

After the city council approved five recommendations from the city's water committee, Jerry Phillips, 512 S. Puente St., attacked the council for "covering up" and "pacifying the taxpayers".

At this, a verbal outbreak between Phillips and Councilman Robert Clark erupted in the council chambers and was ended minutes later when Mayor Wil-

that was handling Councilman Sam Magnus' water proposal.

Clark told Phillips that he was tired of his beef and said that the report "answered every question."

He then offered a copy to Phillips saying, "If he can't hear, maybe he'll be able to read."

Mayor Hamilton then intervened and told Phillips the council was concerned about the people and that they have dis-

presented to them from the water committee and asked the city attorney to prepare a resolution for a fifth item that will become effective Nov. 1.

The fifth item deals with penalty charges that modifies the delinquent charges to water customers.

The approved modification of the penalty rates goes like this:

1. First penalty was \$0, will remain \$0.

remain \$10.

The council vetoed Magnus' proposal of changing the rates to a straight \$2 fee, but said they would be in favor of the water committee's recommendations for the delinquent charges.

It was brought out by the city staff that in the 1967-68 fiscal year there have been 1,915 total delinquencies.

Wayne Wedin, city adminis-

Council Okays City Managership

BREA — The city council voted unanimously to approve the transition from city administrator to a city manager-type government Monday night.

Wayne Wedin, city administrator, will now become the city manager within 30 days.

As city manager, Wedin shall be responsible for the efficient administration of all affairs of the city which are under his control.

According to Wedin, the way that the city operates will remain intact with a few exceptions.

As city manager, Wedin will be in charge of the appointment or removal of personnel including department heads, but cannot remove a department head without consulting the city council.

Even then the city council cannot overrule his decision to fire a department head.

City councilmen will also be eligible for the position when they leave the council after a period of one year.

New Air Raids On N. Vietnam

Heaviest Air Raids In A Month Despite Crucial Time In Talks

SAIGON (UPI)—The United States added the 16-inch guns of the battleship New Jersey and strikes by B52 bombers Monday to the heaviest air raids in a month against North Vietnam, spokesmen reported today. The raids came at a crucial time in the U.S.-Hanoi negotiations.

There was no official explanation of the unprecedented three-way strike against the southern panhandle of North Vietnam. Hanoi has kept four or five divisions in the Demilitarized Zone or north of it for months but there was no word of any impending Communist offensive

against the northern edge of the Demilitarized Zone, hitting North Vietnamese anti-aircraft batteries firing back at the fighter-bombers. Pilots said the huge shells put an end to "virtually" all fire from the eastern end of the DMZ.

In Saigon meanwhile it was disclosed the United States plans to turn over to the South Vietnamese air force some of its sleek A37 twin-jet bombers which airman say are as maneuverable as a sports car. This would permit greater South Vietnamese participation in what is now largely American air war



BREA EDITION

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FIRE PREVENTION WINNERS — Arovista School and Rena Peggy Sullivan (left), was grand prize winner in the Brea Fire Dept.'s annual fire project competition at Marshall Richard Francis (Daily Star-Prog

Other Czech Outbu

STAR-PROGRESS

TO WHICH IS COMBINED THE LA HABRA STAR AND THE BREA PROGRESS

THURSDAY, SEPTEMBER 26, 1968

2 SECTIONS—16 PAGES 10 Cents

Local Temps

BREA	
High	95
Low	58
LA HABRA	
High	95
Low	62

(For a 24-hour period ending at 7 this morning.)

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doorstep.

'A ace'

political develop-
C. Wallace, the
abama governor Wed-
ll kept to himself his
a running mate. He
his headquarters in
ry working on his
and campaign strate-

Retirement Of Warren Called 'Political'

WASHINGTON (UPI) —Filibustering opponents of Abe Fortas' nomination as Chief Justice today zeroed in on what they claim is the "political" method by which Earl Warren announced his plan to retire, arguing that technically no vacancy exists on the Supreme Court.

As the Senate talkathon against Fortas went into its second day, there were signs the leadership would move as early as Friday in an attempt to choke off debate to vote on bringing the nomination itself to the floor.

