmental costs, old age pensions, tax relief, were touched upon by the speaker who declared himself in favor of an adequate program of unemployment insurance, a fair old age pension act, increased returns from the gas tax to cities, and a modification of the state sales tax to exempt basic food commodities.

"We must bring relief to those citizens, who through no fault of their own find themselves out of employment and in dire straits. We must assure them of the necessities of life, and what is more important we must strive to find means to assure them of opportunities to help themselves," Craig stated.

As a member of the ways and means committee of the last legislature, and as chairman of a sub-committee, Craig was largely responsible for a reduction in the budget for the state government of 28 per cent, thus saving approximately \$12,000,000 to the taxpayers of the state. In his talk yesterday Craig declared there are needless duplication of bureaus, commissions, boards and departments, and if elected he pledged himself to strive to eradicate those which may be dispensed with, and to consolidate others with a vast saving to the taxpayers, and without loss of needed functions.

Craig pledged continued aid for our school system, which he declared one of the finest in the country, and which the state must continue to aid.

The speaker pointed out that he

Speak At Woman's Club Guest Meeting

The October meeting of the Brea Woman's Club gives promise of being one of the most interesting of the year with the coming of Mrs. E. E. Smith of Anaheim, state chairman of literature. Mrs. Smith, a past president of the Orange county federation of women's clubs is a well-informed and very interesting speaker and her address is certain to be well worth hearing.

The book and basket section of the club is to form the hostess group for that day and to that end a meeting is being held on Friday afternoon of this week with the chairman, Mrs. R. M. Fleisher, to arrange for decorations and refreshments.

In addition to Mrs. Smith's appearance on the program, the club is to be treated by hearing special music by Miss Dorothy Smeltzer of Fullerton.

The meeting date is October 9 and members are privileged to bring guests. Remember that every guest is a potential member, and take this means of increasing the membership roll.

CANDIDATES FOR DISTRICT ATTORNEY TO SPEAK HERE

The final session of the Brea Community Forum, presenting candidates for the more important political offices, will consider the office of district attorney, with Mr. S. B. Kaufman and Mr. B. Z. McKinney present to address their cases before the voters of Brea. The Forum is to be held at the Brea Congregational Church this Wednesday evening at 7:30 o'clock. The church welcomes all who are interested to be present and to take part in the discussion.

Following the usual procedure, each candidate will be allowed twenty minutes to present his case after which the audience may ask questions of either or both of the candidates. In view of the rapidly growing interest in these forums, and the intense interest which is being manifested throughout the county in this particular office, it is expected that the church social hall, where the meetings are held, will be taxed to its capacity, and that those who arrive promptly will have the best seats.

The regular monthly Fellowship Dinner of the church will be held at 6:30 P.M., preceding the Forum. This is a pot-luck affair, and all members and friends of the church are cordially invited to attend this dinner. The church urges all who

that a Fire and Water Survey be made of Brea by the Pacific Board of Underwriters to the end that the Fire Rate of 87c per hundred dollars of valuation, be reduced 10c a hundred, contingent upon the Survey supporting the contention of improved conditions.

The Council accepted the Shell Oil Company's contract. These contracts are rotated to the various companies which are taxpayers of the district.

The penalties for delinquencies on city taxes, will be figured upon the same basis as the county now charges on its delinquencies.

The City Council approved a county SERA project, under the direction of the County Health Department. This plan contemplates an attack, community by community, on rats. The cost to Brea will be very nominal.

Discussion was had as to the SERA project providing work for unskilled labor, in cleaning out the willows back of the sewage plant. No definite conclusion was arrived at in this meeting but the matter will be given attention again.

Robert Phelps, city engineer, was instructed to have 1,000 maps of the city made from the up-to-date map he had prepared. The cost will be \$34.90.

Fred Boxall, Street Superintendent stated that signs hung from the Welcome to Brea arch, had damaged some of the neon bulbs, which had had to be replaced. The Council stated that this practice must be stopped at once, so no further impediments will be hung from this sign. Boxall said the sidewalk repairs would be completed early next week.

Al Cone, Fire Chief, reported on the Convention of Fire Chiefs, which he recently attended in Santa Cruz.

Charles T. Moseley, of S. Randolph St. representing himself and a group of his neighbors, asked for the improvement of their street. Boxall was instructed to start work on that street as soon as his present work is completed.

MISSIONARY GROUP CONTINUE SEWING

The Women's missionary society of the Church of the Nazarene met Wednesday again for an all-day meeting and continued sewing for Miss Agnes Chansler, who is supported as a missionary in Africa by the local church.

MISS BOULETTE RETURNS TO NATIONAL CITY

Miss Fern Boulette returned to her home in National City this week. She had been the house guest of her sister, Mrs. C. O.

THE BREA PROGRESS

JUNE 31 BREA, CALIFORNIA * * * WEDNESDAY, JUNE 19, 1963 3 Sections—44 Pages

Map
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arings
Ahead

Says Brea Is Great Despite Speer Quip

"We think Brea is a great place and we are not going to let the comments of one man color our opinion." This was the declaration of Earl Bright, general manager of the new Mueller Co. plant at a meeting of the industrial development committee of the chamber of commerce when the "lie down and die" remark of Councilman Thomas O. Speer was discussed Monday.

Building Boom On With More Projects Set

Brea is experiencing the greatest residential-industrial construction boom in its history.

One new industrial plant, the Amercoat Co. on Berry St., is practically completed and should be in full operation in a few weeks. The first coating went through the plant last Saturday.

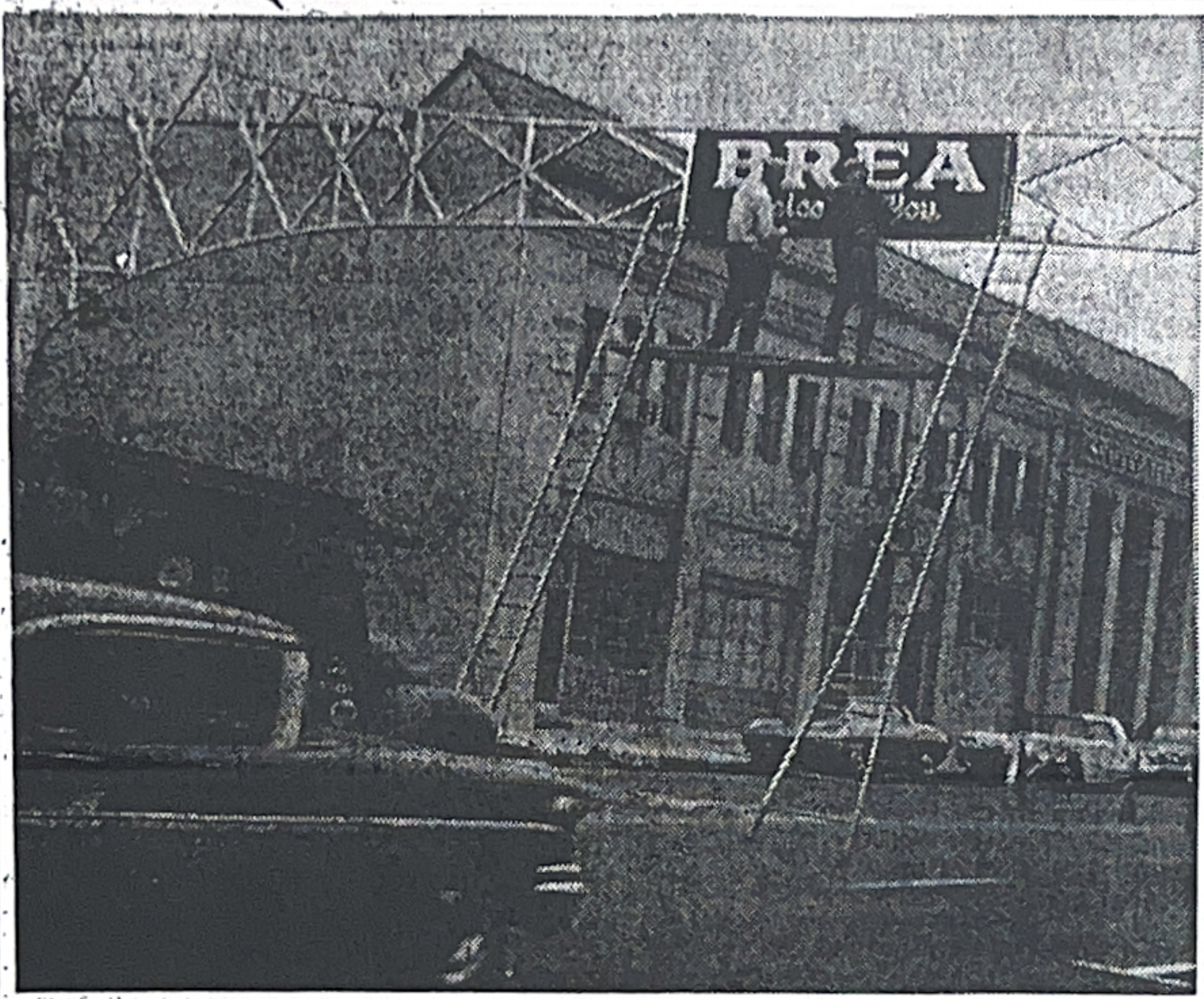
The new Mueller Co. plant on Deodara St., will probably be completed next month and should be ready for operations as soon as necessary machinery and equipment has been installed.

Residential building on the RCB ranch tract off Deodara St., is moving ahead rapidly with 20 or more homes well past the halfway mark in construction.

Progress on Apartments
The preparation of the ground has started on the Mobil tract and construction may be started in August, perhaps earlier. There will be 370 units in this development. The apartments on Birch St. are also rapidly nearing their final construction stages.

Councilman Thomas O. Speer asked fellow councilmen Monday night to check the apartment building affair and

Pay 'Hot Potato' To Into A Special Meeting



BRIGHTER, SHINIER WELCOME. Sign over Brea Blvd. extending welcome to Brea has received new coat of paint. STAR-PROGRESS PHOTO

no official aster zoning now night's ty planning se the plan- to have the n sufficient ig the hear- d, however, ig date will ap publish- ance, as re- ht's council ring on the ig of Puente was again s in the ex- map might hen, but it t another be neces- ers are re- wo hearings followed by ring. ing commis- scheduled for his is a holl- and hearing held either voted by the hearing of o.'s rezoning property east of Imperial n the zoning comes Indus- This is what and this is erty is zoned aster zoning ing map is will become oning ordin- inance can- ive until the

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TABLE ELECTRONIC CLASS

School Board OKs Tentative Budget

A move to establish an electronics class at Brea-Olinda Union High School was tabled at Monday night's meeting of

was reported, but it was argued that this is but a small percentage of the overall enrollment and the money

La Habra Border Area Unchanged On Master Map

The area jutting into La Habra which was recently rezoned from industrial to residential by the Brea City

Building Boom Of 20 Houses Was Reported Here In 1938

Back in 1938 a building boom with "a minimum of 20 houses, perhaps twice that number" in Brea, which today is looking towards the construction of thousands of homes during the next few years.