Democratic leader Mike Mansfield, D-Mont., took the floor at the outset of today's session and emphasized that the Senate was not yet at the point of arguing the merits of the Fortas nomination, but was simply considering the question of taking up the nomination.

"This is only a procedural matter," he said. "The Senate is not facing up to the Fortas nomination."

Mansfield told reporters there was a possibility he would file a



SEES GROWTH — Wayne Wedin, newly-appointed city administrator, goes over papers with secretary Mrs. Peggy Fischer. Wedin, the youngest

city administrator in Brea's history, sees a widespread, healthy growth for the city in the future.

(Daily Star-Progress Photo)

Spectacular Launching Of Rocket At Cape Kennedy

CAPE KENNEDY (UPI)—craft appears stationary over land, over most of the Atlantic and half of the Pacific. The Air Force's mightiest rocket orbited an experimental one point on earth. The Titan's principal payload Philip Waldron, an MIT

"Even though the letter does not give a specific reason for the three-year term," said James Stafford, assistant superintendent, "an examination of the report, especially the general recommendations, may give some hint."

Although there are 22 general recommendations, "an unusually long list for a visiting committee to draw up," said Stafford.

"Even though the list of general recommendations is long and one or two might reflect idiosyncrasy of members of the visiting committee they are in the main, good recommendations and should be followed up as soon as possible," Stafford added.

former vice president said today that Nixon's stepped-up attacks against Humphrey are following a prearranged plan that calls for an even harder-hitting posture later in the campaign.

"We have shifted from low gear to second gear," one Nixon aide said. "By mid-October we'll move into high gear. We want to win going away."

In Sacramento Wednesday night, Humphrey ridiculed Nixon for his stand on the West Coast grape workers strike. Nixon has indicated he is against the strike and will ignore a boycott of products from California grape producers.

"The strike and the boycott

Set To Open Headquarters

BREA — Brea Democrats will host the grand opening of their Brea headquarters Friday evening which will be highlighted by an appearance by local candidates.

Appearing at the opening will be congressional candidate Keith Shirey, assembly candidate Abner Fritz and a representative of Alan Cranston's campaign for the U.S. Senate seat.

The public is invited to the festivities which are scheduled from 7 to 9 p.m. at 135 S. Brea Blvd. Refreshments will be served.

political issues than any politician in memory and "if Hubert Humphrey wants to debate anyone, he should debate Lyndon Johnson first, and if that doesn't work he should debate himself."

Yorty Likes Statements By Nixon

LOS ANGELES (UPI)—Mayor Sam Yorty said Wednesday the statements of Richard Nixon on the Vietnam question appeal to him more than those of Hubert Humphrey.

argued there was political "motivation" in the nomination.

"I object to the political pressure implicit in this method of proceeding... Therefore I object to consideration of the nomination of Justice Fortas until the President has accepted the resignation of Chief Justice Warren effective at a date certain," said Baker in a 22-page Senate speech.

If a petition for cloture—a parliamentary device requiring a two-thirds majority vote to halt debate—were filed Friday or Saturday it would come up for a vote early next week.

Baker said Fortas supporters should stop complaining about majority will being thwarted by a minority of the Senate.

space available basis, one was expected to make the first comprehensive study of the radiation environment in a stationary orbit.

The communications satellite and the other three satellites were beeping radio signals back to earth and an Air Force spokesman said "everything is working fine."

The 879-pound bundle of spacecraft left earth at 3:37 a.m. EDT. The triple-barreled Titan spewed a long tail of fire so bright it appeared to turn night into day.

The rocket first soared into a 100-mile high orbit, then switched into the long elliptical path and finally zoomed into the final circular, stationary path at 10:01 a.m. EDT.

In a stationary orbit, a satellite's orbital speed matches earth's rotation and the sp

SAYS NEW CITY ADMINISTRATOR

Many Things Will Determine Growth Of Brea

By JOHN FRANCIS
Star-Progress Staff Writer

BREA — "I look at Brea and see the community on the verge of significant growth. A lot of things will determine it and it will be here soon."

Speaking was Wayne Wedin, newly appointed city administrator of a month ago.