The Brea Progress on Jan. 7 of that year reported that "most houses here and in other cities of this size will not top in cost \$4,500 to \$6,000."

The same issue of the Progress reported that a new building code had been adopted by the city council.

It was reported in the January 14 issue that Brea and other towns in the area would be without passenger and mail service on the Pacific and Electric railway after January 22, but on February 4 it was said that mail service might be restored.

A conference on the Imperial Highway route was held back the same year.

L. E. Swallows of Los Angeles told the Brea Lions Club

Conspiracy Is Aimed At U.S., Says Cuba Exile

"Castro climbed to power and took over Cuba as part of an international Communist conspiracy and such a conspiracy could take over the United States if we are not alert and stop it before it goes farther."

This was the declaration of Major Pedro Diaz Lanz, once head of Castro's air force in a two hour address at the La Habra Woman's Club last night.

Speaking under auspices of the TACT (Truth About Civil Turmoil) Committees of La Habra, Brea, Placentia and Yorba Linda, Lanz declared that part of the conspiracy was to stir up turmoil in the United States and he said there was no question but that most of the rioting and other disturbances experienced were communist-inspired.

in February of projected flights into the stratosphere, describing the type of balloons that would be used.

Breans felt the effect of a severe flood back in March 1938. The Progress reported: "While Brea itself was not molested or damaged by the recent flood waters, the severity of the flood was brought home to Breans in numerous ways. Immediately the local Red Cross went into action caring for refugees, and last Thursday night there were 103 taken care of here, fed and bedded from Atwood, the La Jolla community, Fullerton, Anaheim and other points."

The next edition of the Progress reported "a steady stream

Supervisors OK Date For School Vote

The November 8 date for the \$4,500,000 school bond election in the Brea - Olinda Unified District was approved by the Orange County Board of Supervisors Tuesday.

The bond election will fall on the same day as the general election.

Two issues will be presented to the voters; assumption of bonded debts of the old Brea and Olinda Elementary Districts and the Brea-Olinda High School District; and a new bond issue of \$4,500,000.

No tax overrides are planned for submission to the voters November 8.

The first issue involves a takeover by the Unified District of the separate bonded debts of each of the three combined into the Unified District July 1.

If approved by the voters the Unified District will combine the bonded indebtedness and levy a single rate throughout the district to pay off the bonds. If rejected, bond assessments will continue to follow the former individual district lines until payment on them is completed.

of automobiles northward bound into Brea and farther north."

The city council declared war on dogs running at large in April of 1938, and the follow-

(Continued on A-2)

Boy, 12, Nabbed For Burglaries

A 12 year old La Habra boy Thursday admitted committing two burglaries in Brea as well as several in La Habra, police said.

The two Brea burglaries occurred Tuesday at the homes of Raymond Cole Jr., 1433 La Canada and Diane Jordan, 1315 Wickford. Two guns were taken from the Wickford residence.

Welcome To Brea Sign Stirs Hot Debate Here

The 'Welcome to Brea' sign came up for heated discussion at the City Council meeting Monday night when councilman Sam Magnus was making a report on the Brea Beautification Committee.

In his report Magnus said some people were of the opinion that beautification could start with taking down the 'Welcome To Brea' sign.

Councilman Thomas Speer said he was in favor of leaving it up since it is a "landmark."

Mayor Robert Clark, said he had "mixed emotions," about the sign. "I would like to have some identification for Brea, but if the sign came down what would take its place?"

Would Like Direction

Then Magnus told Mayor Clark he would like some direction for his committee and said "we aren't a legislative body, nor do we want to point fingers at companies and individuals around town telling them their property needs improvement."

Mayor Clark replied "what's wrong with trying to make Brea beautiful?"

Brea Brothers Convicted In Death Of Man

James Bostick, 20, of Brea, was convicted Thursday of involuntary manslaughter in the death of a Cypress father of five last year. His brother, Freddie, 18, was convicted of battery.

The victim, George Hollingsworth, 42, of Cypress, had been seeking to quiet a disturbance at the Bosticks' Fullerton apartment almost a year ago. He was punched in the jaw by one of the brothers, witnesses said.

A pathologist testified that Hollingsworth died as a result of abnormal particles circulating in the blood as a result of a jaw fracture.

The two brothers were ordered by Superior Court Judge David French to return Sept. 29 for probation hearing and sentencing.

He went on to say it is not necessary to "legislate beauty."

"You put us on the spot," retorted Magnus, "when you ask the committee to pin point spots that need beautification."

Mayor Clark finally suggested that the committee submit an itemized list of item spots that need beautification.

On Tuesday morning at the Chamber of Commerce directors meeting the discussion on the sign and beautification came up again.

Belong In Museum?

The directors who voiced opinions on the matter were divided on whether the sign over Brea Boulevard between Imperial Highway and Ash Street should come down or stay.

"It belongs in a museum," one director exclaimed.

"But, Brea has no museum and where it is doing the most good is right where it is now over Brea Boulevard," was the retort.

The chamber directors took no official stand on the matter and it is unlikely that they will take any position, leaving the hot potato for the city fathers to handle.

E AT COUNCIL ELECTION MONDAY

Monday April 9th. is Election Day. Polls open at 7 and close at 6 P.M. Councilmen are to be elected. Five candidates are in the field. Vote for three. Candidates are: W. C. In, Incumbent, Otto S. Carpenter, Frank J. Atzer, Incumbent, Ar. Van Tuyle, Building Inspector.

City Hall will be the place. Get out early.

VOTE.

Woman's Club To Give A California Program April 10

EPOCHS OF HISTORY TO BE SHOWN

"Pomona Day." In four epochs make up the program for the meeting of the Brea Women's Club. It is announced by the Mrs. David W. Goodwin. The first epoch will present the California in which Mrs. Lundy of Alhambra will be part of Nita. The Indian epoch will be represented by Mrs. McConnell. The Spanish epoch will be given by a Spanish home and a fiesta and musical by the music section. The Pioneer epoch Mrs. Caron will pose as the "Machete Trail" statue and the evening reading will be given by Water S. Young of Alhambra. Another of Mrs. Holland. "Pomona Today," will make up the second epoch and will be presented by a play by members of the club under the direction of Mrs. Nell. The play was written by Water S. Young, who will portray Howard; Mrs. Goodwin will take the part of Katie; Mrs. L. A. Sayles, the

O. E. S. Receives Visit Of Deputy Grand Matron

OFFICER IS LOCAL CHAPTER MEMBER

Monday evening marked the official visit of Myrtle Y. Clayton, deputy grand matron, Order of the Eastern Star to the local chapter. Mrs. Clayton is a member of Brea chapter and has the honor of being the first to hold this office from the chapter.

The work was exemplified for Mrs. Clayton and during the initiation ceremony, Mrs. Grace Wakeman and her daughter, Miss Ruth Wakeman sang a duet.

Mrs. Clayton was presented with a handkerchief shower from the members present. Miss Ruth Wakeman carried a flower covered pink tulle parasol around the room and gathered up the gifts, then presented the parasol to Mrs. Maude Sayles, worthy matron of Brea chapter who presented it to Mrs. Clayton, who in turn responded with a talk to the group.

Other distinguished guests were the grand conductress for the state of California, Bertie Y. Todd of San Luis Obispo and sister of Mrs. Clayton; Elsie May Mc Giffen, past worthy grand matron for the state of California.

Visiting worthy matrons and patrons were Olive Fuller and W. H. H. Pilcher, Lyra chapter, Whittier; Beatrice Kniseley, Wm Johnson Yorba Linda; Kathryn Dorhman, La Habra; Frances Illsley, chapter 191 Fullerton; Rosella Rudd, Ami Tal chapter, Fullerton and William Lauenders, Anaheim. Other guests were present from Los Angeles, Whittier, Newport Beach, La Habra, Yorba Linda, Fullerton and Anaheim.

The chapter room was beautifully decorated with ferns and artificial peach blossoms. An interesting added touch to the decorations was several hanging cages containing canaries.

The dining hall, where refreshments of ice cream, cake and coffee were served was decorated with greenery and a profusion of pink blossoms. During the social hour original songs were sung to Mrs. Clayton and Mrs. Lina Rus-

Colorful Festival Inaugurates New Brea Street Sign

Mild Interest Shown In School Elections

ALL INCUMBENTS RETURNED IN LIGHT VOTE

Expectations of a hotly contested school election were not substantiated in the returns from last Friday's polling.

Mrs. Lina Russell and E. W. Curtis, incumbents on the Brea-Olinda Union High School Board ran neck and neck with 269 and 270 votes each against 165 votes for Dr. W. E. Jackson. Break down of these totals showed Mrs. Lina Russell, Brea 208, Olinda 61. Curtis polled 196 votes in Brea and 74 votes in Olinda. Dr. Jackson had 150 Brea votes and 15 Olinda votes.

In the Grammar School election Mrs. Clara Close incumbent polled 172 votes against 128 votes for Mrs. Ruth Sullivan.

In Brea there were only 304 votes cast out of a total registration of 1500, included in the outlying section of North and South La Habra, Brea Canyon and Loftus.

OPENS CLEANING AND TAILORING SHOP

Lloyd "Mush" Crabill has opened a cleaning and tailoring shop, at 125 So. Pomona Ave. Simon Folz, who has had 25 years experience in the tailoring business in Los Angeles as a tailor and fitter will assist Mr. Crabill in his new enterprise.

HOLLINGSWORTH'S DINNER HOSTS TO GROUP

The Hollingsworth home was the scene of a dinner party Saturday evening when Mr. Hollingsworth was host to a group of men who meet for dinner and a social evening about once a month. Mrs. Hollingsworth served dinner to the following: Robert Erwin of La Habra, Max and Marlon Erwin of Fullerton, Donald Shaffer of Montebello, M. C. Inge, Frank Schwelt-

TWO COLOR NEON LIGHTS WELCOME VISITORS

Thursday evening Brea held appropriate ceremonies to inaugurate the handsome new sign, welcoming all comers to Brea. Done in two color Neon, this sign adds immeasurably to the attractiveness of the city.