Wedin, who at 29 is the youngest city administrator in Brea's history, said that the Orange Freeway will have a definite impact on the city.

"We won't be the north corner of Orange County, but the entrance to Orange County," he said.

He said that with the Orange Freeway bringing people through the city it has an impact on it.

"The Imperial Freeway (which is several years away)

will even double that impact," the city administrator said.

With the two freeways meeting in the center of Brea, Wedin said that it will make Brea a hub city for the whole North Orange County section.

"It's going to put the city smack dab in the middle of a healthy growth."

Wedin said that Brea is in a position where they can manage the growth and where it won't manage them.

This and the possible additions of an airport and a community attraction such as an outdoor theatre were the main reasons why Wedin was interested in the city administrator's job when asked if he would like to apply for the position.

Wedin pointed to the huge map of Brea on his office wall and said, "The Orange County

master plan for aviation calls for Brea to have a potential site for an airport."

He said it will probably be a feeder airport such as Fullerton has for a larger airport in Orange County.

He indicated that an airport in the hill area is a good idea because it will be above the fog area and have year-round service.

Wedin added that Brea ought to have some kind of an attraction for local citizens as well as an economic plus for the community.

He was thinking along the lines of a Hollywood Bowl or Greek Theatre-type attraction.

He pointed out that with Brea's natural terrain and excellent surface transportation on freeways the idea was more than just feasible.

In just six weeks at his pre-

sent capacity. Wedin, has thought out and discussed many possible attractions and ways to better serve the community.

A graduate of USC where he received his BA and MS in public administration, Wedin worked as staff assistant on the Pakistan Project telling them much about the United States and showing them the area.

Upon graduation he went to Pasadena to work in the city manager's office and met Harold Wilson, now Brea's Public Works Director.

After that he went to Santa Fe Springs as an administrative intern and went through the line to become assistant city manager, a position he held until coming to Brea.

"The two communities are similar," he said "They have the same population, but Brea will grow much more."

He said that Brea is much more residential than Santa Fe Springs, but with less industrial plants.

About the city council Wedin said, "They're good councilmen working awfully hard to make sure that growth is good timely growth. They have a keen awareness as far as the area grows that you preserve the spirit as it now exists."

Wedin, who lives in Brea, is a graduate of Brea - Olinda High and came to the city in 1954 from Minnesota.

Wedin's wife Doretta just gave birth to a nine-pound, nine-ounce boy, Erik Wayne Wedin.

A significant growth in Brea is foreseen in the near future and City Administrator Wayne Wedin will one of the key figures in the city's plans.

Rev. Twyford Nominated By Kiwanians

BREA — Rev. Warren Twyford has been selected as a candidate for the office of president by the nominating board of the Brea Kiwanis Club, it was announced today at the club's weekly meeting.

The club members will give their final vote on the nominations next Thursday at 7 a.m.

Rev. Frank Smith was nominated for president-elect, Jack Semless, vice-president, and Mike Yeargin was nominated for secretary. Tommy Thompson was nominated for the office of treasurer.

Nominated for the board of directors were George Salemi, Gene Mills, Earl Hills, Al Bassett, Bill White and Woody Yeargin (past president).

Wedin: Brea Consultant Fine - Tunes...

As an example, Wedin spoke of Tri - City Park, a 40 - acre park with a 10 - acre lake which is supported by the state, Orange County and the cities of Fullerton, Brea and Placentia.

Wedin called Tri - City Park a "fairly traditional park" in that it was bought and built by the government and is maintained by government tax revenues.

One of Wedin's duties as consultant, he explained, is to find a major company or two to build and operate a restaurant and possibly a coffee shop at this park. The revenues generated from these restaurants would then go into Tri - City Park Authority to pay for maintenance of the park.

If this plan is successful, Wedin said, it would remove \$100,000 a year of operating expenses from the three cities. "I think that's worth doing," he commented. "And I think you're going to see a lot of that

type of thing in Brea."

Wedin is also busy working on the acquisition and development of a major business hotel for the city, a plan which is considered an integral part of his effort to secure Brea's economic stability.