So. Pomona Ave. between Birch and Imperial Highway was roped off. The Brea Grammar School Orchestra, under the direction of Champ Nixon rendered several selections and were in fine fettle. Then Mayor Hogue announced through a loud speaker, the completion of the sign, the work for which was initiated by the Construction Committee of the Brea Lions Club. Paying tribute to the work of all the Councilmen, Mayor Hogue stressed in especial measure the enthusiastic efforts of Councilman Frank Schweltzer, who designed the cantilever bridge, capable of taking a car load of Fords from the east to the west side of Pomona, Avenue and which should certainly hold one sign till Gabriel blows his horn. Mayor Hogue then asked Councilman Schweltzer to say a few words and Frank told of the growth of Brea since its incorporation, of its fine schools, of its parks, plunge and City Hall. Mayor Hogue then in a tribute to the civic mindedness of W. D. Shaffer, stated that he had contributed much to the erection of the sign and asked him to say a few words. Mr. Shaffer responded in a few well chosen words and turned on the power and illuminated the sign. Mayor Hogue then called on Assemblyman Ted Craig former Mayor who responded in his usual adroit manner. Followed a couple of vocal numbers by the girls' octet under the direction of Miss Mary Bruner of Brea-Olinda High School. The balance of the evening was given over to a street dance and a most enjoyable time was reported by all.

GUILD HAS WORK DAY

Fifteen ladies of the Congregational Church Guild met at the church Wednesday for an all day work meeting. A pot-luck luncheon was enjoyed at noon and a short business meeting was called in the afternoon.

OLINDA BOY FRACTURES LEG

Richard Barman, 13 year old son of Mr. and Mrs. G. J. Barman of Olinda fractured both bones in his right leg and dislocated the ankle Monday evening when he fell from a wire on which he was swinging. He is reported to be doing satisfactorily. Mr. Barman is shop superintendent on the C.C.M.O. lease.

Lions County Council Meets In Santa Ana

The County Council of Lions Clubs of Orange County meet for their regular monthly meeting at the Green Cat Cafe in Santa Ana, Monday evening March 19th. Presiding was Carl Harvey of Brea, President of the Council.

A most enjoyable program was put on by the host club, featuring three young daughters of Wayne Goble of the Host Den. With them was Junior Cavanaugh of Fullerton. One of the young ladies played the piano and each of the three other youngsters danced a solo. Then Junior and the youngest Goble Miss danced together and performed most excellently.

The evening discussion was under the leadership of Lion Gordon X Richmond of the Orange Den and was concerned with Crime prevention, one of the major activities sponsored for Lions Clubs this year at the District Four Convention at Santa Barbara last spring.

A discussion was held over the idea of reducing registration fees to \$1.00 and trying to secure 100 per cent registration, instead of the old system of \$5.00 registration for those attending exclusively. It is felt by the senior officers that a low registration fee will secure a wider attendance and bring in as much money as the higher fee with a more limited attendance. The Orange Den, under the leadership presented a resolution adopted by their Club against the dollar idea, but on the urgent request of Deputy District Governor Fred Neus-

Brea And Yorba Linda Boosters In Joint Meeting**ASK AID FOR IMPERIAL HIGHWAY**

William Schumacher of Buena Park, former Orange county supervisor from the third district, speaking at a combined meeting of the chambers of commerce of Yorba Linda and Brea Saturday evening in the Masonic dining hall, Yorba Linda, pledged his aid in obtaining state funds for Imperial highway in Orange county.

A resolution was passed authorizing the officers of the Brea and Yorba Linda chamber of commerce to meet with the board of directors of the Yorba Linda Citrus association to obtain their co-operation on phases of the project.

A resolution requesting Schumacher's aid was also passed as follows: "Appreciating the effective work done in the past and the consistent results always obtained in road building when he was a member of the board of supervisors, and believing that his previous experience and contacts make him an outstanding choice for aid in securing funds for construction of Orange county's share of the Imperial highway, the Yorba Linda and Brea chambers of commerce, in joint meeting, publicly request the aid of W. H. Schumacher in securing financial assistance for the construction of Imperial highway."

Assemblyman and Mrs. Craig, Mr. and Mrs. Peterkin, E. M. McDonald and Mr. and Mrs. Phillips represented the Brea Chamber of Commerce at the meeting.

B.O. Speakers Place Fourth In Contest

Competing with two representatives each from Anaheim, Fullerton and Garden Grove high schools, Billy Hay and Billy Epton from Brea-Olinda placed fourth in the

City Dads Consider Water Prospects For Unemployed**SEVERAL TO TAKE OVER CWA PROJECTS**

Requesting that all emergency calls coming to the Brea Telephone Exchange be communicated to the Police of this city and handled by them, Mgr. Downing of the Fullerton office of the Southern California Telephone Co. wrote the Brea City Council. This letter was read at the Wednesday evening meeting of the Council and projected a discussion if this would throw any legal responsibility upon the city in the event that the delay so engendered might result in loss of life in an accident case. Albert Launer, sitting with City Attorney Guy, in an advisory capacity, opined that there would not be any such liability. The practicability of such a plan did not appeal to the Council, at this time and upon motion duly seconded and unanimously passed it was tabled for further consideration.

A meeting of the League of Municipalities was announced for Placentia at the Round Table for Thursday. Mayor Hogue, Councilmen Schweitzer, Close and possibly Wakeman with City Attorney Guy designated their intent to attend this meeting.

Water Sup't Fred Boxall announced that the placing of the new Brea Welcome Sign was awaiting the arrangements for a power hook-up. It was stated that a pole in the back of the Goodwin property would be necessary and Boxall was instructed to contact W. A. Culp, agent for the Goodwin property to secure permission. Boxall announced that the City Hall would be finished Monday, the Bath House some time next week and that the sidewalks and curb on Birch Street would be finished Thursday. With the exception of patching, the sidewalk project is now completed, Boxall reported.

Mayor Hogue announced that CWA projects would in many instances be taken over by the city.

FILES FOR ELEMENTARY SCHOOL BOARD

Mrs. Ruth Sullivan has filed a candidate for the elementary school board. Mrs. Clara Close, incumbent had filed at a previous date. School elections will be held March 30th at the Laurel School.

MRS. SPENSLEY BOOK AND BASKET HOSTESS

Mrs. R. W. Spensley will be hostess on Friday afternoon (today) to members of the book and basket section at her home, 415 S. Walnut Ave.

Discussion will be held on a new book to be read.

Whites Observe 55th Wedding Anniversary

Mr. and Mrs. Arthur F. White of No. Pomona Ave. entertained Monday evening with a turkey dinner honoring the 55th Wedding Anniversary of Mr. and Mrs. Alfred Bagley of So. Pasadena. Mr. and Mrs. Bagley's son is H. K. Bagley, an executive and member of the Board of Directors of the Brea Canyon Oil Co., the Brea plant of which concern A. F. White is Superintendent.

Other guests besides Mr. and Mrs. H. K. Bagley were Mr. and Mrs. John Garrison, of So Pasadena and Mr. and Mrs. Kenneth MacKenzie of Los Angeles. Mrs. White chose spring flowers and tall yellow tapers for the table decorations. H. K. Bagley brought a large Anniversary Cake especially decorated with the words Grandma and Gramp, by which designation the honored couple are known to their close friends and relatives.

The honorees were married in Hamden N. Y. on March 19, 1879. Mr. Bagley is 88 and his wife 71. Both are mentally and physically alert and enjoy excellent health. Mrs. Bagley reminiscing spoke about the gorgeous weather here Monday, and recalled that the day of her wedding the snow drifted above the fence tops on her father's farm. When the couple left for their honeymoon, they drove their sleigh right over the tops of fences and off in a hall of rice.

BREA RECORD

BREA, ORANGE COUNTY, CALIFORNIA

FRIDAY, FEBRUARY 9, 1934

BREANS GO TO LONG BEACH TO HEAR REVEREND HUNT

A party comprised of Mr. and Mrs. R. E. Closson, Mr. and Mrs. Hugh Jones and Mr. and Mrs. Ray Brawley and two daughters went to Long Beach Wednesday night to hear Rev. Remfrey Hunt who gave a missionary lecture at the Long Beach Christian Church. Rev. Hunt was formerly pastor of the Brea Christian Church and now resides in Los Angeles.

Missionary Group Meets In New Annex

The Missionary Society of the Baptist Church met Wednesday in the new annex to the church. A pot-luck luncheon was served at noon to about sixty persons. The ladies spent the day at quilting, with a short business meeting held in the afternoon under the direction of the president, Mrs. Myrtle Allen. A short devotional period was held with Mrs. A. Knight of Los Angeles, who was the guest of Mrs. B. H. Blanchard, leading the devotions. Mrs. George Wade was surprised with a handkerchief shower in

Date Announced For Jack Fisher 6th Military Ball

ORANGE COUNTY DISABLED VETERANS AIDED BY ANNUAL AFFAIR

Commander Harry S. Pickard announces that the Sixth Annual Military Ball of the Jack Fisher Chapter, Disabled American Veterans of the World War, will be given on Washington's Birthday, February 22nd, at the Valencia Ballroom, between Anaheim and Santa Ana on 101st Highway.

This is the only function sponsored by this county wide organization, composed of service-connected disabled World War veterans, during the year, who confine their efforts to this one public appeal. The funds created by the Annual Military Ball are devoted to the organization and the welfare of disabled veterans and their families throughout Orange county. The present year is one in which the disabled veteran has been

CITY COUNCIL PLACES ORDER FOR SIGN

Meeting in regular session Wednesday evening, the Brea City Council placed its order for a handsome Neon sign with the Robbins Sign Co. of Anaheim. The sign is to be 3 feet by 8 feet, with Neon letters 1 1/2 inches high. It will read BREA in orange, WELCOMES YOU in blue letters. Double faced it will probably be placed slightly south of the intersection of Pomona and Birch, where it will be discernible from all points of entry and exit.

The Rest Room project for the City Park was also approved by the City Dads.

Mrs. Sylvester Himes Honored At Shower

Mrs. Sylvester Himes was the recipient of many lovely gifts at a shower given for her by Mrs. C. H. Anderson at the home of her daughter, Mrs. Clayton Rles Monday afternoon. During the afternoon a basket decorated with pink and blue crepe paper and ribbon was brought in filled with the gifts

Homer Chailaux Will Address Club Women Tuesday

PATRIOTISM WILL BE THEME OF STATE LEGION COMMANDER

Patriotism, enhanced by the birthday anniversary observation this month of two of America's idols, Washington and Lincoln, will provide the theme for the program of the Brea Woman's Club next Tuesday, February 13. Homer Chailaux, commander of the California Department of the American Legion, will be the speaker. Those who have been so favored as to have heard Mr. Chailaux in some of his addresses know the real treat that awaits club women and their friends on this occasion.