This hotel would be small, he commented, with about 300 rooms where corporate officials, top executives, salesmen, buyers and suppliers could stay while they conduct their business in Brea.

"The corporation that owns or does business with the firms in Brea are some of the largest in the world, and they need to stay some place to do their business," Wedin explained, noting that Griswold's and the Holiday Inn, both in Fullerton and generally filled to capacity, are the only two hotels of this sort close by.

"So we're filling a part of the marketplace we feel is meaningful," he added.

Wedin said that the audio - visual support systems available at the Civic Cultural Center could be used by these businesses, as well as the possibility they'll rent the community and executive rooms, the theater or the Council Chambers when not in use.

"What we want to do is provide a place, long - term, where the business community makes its decisions," Wedin explained. "When that happens the area where that business is conducted benefits — jobs for local people, services — those all mean extra money to support the style and quality of life the people here desire and appreciate.

"And it all becomes a very large, well - thought out, well - tested economic strategy that embodies the fundamentals of a lifestyle, all based on the premise of a free enterprise system. What we're trying to do

is provide an atmosphere where the free enterprise system can work better than anywhere else. It'll be easier for them to do their business here and as a result, they will."

Thus, Wedin has a big job ahead of him. But in addition to eagerly working on the future of Brea, he speaks fondly of its past.

Having first moved to the small rural town in 1954 from Minnesota, Wedin graduated from Brea - Olinda High School in 1957.

He then attended Fullerton College where he met and later married his wife, Doretta (whose tolerance, support and understanding, he said, have helped him through the busy years).

After graduating from USC with master's and bachelor's degrees in public administration, Wedin ended up in Santa Fe Springs where he did everything from serving as treasurer to assistant city manager for the city.

It wasn't until 1968 that Wedin returned to Brea, where he landed a job as city manager and has remained ever since. But the roots still run deep for him, despite several years of absence, and over the past 12 years Wedin boasts that the city has rightfully earned the title of being an innovator, always willing to try different methods to find a more efficient way of running the city.

For example, Wedin pointed out that the Civic Cultural Center was a project that grew from the questioning of why both a school and community library were needed to serve the same population.

The germ of an idea to build a library to serve both the school and the community in one building then bloomed into a unique multi - teneted, multi - purpose, 5 - story building which combines

municipal and school district offices with cultural facilities.

In addition to his pride in the building of the Civic Cultural Center and many of the other accomplishments and services provided in Brea, Wedin is proud of the citizens who have allowed the innovations to take place.

"It seems to be a spirit that the community as a whole has been willing to support. In the final analysis, they're the ones who do it, whether they actively work to get it done or not, because they make it possible for people to work here and achieve things," he said.

"And that's where the credit ought to be."

Wedin: Brea Consultant 'Fine-Tunes' His City

By Rebecca Chevront
DSP Staff Writer

BREA — He works into the wee hours of the morning, reading, shuffling through paperwork and correspondence and writing reports.

It's a quiet time for him — a time when the phone no longer rings, the meetings are over and the normal business contact work of a busy day is completed.

Johnny Carson is one of his favorite shows and Tom Snyder, host of the Tomorrow Show, has become a familiar face.

Finally, at the last minute, he grabs a wink of sleep and is up at

the break of dawn, ready for another busy day taking care of Brea's business

...

The man is Wayne Wedin, commonly referred to as city manager for Brea, but recently changed to consultant to the city, relinquishing a whole slew of benefits while retaining the prestigious title.

But with this change to consultant came the unexpected — a controversy in which local residents, perhaps without even realizing it, pointed a distrustful finger at the man who's given the major portion of 12 years of his

life trying to make Brea a better place in which to live.

Wedin speaks of that critical finger with a twinge of pain, not quite sure why the public would think he'd enter into a contractual negotiation that would hurt the city.

But in the same breath, he stresses that the criticism hasn't affected his loyalty to Brea at all. He still cares, he still spends between 70 and 80 hours a week on Brea business, and he still intends to do just what he's been assigned to do: to assure the long-term economic stability of Brea continues.

Although Wedin's job description may appear brief, economists would agree that achieving economic stability during such unstable times is no easy matter.