Mrs. David W. Goodwin, President, is anxious, as is the executive board, that all members attend this meeting as the matter of the proposed new club home will be decided that day and every club

EYE INJURED WHEN SHELL EXPLODES

A match and a 22 rifle shell will probably cost Leslie Morefield; second son of Mr. and Mrs. J. H. Morefield, the sight of one eye. Last Saturday Leslie found the shell and struck a match to it. The shell exploded and a piece of it pierced the pupil of his eye.

He was taken to the Brea Emergency Hospital for the first treatment. He was later taken to the hospital in Santa Ana.

Mrs. Sarah Howe Has Birthday Surprise

Mrs. Sarah Howe was pleasantly surprised last Saturday by a group of her friends who gathered at the home of her son and his wife, Mr. and Mrs. T. H. Howe, 233 So Flower Ave. The occasion was in honor of Mrs. Howe's birthday anniversary. She had been invited to her son's home for the afternoon and when she arrived was greeted by her friends who showered her with handkerchieves. Cake, coffee and cocoa were served in the late afternoon and

"BREA WELCOMES YOU" SIGN

During 1990 to 1992, whenever I led one of the Brea Historical Walking Tours of the old downtown area, I was always asked, "What's going to happen to the "Brea Welcomes You" sign? Are they going to tear it down or save it?"

It was easy to see that this sign that has stretched over Brea Blvd. (formerly Pomona Ave.) for the last 58 years has become a true Brea landmark and one whose future people really care about.

So, how did I answer their questions? Well, first of all, the bad news is yes, the sign will come down. Why? Because the boulevard is going to be widened and the sign with its metal "bridge" will no longer be able to stretch from curb to curb.

On the other hand though, the good news is that there's general agreement in the City to preserve the sign and move it to another location.

The next question that's invariably asked is "Where?" Sorry, but I haven't got an answer for that one. In fact, I don't think anyone really knows for sure yet where the sign is going to end up.

I've heard some suggestions though, and they range from leaving it where it is and adding on to each side so it can make that stretch between curbs, to placing it over Birch St. at the entrance to the new shopping area west of Brea Blvd. There has also been talk of making a second sign and placing it possibly somewhere near the railroad tracks. Each sign would then go from opposite curbs to a center median. Got any other suggestions?

Well, enough about that. I guess we're just going to have to wait until the final decision is made, huh?

Just for fun, why don't we go back now 58 years to Thursday

evening, April 5, 1934, the day the sign was formally dedicated where it now stands.

Before we do though, you have to realize this was a big event for Brea. Having a sign like this over the main street was considered an important symbol that the city was growing and doing well, even though 1934 was in the middle of the Depression.

What most people don't now know is that during the 20's there was another city sign over Brea Blvd, but that one, located further south at the border with Fullerton, was by no means of the same quality of construction as the new one.

For that dedication ceremony on April 5, Brea Blvd. (then called Pomona Ave.) was roped off from Birch St. to Imperial Hwy. Providing music for the festivities was the Brea Grammar School orchestra which played several selections and supposedly was "in fine fettle" (I guess that means it sounded pretty good).

Mayor Mike Hogue then spoke to those present, announcing the completion of the sign and thanking the construction committee of the Brea Lions Club for initiating the work. He also paid tribute to all the city councilmen, especially Frank Schweitzer who had designed the cantilever "bridge". After Schweitzer said a few words about the city's growth, Mayor Hogue then ended by giving special thanks to Brea businessman W. D. Shaffer who had contributed considerable money for the sign's construction. Because of his help, Shaffer was given the honor of officially lighting the two-color neon sign for the first time.

The last speech of the evening was given by Assemblyman Ted Craig, who had been Brea's mayor and was soon to become Speaker of the California Assembly. By the way, Craig Park was named after him.

Finally, there were a couple of songs sung by the girls' octet from

Brea Olinda High School, followed shortly thereafter by a street dance.

I just had a thought. I wonder if we'll be having a big rededication ceremony when the sign finds its new home?

Oh, I almost forgot. There's one more thing I want to tell you about the sign. It's something I didn't know until someone on one of my tours pointed it out to me.

I, like most people I'm sure, think the whole sign goes straight across the street. Well, it doesn't. Go up to its side, look up and across, and you'll see that it's kind of wavy looking. At first I couldn't figure out why it was designed that way until I realized that there was a very practical reason for it.

Because the sign is wavy, that means the actual "Brea Welcomes You" part of it sits at an angle. That was done so that when your car is approaching from the north, the greeting is directly facing you. The same thing happens when you're coming from the south. Clever, huh?

What's smart also is that even from the early years Brea has used the sign for advertising. What a great place to publicize coming events, city celebrations or, in the case of last year's Operation Desert Storm, our city's yellow ribbon support for our troops.

For 58 years cars have been passing under the Brea sign. Most of the time we just pass under it without even realizing it's there. That's because it has become a real part of our city and one that we hope will be around for another 58 years. Chances look good that that will be the case.

Brian Saul



Courtesy of the Brea Historical Society

FREEZE FRAME

'Welcome' sign will survive roadwork

Brea's "welcome" sign, erected in 1934, was initiated by Ralph E. "Barney" Barnes while he served as president of the Brea Lions. Frank Schweitzer designed the cantilever sign, while W.D. Shaffer contributed financial and construction help. Raised above Brea Boulevard near Birch Street, it was dedicated the evening of April 5, 1934. The street was roped off so Mayor Mike Hogue could congratulate the group before a large crowd. The sign is shown here in 1967, during the city's 50th anniversary celebration. Today, the city is redeveloping and widening the street, but the welcome sign will survive.

— John Westcott/The Register

THIS WEEK IN OC HISTORY

- **In 1834:** Rancho Canon de Santa Ana was granted to Bernardo Yorba.
- **In 1841:** Rancho Trabuco, in the Santa Ana Mountains along Trabuco Creek, was granted to Santiago Arguello.
- **In 1908:** La Habra Line for Pacific Electric was completed.
- **In 1941:** Irvine Bowl was dedicated as the home of Laguna Beach's Festival of Arts and Pageant of the Masters.
- **In 1971:** Dana Point Harbor was dedicated.



Historical Happenings

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Brea Welcomes You...

By
Kathy Canon

...and Brea welcomes its beloved sign back to the Downtown!

Originally constructed in 1934 by the Brea Lions Club, the "Brea Welcomes You" sign was dedicated in a ceremony on April 5, 1934 attended by Mayor Mike Hogue, Councilman Frank Schweitzer, Sr. (who designed the original cantilever bridge that held the sign), W.D. Shaffer (who funded a significant part of its construction), former Mayor, Assemblyman and soon to be Speaker of the California Assembly, Ted Craig and other local dignitaries.

Placed near the intersection of Birch St. and Pomona Ave. (now Brea Blvd.), the sign could be seen by all who passed through the city and quickly became a beloved landmark to Breans and visitors alike.

After 58 years, in 1992, the "Brea Welcomes You" sign was carefully removed and stored in order to be renovated and reconstructed once the Downtown Redevelopment Project was completed.

Finally, on June 22, 2001, Brea's most famous landmark was returned to the intersection of Birch and Brea Blvd.

But, wait a second! That's not how we remember the sign! Is that really the original sign? Well, yes....it really is! And just as the original one changed the face of Brea in 1934, the newly renovated sign plays an important role in the history of our "new" Downtown.

In July, 2001, I spoke with Nate Cherry (of Los Angeles based RTKL Architects), project architect for the Downtown Redevelopment Agency. Our conversation lasted almost an hour and a half, and it was obvious, as

Nate recounted the steps taken to re-place the sign in the Downtown, that he respects and cherishes the history behind it.

According to Nate, the "Brea Welcomes You" sign was "an interesting design challenge" and his first question was "how is it going to be integrated into the new Downtown?"

In the years between the removal of the sign and re-development, "Brea grew up", said Nate. Brea Blvd. grew from 4 lanes to 6 lanes and new code requirements, truck height restrictions and right-of-way requirements had to be considered.

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The "Brea Welcomes You" sign, shortly after its original placement near the intersection of Birch Street and Pomona Avenue in 1934.

Brea Welcomes You...

continued from page 1

The actual sign is 3' X 10' wide. If it were to be put back at its original location with a cantilever bridge, that bridge would have been 50 feet across. Half a football field holding up a 3' X 10' sign. As Nate said, "imagine that!"

Design architects created photo montages of the sign, each suggesting various possibilities for placement. Among ideas suggested: mounting it on the side of a building. This was taken out of the equation immediately though, since they didn't want to make a private building owner responsible for the sign. Another idea was to span it across and above one of the paseos (the bricked walkways between some of the businesses), but the sign needed to be visible from a prominent location. This idea was rejected, too as being impractical.

The Redevelopment Agency and design architects liked the idea of placing the sign on a "100% corner", making it centralized and viewable from all directions because it is "an icon of the Downtown area." Placement at the corner of Birch St. and Brea Blvd. allows it to be seen from Imperial Hwy.

To make the sign prominent enough to be seen easily, a rotating (4 rpm) design was decided on, with the eventual addition of shade trees, benches around its base and the those of the trees and an informational Directory/Kiosk to the Downtown.

Restoration of the sign was performed by Ampersand, Inc., a company specializing in historic renovations. Nate says that it has been "interpreted in a modern way, while respecting its history and integrity." The neon around the sign has been added, as well as the brass plaque at the top that says "Downtown". The post it sets on is painted in black, but toned down "a shade or two" from the black on the sign itself. This was done intentionally to make the sign more prominent. With the exception of these additions, the "new" sign is the same



The newly renovated and restored "Brea Welcomes You" sign at it's new home at the corner of Brea Blvd. and Birch Street.

one built and dedicated in that ceremony that took place in 1934.

The official re-dedication of the renovated "Brea Welcomes You" sign is anticipated to take place in the Fall of 2001. By then, the restored Brea Clock is expected to be installed at its new, permanent location, near the northwest end of Birch Street.

Downtown and Historic Home Tour Planned

Something very special is coming to the Downtown area in October 2001. Brian Saul, in association with the Brea Historical Society and the Brea Downtown Merchants Association, will be hosting and leading a walking tour of some of the historic homes on Redwood Avenue, along with a walking tour of the "new" Downtown. The home tour will feature "walk-thrus" of at least two

homes on Redwood. The Downtown tour will feature interesting, "behind the scenes" facts and information on its architectural and ambient planning and design.

There will be a minimal charge for the tours, with proceeds going to support the proposed Brea Museum and Heritage Center. Current plans are for the tours to take place in the evening, twice a month.

Look for even more information about the upcoming tours in next months "Historical Happenings" newsletter.

If you would like to assist with the tours and become a "tour guide" or if you are interested in reserving a spot on one of the first tours, please contact Brian Saul or Kathy Canon at (714) 256-2283.