Repeatedly, one hears warnings that the crunch is coming as state and federal support of local activities and programs decreases.

Part of this crunch has already been evidenced with the passage of Proposition 13, which eliminated property taxes by almost 50 percent, thus reducing revenues to local governments.

Wedin explained that Brea was

fortunate in being able to make Proposition 13 adjustments quickly, primarily because the city has a strong tax base that does not depend wholly on property taxes.

He said he intends to maintain this strong base, which has always been geared toward financial independence and self-sustenance.

For years Wedin has worked to bring various businesses into Brea. These businesses, whether industrial or commercial, have added to the economic strength of the city by producing more job opportunities, generating tax revenues and increasing supply and demand due to the purchases they make locally.

However, Wedin said that Brea is entering into a slower stage of growth during which emphasis on construction will shift into concern with both development

and maintenance.

Thus, the trend of bringing businesses into Brea needs to be "fine-tuned," he pointed out, with emphasis placed on what types of businesses Brea is short of and needs to seek for the city.

This fine-tuning is what will keep Wedin busy for the next few years. "Instead of our economic development objectives being broad, we start narrowing those down and going specifically after certain things,"

Wedin explained. "The net result is that when you're all finished, now you've got something that fills the whole range because you haven't let one segment be forgotten."

"And in the process of doing that, we may be able to create economic opportunity for the private sector to function here in a way that reduces the need for government services," he added.



(Star-Progress Photo By Dave Chevront)
DISCUSSING BUSINESS - Wayne Wedin, consultant to the city of Brea, discusses business with a potential entrepreneur.

WAYNE WEDIN

II

tributes and the council has to be aware of that. But I wouldn't want a city manager to be any other way."

One of Wedin's major success stories is the Brea Mall, a regional shopping center that has bolstered city sales tax revenues and provided funding for the Civic-Cultural Center.

Homart Development, which built the mall, nearly dropped the project in 1972 because economic conditions were so poor.

"But Wayne flew to Chicago and talked them into going ahead with it," said McBride. "The deal would not have been made without the extra effort. He's a super salesman."

Wedin also initiated the VIP briefing program, a unique effort to bring quality development to Brea. Leading developers, financiers and company officials from all over the country were invited to Brea for social meetings from city leaders and a tour of available properties in the city.

As a result, several large companies have located headquarters or branches in Brea, providing tax revenues for city coffers and jobs for city residents.

"Wedin has the most comprehensive development and planning skills of any city manager I've worked with—and so does the city staff," said Tom Wolff, general partner of Newport Development. "He's a planner and a doer, not a dreamer. The whole city staff is imbued with a get-it-done attitude."

"Wayne has a certain ability to create enthusiasm," said McBride. "I've seen people who were lukewarm about a project get really excited after talking to Wayne."

Many community residents attribute Wedin's dedication to his hometown roots here. But contrary to local legend, he was raised in a small town in Minnesota.

Frustrated by the cold northern weather, his parents moved to Brea in 1964, just after Wedin's freshman year in high school. Wedin's father worked as a custodian at Brea-Olinda High School and his mother was a cook at Laurel School.

Wedin was a football star and student body president at both BOJIS and Fullerton College. He then went on to the University of Southern California, where he earned a bachelor's degree in governmental management and a master's degree in public administration.

Before coming to the City of Brea, he spent seven years working for Santa Fe Springs, starting as an administration intern and ending as assistant manager.

For Wedin, Brea has been "a city manager's dream."

"The city has been innovative, creative, on the cutting edge of change," he said. "Brea has attracted elected and appointed officials who have the courage to take a risk."

"I was just a small actor who came along, had a job to do and had good people to work with," he said. "A lot of people working together make things happen."

"I'm amazed how much this community can accomplish," he continued. "The more I'm here and the more I see the strength of the people, the more I'm convinced that Brea has a regional destiny. The people have almost an obligation to exercise leadership."

Wedin also likes to talk about the Brea spirit, the small town feeling of people who can work together and help each other in spite of their disagreements.

More than his other accomplishments, Wedin points to this as his proudest achievement — maintaining the Brea spirit and reinforcing the fact that people are still important.

"That's the hardest job," he said, "but it's also the most important."

By GISELA MEIER
News Tribune Writer

BREA — Like most cities in Orange County, Brea has seen phenomenal growth during the past three decades, booming from 3,200 residents in 1950 to its current population of 29,000.

Although that rate of expansion is not unique, the way Brea developed and what the city is today sets it apart from other cities in the county, the state and even the nation.

Bolstered by a carefully cultivated commercial and industrial base, Brea has a solid financial foundation at a time when other cities are rocking in the wake of recent funding cut-backs.

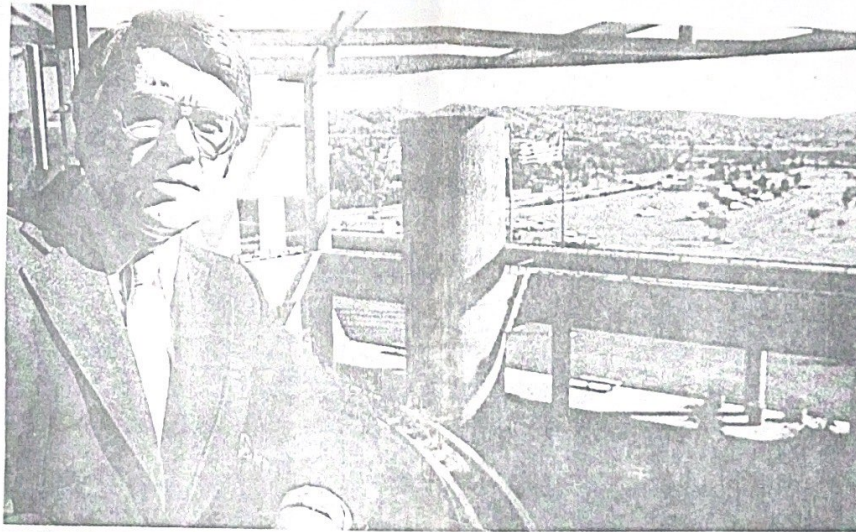
The city can boast an innovative Civic-Cultural Center, three dozen sculptures in public places throughout the community and its own cable television program.

At the heart of this innovative development stands Wayne Wedin, 41, Brea's city manager for the past 13 years.

"Brea wouldn't be Brea today without Wayne Wedin," said Don McBride, a local businessman who has taken an active part in Brea's development.

"Brea has gone from a sleepy little town to a major metropolitan area," said Leonard McKain, a former councilman still active in city and school redevelopment. "It takes a good deal of talent for someone to guide the staff and community through that."

Wedin last month changed his relationship with the city from an employee to a consultant on a contract basis. The new arrangement frees Wedin from the day-to-day operation of the city, allowing him to work on special projects for the City Council.



News Tribune Photo by Stan Bird

A VIEW OF BREA FROM THE NEW CIVIC-CULTURAL CENTER
City Manager Wayne Wedin, who helped direct the city's development for 13 years

The two-year contract also gives Wedin a chance to pursue a career as a management consultant. He may apply his expertise in economic development, long-term economic planning, cable television and franchises to special projects for other cities or businesses — as long as those jobs do not present a conflict of interest for Brea. Wedin said he also would like to do more public speaking.

Wedin won't speculate on what might happen at the end of the two-year contract.

"What happens then is a function of how much need the council perceives and my desire to continue addressing those needs," he said. "The mechanism is there for continuing the relationship, but it is too early to say what will be two years from now. There may be nothing left to work on. If so, this will be a transition phase for me and for the city."

"This is not an end," said Mayor Don Fox. "It gives us the opportunity to take more advantage of his expertise. He still has some challenges ahead of him."

Wedin was 28 years old when he was hired by Brea in August 1968.

The city was just entering a period of major industrial, commercial and residential development and Wedin was charged with carrying out the City Council's goals for that development.

According to McKain, Wedin has been a strong but diplomatic city manager who began with a definite idea of where the city should be in 10 to 15 years and knew how to get there.

"He didn't just wait for the councils to tell him what to do," said McKain. "He had the imagination and will power to persevere with councils. That is one of his strong